

### **Concorsi**

REGIONE PUGLIA - DETERMINAZIONE DEL DIRETTORE DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA E VALORIZZAZIONE DEL TERRITORIO 25 maggio 2020, n. 79

**Determinazione n. 44 del 22/04/2020. Integrazione allegati all'Avviso pubblico per incarichi di lavoro autonomo a valere sui progetti COHEN e A.L.I.C.E.**

#### **IL DIRETTORE DEL DIPARTIMENTO**

##### **VISTI:**

- gli artt. 4, 5 e 6 della Legge Regionale n. 7/1997;
- la D.G.R. n. 3261 del 28/07/1998;
- gli artt. 4 e 16 del D.Lgs. n. 165/2001 e successive modificazioni;
- il D. Lgs. 196/03 così come integrato e modificato dal Decreto Legislativo 10 agosto 2018, n. 101, recante "Disposizioni per l'adeguamento della normativa nazionale alle disposizioni del regolamento (UE) 2016/679 del Parlamento europeo e del Consiglio, del 27 aprile 2016 relativo alla protezione delle persone fisiche con riguardo al trattamento dei dati personali, nonché alla libera circolazione di tali dati e che abroga la direttiva 95/46/CE (regolamento generale sulla protezione dei dati)";
- la Legge Regionale del 20 giugno 2008, n. 15 recante "Principi e linee guida in materia di trasparenza dell'attività amministrativa nella Regione Puglia";
- l'art. 32 della legge 18 giugno 2009, n. 69, che prevede l'obbligo di sostituire la pubblicazione tradizionale all'Albo ufficiale con la pubblicazione di documenti digitali sui siti informatici;
- la D.G.R. n. 1518 del 31/07/2015 e successive modificazioni, di adozione del modello organizzativo denominato "Modello ambidestro per l'innovazione della macchina amministrativa regionale - MAIA" – approvazione atto di alta organizzazione;
- il DPGR n. 316 del 17/05/2016 Attuazione modello MAIA di cui al Decreto del Presidente della Giunta Regionale 31 luglio 2015 n. 443. Definizione delle Sezioni di Dipartimento e delle relative funzioni. B.U. R. Puglia Ord. 19/05/2016, n. 58;
- il DPGR n. 443 del 31/07/2015 pubblicato sul BURP n. 109 del 3.08.2015;
- la Deliberazione di Giunta regionale n. 2145 del 30/11/2015, di nomina del Direttore del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio;
- la Deliberazione di Giunta regionale n. 44 del 22/01/2019, di conferma del Direttore del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio;

*Dall'istruttoria espletata dal funzionario Anna Introna, in servizio presso il Dipartimento in epigrafe, emerge quanto segue.*

##### **PREMESSO:**

**che** con Determinazione del direttore di questo Dipartimento n. 44 del 22/04/2020 si è proceduto all'approvazione e all'indizione, ai sensi dell'art. 9 del Regolamento Regionale n. 11 del 30 giugno 2009, dell'Avviso pubblico per incarichi di lavoro autonomo a valere sui progetti COHEN e A.L.I.C.E.;

##### **CONSIDERATO:**

**che** per mero errore materiale la succitata determinazione non contiene tra gli allegati gli application form dei progetti CoHeN e A.L.I.C.E., "allegato 3-COHEM\_AppForm" e "allegato 4-ALICE\_AppForm", espressamente indicati quali allegati dell'Avviso;

**che** la medesima determinazione è stata pubblicata sul Bollettino Ufficiale in data 21 maggio e che, a norma dell'Avviso, le candidature potranno pervenire entro e non oltre 10 giorni di calendario dalla pubblicazione nel Bollettino Ufficiale della Regione Puglia;

**RITENUTO che**, ai fini della completezza della documentazione a disposizione dei potenziali candidati è necessario integrare il suddetto Avviso con la documentazione erroneamente non allegata alla Determinazione n.44 del 22/04/2020;

**SI RITIENE DI:**

- **integrare** l'“Avviso pubblico per incarichi di lavoro autonomo a valere sui progetti COHEN e A.L.I.C.E.”, approvato con la Determinazione del direttore di questo Dipartimento n.44 del 22/04/2020, con: l'Allegato 3-COHEN\_AppForm e l'allegato 4-ALICE\_AppForm, espressamente citati nell'Avviso e parti integranti del presente atto;
- **differire** i termini per la presentazione delle candidature entro e non oltre 10 giorni di calendario dalla pubblicazione nel Bollettino Ufficiale della Regione Puglia del presente atto.

**VERIFICA AI SENSI DEL D.LGS. n. 196/03 - Garanzie alla riservatezza**

La pubblicazione dell'atto all'albo, salve le garanzie previste dalla legge n. 241/90 in tema di accesso ai documenti amministrativi, avviene nel rispetto della tutela alla riservatezza dei cittadini, secondo quanto disposto dal D.Lgs. n. 196/03 in materia di protezione dei dati personali, come integrato e modificato dal D.lgs. 10 agosto 2018, n. 101, recante “Disposizioni per l'adeguamento della normativa nazionale alle disposizioni del regolamento (UE) 2016/679 del Parlamento Europeo e del Consiglio del 27 aprile 2016 relativo alla protezione delle persone fisiche con riguardo al trattamento dei dati personali, nonché alla libera circolazione di tali dati e che abroga la direttiva 95/46/CE (regolamento generale sulla protezione dei dati)”, nonché dal vigente regolamento regionale n. 5/2006 per il trattamento dei dati sensibili e giudiziari.

Ai fini della pubblicità legale, l'atto destinato alla pubblicazione è redatto in modo da evitare la diffusione di dati personali identificativi non necessari sia “comuni” che “sensibili” e/o giudiziari.

**Adempimenti contabili di cui alla L.R. 28/2001 e del D.lgs. 118/2011 e s.m.i.**

Si dichiara che il presente provvedimento non comporta alcun mutamento qualitativo e quantitativo di entrata o di spesa a carico del bilancio regionale né a carico degli enti per i cui debiti i creditori potrebbero rivalersi sulla Regione e che è escluso ogni ulteriore onere aggiuntivo rispetto a quelli autorizzati a valere sullo stanziamento previsto dal bilancio regionale.

Aulla base delle risultanze istruttorie come innanzi illustrate;

**DETERMINA**

- **di prendere atto** di quanto espresso in narrativa e che qui si intende integralmente riportato;
- **di integrare** l'“Avviso pubblico per incarichi di lavoro autonomo a valere sui progetti COHEN e A.L.I.C.E.”, approvato con la Determinazione del Direttore di questo Dipartimento n.44 del 22/04/2020, con: l'Allegato 3-COHEN\_AppForm e l'allegato 4-ALICE\_AppForm, espressamente citati nell'Avviso e parti integranti del presente atto;
- **di differire** i termini per la presentazione delle candidature entro e non oltre 10 giorni di calendario dalla pubblicazione nel Bollettino Ufficiale della Regione Puglia del presente atto.

- **di pubblicare** il presente atto nel BURP e sul sito ufficiale della Regione Puglia – [www.regione.puglia.it](http://www.regione.puglia.it).
- **di notificare** il presente provvedimento alla Sezione Personale e Organizzazione per la relativa pubblicazione nella sezione “Concorsi – Avvisi di selezione pubblica” del sito ufficiale della Regione Puglia – [www.regione.puglia.it](http://www.regione.puglia.it);

Il presente provvedimento, adottato in un unico originale, composto da n. 4 facciate, e dall'allegato di n. 92 facciate, per un totale di n. 96 facciate:

- rientra nelle funzioni amministrative delegate;
- sarà pubblicato all'Albo del Dipartimento Turismo, Economia della cultura e Valorizzazione del territorio, ove resterà affisso per 10 giorni lavorativi;
- sarà trasmesso in copia all'Assessore all'Industria turistica e culturale, Gestione e valorizzazione del territorio;
- ai fini della L.R. n. 15/2008, sarà pubblicato nella sezione “trasparenza” del sito istituzionale [www.regione.puglia.it](http://www.regione.puglia.it);

**ALDO PATRUNO**

Firmato digitalmente da:Aldo Patruno  
Organizzazione:REGIONE PUGLIA/80017210727  
Motivo:Allegato1 DD.004/DIR/2020/00079  
Data:25/05/2020 12:31:24

## APPLICATION FORM

## COOPERATION PROGRAMME: (Interreg V-A) EL-IT - Greece-Italy

## APPLICATION FORM

DATE OF SUBMISSION:

DATE OF APPROVAL:

VERSION OF APPLICATION FORM: 1.0

## SECTION A: PROJECT IDENTIFICATION

PROJECT TITLE: COASTAL HERITAGE NETWORK

MIS IDENTIFICATION CODE: 5038596

PROJECT ACRONYM: CoHeN

Project duration

Start: 01/06/2019

End: 31/05/2022

Total Months: 36.00

CALL FOR PROPOSALS TITLE: 2nd TARGETED CALL FOR STRATEGIC PROJECT PROPOSAL Cooperation Programme Interreg V-A Greece-Italy (EL-IT) 2014-2020

CALL FOR PROPOSALS CODE: I3

## COOPERATION PROGRAMME INFORMATION

PROGRAMME PERIOD: 2014 - 2020

CP CODE: 23

Priority Axis	2 - Integrated Environmental Management
Fund	ERDF
Thematic Objectives / Priorities	- 06-Preserving and protecting the environment and promoting resource efficiency
Investment Priority	- 6c-Conserving, protecting, promoting and developing natural and cultural heritage
Specific Objective	- SO2.1-Valorisation of cultural heritage and natural resources as a territorial asset of the Programme Area
Categories of Intervention	- 1007-Not applicable 1108-Not applicable 24-Other unspecified services 7094-Protection, development and promotion of public cultural and heritage assets 801-Non-repayable grant 902-Small Urban areas (intermediate density > 5 000 population)

## Brief Summary of the Project (Suggested to be filled in upon completion of the Application Form)

The INTERREG Greece - Italy cross-border cooperation area comprises an impressive number of cultural heritage sites, monuments and buildings of all periods, including sites on the UNESCO World Heritage List. This rich cultural heritage represents the continuous flow of migrating populations, conflicts, trade, transport and exchanges between the narrow waters of the Adriatic and Ionian Seas for millennia. Two of the area's comparative strengths and drivers of economic growth are cultural heritage and tourism industry. The "Coastal Heritage Network - CoHeN" strategic project has the ambitious goal to create an Adriatic-Ionian Coastal Route that will link important hallmarks of historic built heritage from all the eligible Regions of the cross-border area. The protection, preservation and enhancement of cultural heritage is one of the project's main goals. A second goal is to increase the attractiveness of the area for local residents and tourists by unleashing its endogenous potential for creating growth and employment in the areas involved. The seasonality of tourist flows and the unbalanced distribution of visitors and tourists across the maritime border constitute a major challenge. The fascination of restored buildings, the capacity to regenerate the historical aura of places, the need for innovative ways to engage local communities and attract tourists year round are additional challenges. Under the leadership of the Hellenic Ministry of Culture and Sports - Ephorate of Antiquities of Aitolokarnania and Lefkada, the partnership, comprising the Ephorates of Antiquities of Ilia, Thesprotia and Corfu and the Region of Puglia will undertake a series of targeted interventions on important fortresses, castles, historic towers and lighthouses along the Ionian and Adriatic Seas. The five partners propose innovative tools and heritage management schemes to reinforce cooperation and capacity building between the two countries. Through the implementation of four innovative actions included in the Heritage Management Development Tool the Adriatic - Ionian Coastal Route will be formulated. The added value of the project will be the creation of a common integrated way for the management and promotion of the cross border's area heritage. Furthermore, the local communities will be involved in participatory processes and will be engaged in the co-creation of the project's promotional material. In this way, and by means of dissemination activities, their level of cultural understanding, ownership and participation in decision making will increase. Lastly the project will build a strong partnership and ensure long term cooperation of the competent public authorities and the private sector from across the maritime border.

## Beneficiary Information

Beneficiary No:	Beneficiary Institution (Full Name)	Partner Role	Country	NUTS II / NUTS III	Legal Status	Staff Cost Calculation Method	Office and Administration Calculation Method
LB1	EPHORATE OF ANTIQUITIES OF AITOLAKARNANIA KAI LEFKADA	Lead beneficiary	ELLADA	EL		Real Cost	
PB2	EPHORATE OF ANTIQUITIES OF ILIA	Partner	ELLADA	EL233		Real Cost	Real Cost



## APPLICATION FORM

PB3	EPHORATE OF ANTIQUITIES OF THESSALIA - HELLENIC MINISTRY OF CULTURE AND SPORTS	Partner	ELLADA	EL212		Real Cost	Real Cost
PB4	EPHORATE OF ANTIQUITIES OF CORFU	Partner	ELLADA	EL22		Real Cost	Real Cost
PB5	PUGLIA REGION - DEPARTMENT OF TOURISM, ECONOMY OF CULTURE AND VALORIZATION OF TERRITORY	Partner	ITALIA	ITF4		Real Cost	Fiat Rate

## Budget per Beneficiary

Project Beneficiary No:	Country	Co-financing source	Union support (1)	%	National Co-Financing (2)=(a)+(b)	%	National Counterpart Type National Public Funding (a)	National Private Funding (b)	Total (3)=(1)+(2)
LB1	ELLADA	ERDF	846.260,00	85,00	149.340,00	15,00	149.340,00		995.600,00
PB2	ELLADA	ERDF	297.500,00	85,00	52.500,00	15,00	52.500,00		350.000,00
PB3	ELLADA	ERDF	552.500,00	85,00	97.500,00	15,00	97.500,00		650.000,00
PB4	ELLADA	ERDF	467.500,00	85,00	82.500,00	15,00	82.500,00		550.000,00
PB5	ITALIA	ERDF	3.293.750,00	85,00	581.250,00	15,00	581.250,00		3.875.000,00
Total ERDF			5.457.510,00		963.090,00		963.090,00	0,00	6.420.600,00
Total IPA II			0,00		0,00		0,00	0,00	0,00
TOTALS			5.457.510,00		963.090,00		963.090,00	0,00	6.420.600,00

## Budget per Country

Country	Number of Partners	Co-financing source	Union support (1)	National Counterpart (2)=(a)+(b)	Breakdown of the National Counterpart		Total (3)=(1)+(2)
					National Public Funding (a)	National Private Funding (b)	
ELLADA	4	ERDF	2.163.760,00	381.840,00	381.840,00	0,00	2.545.600,00
ITALIA	1	ERDF	3.293.750,00	581.250,00	581.250,00	0,00	3.875.000,00
TOTAL			5.457.510,00	963.090,00	963.090,00	0,00	6.420.600,00

## Project Budget

Union Support	5.457.510,00
National Counterpart	963.090,00
National – Public Funding	963.090,00
National – Private Funding	0,00
TOTAL Budget	6.420.600,00

## APPLICATION FORM

**LEAD BENEFICIARY CONFIRMATION**

By signing the Application Form the Lead Beneficiary hereby confirms that:

- The project has not neither will receive any other EU funding (except for the funding indicated in this Application form) during the whole duration of its implementation.
- The project is in line with the relevant EU and national legislation and policies of the countries involved.
- All Beneficiaries in the Partnership receiving funding from the programme are eligible bodies as defined in the programme.
- All Beneficiaries described in Section C of the Application Form are committed to taking part in the projects' activities.
- The information is accurate and true to the best knowledge of the Lead Beneficiary.
- The project budget and costs are in line with the limits set in the Call for Proposals.

Signature of the Lead Beneficiary

Official Stamp of the Lead  
Beneficiary's Institution

Name of the Signatory:

Olympia Vikatou

Title of the Signatory:

Director

Lead Beneficiary's Institution:

Ephorate of Antiquities of Aitoloskarnania  
and Lefkada

Date of signature:

01/02/2019

APPLICATION FORM

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## APPLICATION FORM

## SECTION B: DETAILED DESCRIPTION

LOCATION OF ACTIVITIES		
LOCATION	DESCRIPTION	%
13841	ELLADADytiki Elladalleia	20
13335	ELLADAlonian IslandsKerkyra	20
206721132118	ITALIA PugliaBari	20
13839	ELLADADytiki ElladaAitolokarnania	20
12830	ELLADAlpeirosThesprotia	20

B.2.2 Work Packages				
WP	TITLE	START	END	COST
1	Management and Coordination	01/06/2019	31/05/2022	228.374,00
2	Communication and Dissemination	01/06/2019	31/05/2022	211.195,00
3	Research and Documentation	01/06/2019	31/05/2022	433.670,00
4	Works and Pilot Activities	01/01/2020	31/05/2022	5.547.361,00
TOTAL				6.420.600,00



## APPLICATION FORM

## SECTION C: PARTNERSHIP

## Lead Beneficiary (LB1) Details /18026011

Name of institution in English	EPHORATE OF ANTIQUITIES OF AITOLOAKARNANIA KAI LEFKADA		
Name of institution in original language	ΕΦΟΡΕΙΑ ΑΡΧΑΙΟΤΗΤΩΝ ΑΙΤΩΛΟΑΚΑΡΝΑΝΙΑΣ ΚΑΙ ΛΕΥΚΑΔΑΣ (ΜΕΣΟΛΟΓΓΙ)		
Distinctive Title/ Abbreviation	EPHORATE OF ANTIQUITIES OF AITOLOAKARNANIA KAI LEFKADA		
Legal Status			
Legal Representative	VIKATOU OLYMPIA		
Position of the legal representative in the organization	DIRECTOR		
Contact Person for the project	Vasiliki Tsantila		
Project Manager	Olympia Vikatou		
Financial Manager	Sotiria Plitaria		
Address			
Country	ELLADA		
NUTS III code	EL		
Telephone	00302631055654 /	Fax	003026310-55653 /
e-mail	efaait@culture.gr	Website	
Staff Cost Calculation method	Real Cost		
Office and Administration Calculation method			
Is your organization entitled to recover VAT based on national legislation for the activities implemented in the project?	Non Recoverable		
Taxation Office			
Tax Number	090283815		
<b>Lead Beneficiary Budget</b>			
Total Budget	995.600,00		
Union Support	846.260,00		
National Contribution / Counterpart	149.340,00		
National Counterpart Type	Public		
Co-financing source	ERDF		
<b>Lead Beneficiary Bank Details (to be completed upon approval)</b>			
Bank Details			
IBAN			
SWIFT code			
Holder of the account			



## APPLICATION FORM

## SECTION C: PARTNERSHIP

<b>Beneficiary (B2) Details /18026009</b>			
Name of institution in English	EPHORATE OF ANTIQUITIES OF ILIA		
Name of institution in original language	ΕΦΟΡΕΙΑ ΑΡΧΑΙΟΤΗΤΩΝ ΗΛΕΙΑΣ (ΑΡΧ. ΟΛΥΜΠΙΑ)		
Distinctive Title/ Abbreviation	EF.A.IL		
Legal Status			
Legal Representative	EROFILI – IRIS KOLLIA		
Position of the legal representative in the organization	DIRECTOR		
Contact Person for the project	Erophili - Iris Kollia		
Address			
Country	ELLADA		
NUTS III code	EL233		
Telephone	2624022529 /	Fax	2624022529 /
e-mail	efahle@culture.gr	Website	www.culture.gr
Staff Cost Calculation method	Real Cost		
Office and Administration Calculation method	Real Cost		
Is your organization entitled to recover VAT based on national legislation for the activities implemented in the project?	Non Recoverable		
Taxation Office			
Tax Number	090283815		
<b>Beneficiary (B2) Budget</b>			
Total Budget	350.000,00		
Union Support	297.500,00		
National Contribution / Counterpart	52.500,00		
National Counterpart Type	Public		
Co-financing source	ERDF		

## APPLICATION FORM

## SECTION C: PARTNERSHIP

<b>Beneficiary (B3) Details /18026020</b>			
Name of institution in English	EPHORATE OF ANTIQUITIES OF THESSALY - HELLENIC MINISTRY OF CULTURE AND SPORTS		
Name of institution in original language	ΕΦΟΡΕΙΑ ΑΡΧΑΙΟΤΗΤΩΝ ΘΕΣΣΑΛΙΑΣ (ΗΦΟΥΜΕΝΙΤΣΑ)		
Distinctive Title/ Abbreviation	EFA THESSALY		
Legal Status			
Legal Representative			
Position of the legal representative in the organization			
Contact Person for the project	Kassiani Lazari		
Address			
Country	ELLADA		
NUTS III code	EL212		
Telephone	0030 2665029177 /	Fax	0030 2665025133 /
e-mail	efathe@culture.gr	Website	
Staff Cost Calculation method	Real Cost		
Office and Administration Calculation method	Real Cost		
Is your organization entitled to recover VAT based on national legislation for the activities implemented in the project?	Non Recoverable		
Taxation Office			
Tax Number	090283815		
<b>Beneficiary (B3) Budget</b>			
Total Budget	650.000,00		
Union Support	552.500,00		
National Contribution / Counterpart	97.500,00		
National Counterpart Type	Public		
Co-financing source	ERDF		

## APPLICATION FORM

## SECTION C: PARTNERSHIP

<b>Beneficiary (B4) Details /18026012</b>			
Name of institution in English		EPHORATE OF ANTIQUITIES OF CORFU	
Name of institution in original language		ΕΦΟΡΕΙΑ ΑΡΧΑΙΟΤΗΤΩΝ ΚΕΡΚΥΡΑΣ (ΚΕΡΚΥΡΑ)	
Distinctive Title/ Abbreviation		EPHORATE OF ANTIQUITIES OF CORFU	
Legal Status			
Legal Representative		RIGAKOU DIAMANTO	
Position of the legal representative in the organization		DIRECTOR	
Contact Person for the project		Fragoula Geoma	
Address			
Country		ELLADA	
NUTS III code		EL22	
Telephone		(+30)2661048310 /	Fax (+30)2661047951 /
e-mail		efaker@culture.gr	Website <a href="https://www.culture.gr/el/ministry/SitePages/viewyphresia.aspx?iID=1669">https://www.culture.gr/el/ministry/SitePages/viewyphresia.aspx?iID=1669</a>
Staff Cost Calculation method		Real Cost	
Office and Administration Calculation method		Real Cost	
Is your organization entitled to recover VAT based on national legislation for the activities implemented in the project?		Non Recoverable	
Taxation Office			
Tax Number		090283815	
<b>Beneficiary (B4) Budget</b>			
Total Budget		550.000,00	
Union Support		467.500,00	
National Contribution / Counterpart		82.500,00	
National Counterpart Type		Public	
Co-financing source		ERDF	

## APPLICATION FORM

## SECTION C: PARTNERSHIP

<b>Beneficiary (B5) Details /90100408</b>			
Name of institution in English	PUGLIA REGION - DEPARTMENT OF TOURISM, ECONOMY OF CULTURE AND VALORIZATION OF TERRITORY		
Name of institution in original language	REGIONE PUGLIA - DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA E VALORIZZAZIONE TERRITORIALE		
Distinctive Title/ Abbreviation	PUGLIA REGION - DEP OF TOURISM, ECONOMY OF CULTURE KAI VALORIZATION OF TERRITORY		
Legal Status			
Legal Representative	ALDO PATRUNO		
Position of the legal representative in the organization	DIRECTOR OF DEPARTMENT		
Contact Person for the project	Anna Introna		
Address			
Country	ITALIA		
NUTS III code	ITF4		
Telephone	805406416 /	Fax	/
e-mail	dipartimento.turismocultura@regione.puglia.it	Website	www.regione.puglia.it
Staff Cost Calculation method	Real Cost		
Office and Administration Calculation method	Flat Rate		
Is your organization entitled to recover VAT based on national legislation for the activities implemented in the project?	Non Recoverable		
Taxation Office	ITALY		
Tax Number	80017210727		
<b>Beneficiary (B5) Budget</b>			
Total Budget	3.875.000,00		
Union Support	3.293.750,00		
National Contribution / Counterpart	581.250,00		
National Counterpart Type	Public		
Co-financing source	ERDF		

## APPLICATION FORM

## SECTION D: BUDGET

Project Budget	TOTAL	Cooperating / Participating Country	GREECE
Union support	5.457.510,00	3.293.750,00	2.163.760,00
National Counterpart	963.090,00	581.250,00	381.840,00
National - Public Funding	963.090,00	581.250,00	381.840,00
National - Private Funding	0,00	0,00	0,00
<b>TOTAL Budget</b>	<b>6.420.600,00</b>	<b>3.875.000,00</b>	<b>2.545.600,00</b>

Total Project per WP / Budget Line								
	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	Unclassified	TOTALS
WP1	53.820,00	12.608,00	27.846,00	119.300,00	14.800,00	0,00	0,00	228.374,00
WP2	13.160,00	150,00	460,00	197.425,00	0,00	0,00	0,00	211.195,00
WP3	81.100,00	870,00	0,00	350.200,00	1.500,00	0,00	0,00	433.670,00
WP4	1.248.300,00	0,00	1.880,00	989.300,00	392.926,00	2.914.955,00	0,00	5.547.361,00
<b>TOTALS</b>	<b>1.396.380,00</b>	<b>13.628,00</b>	<b>30.186,00</b>	<b>1.656.225,00</b>	<b>409.226,00</b>	<b>2.914.955,00</b>	<b>0,00</b>	<b>6.420.600,00</b>



## APPLICATION FORM

Lead Beneficiary (EPHORATE OF ANTIQUITIES OF AITOLOAKARNANIA KAI LEFKADA) (ELLADA)									
Costs per Beneficiary / Deliverables / Budget Line									
	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	Unclassified	TOTALS
<b>WP1</b>	<b>Management and Coordination</b>								
Deliverable 1.1.2	Project Management and Implementation	0,00	0,00	0,00	24.800,00	9.300,00	0,00	0,00	34.100,00
Deliverable 1.1.3	Project Meetings	0,00	0,00	6.210,00	600,00	0,00	0,00	0,00	6.810,00
Deliverable 1.1.4	Verification of Expenses	0,00	0,00	0,00	1.800,00	0,00	0,00	0,00	1.800,00
<b>WP2</b>	<b>Communication and Dissemination</b>								
Deliverable 2.1.2	Project Communication Material	0,00	0,00	0,00	27.000,00	0,00	0,00	0,00	27.000,00
Deliverable 2.1.3	Organisation / Participation to Public Events	0,00	0,00	0,00	4.600,00	0,00	0,00	0,00	4.600,00
Deliverable 2.1.4	Dissemination Plan	0,00	0,00	0,00	1.500,00	0,00	0,00	0,00	1.500,00
<b>WP3</b>	<b>Research and Documentation</b>								
Deliverable 3.1.1	Heritage Studies	0,00	0,00	0,00	45.000,00	0,00	0,00	0,00	45.000,00
Deliverable 3.1.3	Content and Services Development	0,00	0,00	0,00	52.700,00	0,00	0,00	0,00	52.700,00
<b>WP4</b>	<b>Works and Pilot Activities</b>								
Deliverable 4.1.1	Small and Big Scale Works for Cultural Heritage	430.700,00	0,00	800,00	124.800,00	25.290,00	131.600,00	0,00	713.190,00
Deliverable 4.1.2	Contents' Production and Exhibitions	0,00	0,00	0,00	108.500,00	0,00	0,00	0,00	108.500,00
Deliverable 4.1.3	Development of the Coastal Heritage System	0,00	0,00	0,00	400,00	0,00	0,00	0,00	400,00

## APPLICATION FORM

Costs per Beneficiary / Deliverables / Budget Line										
P2 (EPHORATE OF ANTIQUITIES OF ILIA) (ELLADA)										
	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	Unclassified	TOTALS	
<b>WP1</b>	<b>Management and Coordination</b>									
Deliverable 1.2.2	Project Management and Implementation	0,00	5.040,00	0,00	0,00	2.900,00	0,00	0,00	7.940,00	
Deliverable 1.2.3	Project Meetings	0,00	0,00	4.740,00	1.200,00	0,00	0,00	0,00	5.940,00	
Deliverable 1.2.4	Verification of Expenses	0,00	0,00	0,00	1.800,00	0,00	0,00	0,00	1.800,00	
<b>WP2</b>	<b>Communication and Dissemination</b>									
Deliverable 2.2.2	Project Communication Material	0,00	0,00	0,00	13.000,00	0,00	0,00	0,00	13.000,00	
Deliverable 2.2.3	Organisation/ Participation to Public Events	0,00	0,00	80,00	1.600,00	0,00	0,00	0,00	1.680,00	
Deliverable 2.2.4	Dissemination Plan	0,00	0,00	0,00	3.500,00	0,00	0,00	0,00	3.500,00	
<b>WP3</b>	<b>Research and Documentation</b>									
Deliverable 3.2.1	Heritage Studies	0,00	0,00	0,00	22.000,00	1.000,00	0,00	0,00	23.000,00	
Deliverable 3.2.2	Analysis for the Identity of the Heritage	0,00	0,00	0,00	2.000,00	0,00	0,00	0,00	2.000,00	
Deliverable 3.2.3	Content and Services Development	0,00	0,00	0,00	22.500,00	0,00	0,00	0,00	22.500,00	
<b>WP4</b>	<b>Works and Pilot Activities</b>									
Deliverable 4.2.1	Small and Big Scale Works for Cultural Heritage	148.800,00	0,00	1.080,00	58.500,00	6.460,00	37.000,00	0,00	251.840,00	
Deliverable 4.2.2	Contents' Production and Exhibitions	0,00	0,00	0,00	15.800,00	0,00	0,00	0,00	15.800,00	
Deliverable 4.2.3	Development of the Coastal Heritage System	0,00	0,00	0,00	1.000,00	0,00	0,00	0,00	1.000,00	



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Costs per Beneficiary / Deliverables / Budget Line									
P3 (EPHORATE OF ANTIQUITIES OF THE SPOTIA - HELLENIC MINISTRY OF CULTURE AND SPORTS) (ELLADA)									
	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	Unclassified	TOTALS
<b>WP1</b>	<b>Management and Coordination</b>								
Deliverable 1.3.2	Project Management and Implementation	32,000.00	5,508.00	0.00	0.00	1,000.00	0.00	0.00	38,508.00
Deliverable 1.3.3	Project Meetings	0.00	0.00	5,012.00	3,000.00	0.00	0.00	0.00	8,012.00
Deliverable 1.3.4	Verification of Expenses	0.00	0.00	0.00	1,800.00	0.00	0.00	0.00	1,800.00
<b>WP2</b>	<b>Communication and Dissemination</b>								
Deliverable 2.3.2	Project Communication Material	0.00	0.00	0.00	11,875.00	0.00	0.00	0.00	11,875.00
Deliverable 2.3.3	Organization / Participation to Public Events	0.00	0.00	300.00	3,550.00	0.00	0.00	0.00	3,850.00
Deliverable 2.3.4	Dissemination Plan	0.00	0.00	0.00	4,500.00	0.00	0.00	0.00	4,500.00
<b>WP3</b>	<b>Research and Documentation</b>								
Deliverable 3.3.1	Heritage Studies	38,400.00	0.00	0.00	20,000.00	500.00	0.00	0.00	58,900.00
Deliverable 3.3.3	Content and Services Development	0.00	0.00	0.00	24,700.00	0.00	0.00	0.00	24,700.00
<b>WP4</b>	<b>Works and Pilot Activities</b>								
Deliverable 4.3.1	Small and Big Scale for Cultural Heritage	380,400.00	0.00	0.00	1,500.00	6,000.00	91,855.00	0.00	479,755.00
Deliverable 4.3.2	Contents Production and Exhibitions	0.00	0.00	0.00	16,700.00	0.00	0.00	0.00	16,700.00
Deliverable 4.3.3	Development of the Coastal Heritage System	0.00	0.00	0.00	1,400.00	0.00	0.00	0.00	1,400.00

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Costs per Beneficiary / Deliverables / Budget Line										
P4 (EPHORATE OF ANTIQUITIES OF CORFU) (ELLADA)										
	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	Unclassified	TOTALS	
<b>WP1</b>	<b>Management and Coordination</b>									
Deliverable 1.4.2	Project Management and Implementation	0,00	1.000,00	0,00	0,00	1.600,00	0,00	0,00	2.600,00	
Deliverable 1.4.3	Project Meetings	0,00	0,00	5.944,00	0,00	0,00	0,00	0,00	5.944,00	
Deliverable 1.4.4	Verification of Expenses	0,00	0,00	0,00	1.800,00	0,00	0,00	0,00	1.800,00	
<b>WP2</b>	<b>Communication and Dissemination</b>									
Deliverable 2.4.2	Project Communication Material	0,00	0,00	0,00	17.100,00	0,00	0,00	0,00	17.100,00	
Deliverable 2.4.3	Organisation / Participation to Public Events	0,00	0,00	80,00	1.600,00	0,00	0,00	0,00	1.680,00	
Deliverable 2.4.4	Dissemination Plan	0,00	0,00	0,00	1.500,00	0,00	0,00	0,00	1.500,00	
<b>WP3</b>	<b>Research and Documentation</b>									
Deliverable 3.4.1	Heritage Studies	31.500,00	0,00	0,00	30.000,00	0,00	0,00	0,00	61.500,00	
Deliverable 3.4.3	Content and Services Development	0,00	0,00	0,00	26.500,00	0,00	0,00	0,00	26.500,00	
<b>WP4</b>	<b>Works and Pilot Activities</b>									
Deliverable 4.4.1	Small ann Big Scale Works for Cultural Heritage	273.000,00	0,00	0,00	12.500,00	3.676,00	49.500,00	0,00	338.676,00	
Deliverable 4.4.2	Contents' Production and Exhibitions	0,00	0,00	0,00	20.400,00	21.500,00	50.000,00	0,00	91.900,00	
Deliverable 4.4.3	Development of the Coastal Heritage System	0,00	0,00	0,00	800,00	0,00	0,00	0,00	800,00	



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Costs per Beneficiary / Deliverables / Budget Line									
P5 (PUGLIA REGION - DEPARTMENT OF TOURISM, ECONOMY OF CULTURE AND VALORIZATION OF TERRITORY) (ITALIA)									
	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	Unclassified	TOTALS
<b>WP1</b>	<b>Management and Coordination</b>								
Deliverable 1.5.2	Project Management and Implementation	17.900,00	800,00	0,00	72.000,00	0,00	0,00	0,00	90.700,00
Deliverable 1.5.3	Project Meetings	3.920,00	260,00	5.940,00	4.500,00	0,00	0,00	0,00	14.620,00
Deliverable 1.5.4	Verification of Expenses	0,00	0,00	0,00	6.000,00	0,00	0,00	0,00	6.000,00
<b>WP2</b>	<b>Communication and Dissemination</b>								
Deliverable 2.5.1	Communication Strategy	1.960,00	150,00	0,00	4.800,00	0,00	0,00	0,00	6.910,00
Deliverable 2.5.2	Project Communication Material	0,00	0,00	0,00	16.300,00	0,00	0,00	0,00	16.300,00
Deliverable 2.5.3	Organisation / Participation to Public Events	1.960,00	0,00	0,00	12.000,00	0,00	0,00	0,00	13.960,00
Deliverable 2.5.4	Dissemination Plan	9.240,00	0,00	0,00	73.000,00	0,00	0,00	0,00	82.240,00
<b>WP3</b>	<b>Research and Documentation</b>								
Deliverable 3.5.1	Heritage Studies	1.960,00	170,00	0,00	20.000,00	0,00	0,00	0,00	22.130,00
Deliverable 3.5.2	Analysis for the Identity of the Heritage	9.240,00	700,00	0,00	44.800,00	0,00	0,00	0,00	54.740,00
Deliverable 3.5.3	Content and Services Development	0,00	0,00	0,00	40.000,00	0,00	0,00	0,00	40.000,00
<b>WP4</b>	<b>Works and Pilot Activities</b>								
Deliverable 4.5.1	Small and Big Scale Works for Cultural Heritage	11.480,00	0,00	0,00	0,00	0,00	2.555.000,00	0,00	2.566.480,00
Deliverable 4.5.2	Contents' Production and Exhibitions	0,00	0,00	0,00	305.000,00	330.000,00	0,00	0,00	635.000,00
Deliverable 4.5.3	Development of the Coastal Heritage System	0,00	0,00	0,00	35.000,00	0,00	0,00	0,00	35.000,00
Deliverable 4.5.4	Piloting Services	3.920,00	0,00	0,00	287.000,00	0,00	0,00	0,00	290.920,00



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## SECTION F: PROJECT INDICATORS

Priority Axis:	2 - Integrated Environmental Management
Thematic Objective / Priority:	06-Preserving and protecting the environment and promoting resource efficiency
Investment Priority:	6c-Conserving, protecting, promoting and developing natural and cultural heritage
Specific Objective:	SO2.1-Valorisation of cultural heritage and natural resources as a territorial asset of the Programme Area

Output Indicators			
Code	Title	Measurement unit	Target
O0519	Number of jointly developed management and support tools in the field of natural and cultural heritage	NO	2

Result Indicators			
Code	Title	Measurement unit	Target
R0503	Level of capacity for the stakeholders in the fields of natural and cultural heritage protection and tourism to sustainably valorise natural and cultural heritage as a growth asset	%	70

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## SECTION G: ATTACHED DOCUMENTS

LIST OF DOCUMENTS ATTACHED TO THE APPLICATION FORM		
No	Title / Description	Important Notes
52001	Project readiness sheet and relative documents	PB3 - Approval of Elevation Works for Igoumenitsa Castle
52001	Project readiness sheet and relative documents	PB3 - Compliance Report for Igoumenitsa Castle
52001	Project readiness sheet and relative documents	PB3 - Approval of General Planning Area of Margariti Castle
52001	Project readiness sheet and relative documents	B5 - Project Readiness Sheet
52001	Project readiness sheet and relative documents	PB3 - Elevation Study of Margariti Castle
52001	Project readiness sheet and relative documents	LB - Approval of Study for Vonitsa Castle
52001	Project readiness sheet and relative documents	LB - Compliance Report for Ali Pasa's Residence in Vonitsa
52001	Project readiness sheet and relative documents	LB - Compliance Report for Projection - Vonitsa Castle
52001	Project readiness sheet and relative documents	LB - Study for Vonitsa Castle, Vol 1
52001	Project readiness sheet and relative documents	LB - Study for Vonitsa Castle, Vol 2
52001	Project readiness sheet and relative documents	PB2 - Approval of Readiness Study of Chiemouts Castle
52001	Project readiness sheet and relative documents	PB3 - Study Approval of Igoumenitsa Castle
52001	Project readiness sheet and relative documents	PB3 - Study of Margariti Castle
52001	Project readiness sheet and relative documents	PB3 - Approval for Margariti Castle
52001	Project readiness sheet and relative documents	LB's Approval Decision for the study in Aktio Fortress
52001	Project readiness sheet and relative documents	LB - Study of Aktio Fortress
52001	Project readiness sheet and relative documents	LB - Approval of Museologic Study for Nafpaktos Castle
52001	Project readiness sheet and relative documents	LB - Compliance Report of Byzantine Collection of Nafpaktos
52001	Project readiness sheet and relative documents	LB - Museologic Study
52001	Project readiness sheet and relative documents	LB - Decision of Ali Pasa's Residence - Vonitsa
52001	Project readiness sheet and relative documents	PB3 - Compliance Report for Margariti Castle
52001	Project readiness sheet and relative documents	PB3 - Environmental License for Igoumenitsa and Margariti Castles
52001	Project readiness sheet and relative documents	PB3 - Study of Igoumenitsa Castle
52002	Documents proving the existence of branch	PB5 - Delegation of Responsibilities
52002	Documents proving the existence of branch	PB4 - ID of PB4's Legal Representative
52002	Documents proving the existence of branch	PB5 - ID of PB5's President
52002	Documents proving the existence of branch	LB - ID of LB's Legal Representative
52002	Documents proving the existence of branch	LB, PB2, PB3, PB4 - Archeological Law regarding the Monuments and the Ownership
52002	Documents proving the existence of branch	LB, PB2, PB3, PB4 - Gov. Gazette for Delegation of Responsibilities to the Ephorates, Execution of Archeologic Works
52002	Documents proving the existence of branch	LB, PB2, PB3, PB4 - Gov. Gazette for Responsibilities of the Ephorates
52002	Documents proving the existence of branch	PB2 - ID of PB2's Legal Representative
52002	Documents proving the existence of branch	LB, PB2, PB3, PB4 - Gov. Gazette for the Execution of Archeologic Works
52002	Documents proving the existence of branch	PB3 - ID of PB3's Legal Representative
52002	Documents proving the existence of branch	PB5 - ID of PB5's Legal Representative
52078	Document which proves the relativeness of the project	PB4 - Photo of Old Fortress of the Old Town of Corfu
52078	Document which proves the relativeness of the project	PB5 - Photo of Torre San Felice
52078	Document which proves the relativeness of the project	PB5 - City Council Document of Ownership, Ugento
52078	Document which proves the relativeness of the project	PB4 - Photo of Kassiopei Fortress
52078	Document which proves the relativeness of the project	PB5 - City Council Document of Ownership, Vieste
52078	Document which proves the relativeness of the project	PB4 - Declaration for Gardiki Fortress
52078	Document which proves the relativeness of the project	PB4 - Gov. Gazette for Fortresses
52078	Document which proves the relativeness of the project	PB4 - Gov. Gazette for Fortresses
52078	Document which proves the relativeness of the project	PB4 - Declaration for Kassiopei Castle
52078	Document which proves the relativeness of the project	PB4 - Photo of New Fortress of the Old Town of Corfu
52078	Document which proves the relativeness of the project	PB5 - City Council Document of



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		Ownership, Margherita Di Savoia
52078	Document which proves the relativeness of the project	PB5 - City Council Document of Ownership, Molfetta
52078	Document which proves the relativeness of the project	PB5 - City Council Document of Ownership, Otranto
52078	Document which proves the relativeness of the project	PB5 - Photo of Faro Punta Palascia
52078	Document which proves the relativeness of the project	PB5 - Photo of Faro San Cataldo
52078	Document which proves the relativeness of the project	PB5 - Photo of Molfeta Calderina Tower
52078	Document which proves the relativeness of the project	PB5 - Photo of Torre Pietra
52078	Document which proves the relativeness of the project	PB5 - Photo of Torre San Giovanni
52078	Document which proves the relativeness of the project	PB2 - Chlemoutsi Castle Documentation
52078	Document which proves the relativeness of the project	PB2 - Readiness Study of Chlemoutsi Castle
52078	Document which proves the relativeness of the project	PB2 - Environmental Licence
52078	Document which proves the relativeness of the project	PB2 - Gov. Gazette on Chlemoutsi Castle
52078	Document which proves the relativeness of the project	PB3 - Archeological Site - Igoumenitsa Castle
52078	Document which proves the relativeness of the project	PB3 - Igoumenitsa Castle - Ownership
52078	Document which proves the relativeness of the project	PB4 - Photo of Aggelokastro Fortress
52078	Document which proves the relativeness of the project	PB3 - Ownership Doc for Margariti Castle
52078	Document which proves the relativeness of the project	PB5 - City Council Document of Ownership
52078	Document which proves the relativeness of the project	LB - Gov. Gazette - Declaration of Vonitsa Castle
52078	Document which proves the relativeness of the project	LB - Photo of Vonitsa Castle
52078	Document which proves the relativeness of the project	LB - Photo of Vonitsa Castle
52078	Document which proves the relativeness of the project	PB2 - Declaration for Chlemoutsi Castle - 1922
52078	Document which proves the relativeness of the project	PB2 - Declaration for Chlemoutsi Castle - 1981
52078	Document which proves the relativeness of the project	LB - Photo of Aktio Fortress
52078	Document which proves the relativeness of the project	LB - Photo of Nafpaktos Castle
52078	Document which proves the relativeness of the project	PB3 - Photo of Margariti Castle
52078	Document which proves the relativeness of the project	PB4 - Declaration for the Aggelokastro Castle
52078	Document which proves the relativeness of the project	PB4 - Photo of Gardiki Fortress
52078	Document which proves the relativeness of the project	LB - Questions and Answers from the Managing Authority
52078	Document which proves the relativeness of the project	LB - Declaration of Aktio Fortress as Historical Monument
52078	Document which proves the relativeness of the project	LB - Photo of Aktio Fortress
52078	Document which proves the relativeness of the project	LB - Declaration of Nafpaktos Castle
52078	Document which proves the relativeness of the project	PB2 - Photo of Chlemoutsi Castle
52078	Document which proves the relativeness of the project	PB2 - Photo of Chlemoutsi Castle
52078	Document which proves the relativeness of the project	LB - Photo of Nafpaktos Castle
52078	Document which proves the relativeness of the project	PB4 - Designation of Aggelokastro - Palaioakritsa Archeological Sites
52078	Document which proves the relativeness of the project	PB3 - Drawings of Igoumenitsa Castle
52078	Document which proves the relativeness of the project	PB3 - Photo of Igoumenitsa Castle
52078	Document which proves the relativeness of the project	PB3 - Photo of Igoumenitsa Castle
52082	Partnership Declaration	PBs Partnership Declaration
52083	Declaration of not generating revenues or Cost-benefit analysis	Cost Benefit Analysis
52085	State Aid Declaration	PB3's State Aid Declaration
52085	State Aid Declaration	LB's State Aid Declaration
52085	State Aid Declaration	PB2's State Aid Declaration
52085	State Aid Declaration	PB4's State Aid Declaration
52085	State Aid Declaration	PB5's State Aid Declaration
52086	Decision of the designated body of each Project Beneficiary	LB, PB2, PB3, PB4 Decision of Designated Body
52087	Justification/Specification of budget costs	B5 - Justification of Budget Cost
52088	Beneficiaries' related documents for bodies governed by public law	LB, PB2, PB3, PB4 2014 - 2020 Handbook on Self Supervision Works
52098	Project Detailed Description	A. Project Detail Description - pdf
52098	Project Detailed Description	Project Detail Description - xlsx
52099	Co-Financing Statement -Non double financing	LB's Co Financing Statement - Non Double Financing
52099	Co-Financing Statement -Non double financing	PB3's Co Financing Statement - Non Double Financing
52099	Co-Financing Statement -Non double financing	PB4's Co Financing Statement and Non Double Financing
52099	Co-Financing Statement -Non double financing	PB5's Co Financing Statement and Non Double Financing
52099	Co-Financing Statement -Non double financing	PB2's Co Financing Statement - Non

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	Double Financing
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## SECTION H: CHECK LIST FOR SUBMISSION

We declare responsibly that the information contained in the proposal is true and accurate	Yes
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We confirm that:

S/N	QUESTION	ANSWER
1	The submitted Application Form and Annexes are the ones provided in the Call for Proposals.	Yes
2	The Application Form and all the documents provided as templates by the MA are submitted in the working language of the programme (English). All Beneficiaries participating in the project are listed in Beneficiary Section with their institution's name in original and English language	Yes



SECTION B - DETAILED DESCRIPTION		
<b>B.1 PROJECT IDENTIFICATION</b>		
<b>B.1.1 Background and history of the project (problems/ challenges to be addressed/ target groups)</b>		
<p>- Describe how the project idea and the partnership were developed</p> <p>- What are the common cross-border problems and challenges that will be tackled by the project? Please describe the relevance of your project for the programme area in terms of common challenges and/or joint assets addressed.</p> <p>- What is the project's approach in addressing these common challenges and what is new about the approach the project takes? Please describe new solutions that will be developed during the project and/or existing solutions that will be adopted and implemented during the project lifetime and in what way the approach goes beyond existing practice in the sector/programme area/participating countries.</p> <p>- Which are the main target groups? Please describe who is benefiting (e.g. Beneficiaries, regions, end-users etc.) from the project and in what way.</p> <p>The maximum total number of characters is 4500 (please do not exceed 1500 characters in each box)</p>		
		Number of characters 4488
<p>The INTERREG Greece - Italy cross-border cooperation area comprises an impressive number of cultural heritage sites, monuments and buildings of all periods, including sites on the UNESCO World Heritage List. This rich cultural heritage represents the continuous flow of migrating populations, conflicts, trade, transport and exchanges between the narrow waters of the Adriatic &amp; Ionian Seas for millennia. The strategic project "Coastal Heritage Network - CoHEN" has the ambitious goal to create an Adriatic-Ionian Coastal Route that will network important landmarks of historic built heritage of the cross-border area, providing a wide and balanced geographic coverage of all the eligible Regions of the Programme. The idea for the implementation of the project "CoHEN" developed after lengthy discussions among the national and regional authorities of the two countries, in order to tackle issues linked to heritage management and valorization that individual regions or countries cannot tackle alone. Under the leadership of the Hellenic Ministry of Culture and Sports, the competent national authority in Greece for the country's heritage, represented by the Ephorate of Antiquities of Aitolioakarnania &amp; Lefkada and in close collaboration with the Region of Puglia &amp; the 3 Greek partners, the partnership identified challenges requiring targeted and joint actions to unleash the cross border's area endogenous potential. Two of the area's strengths and drivers of economic growth are cultural heritage &amp; tourism industry. However, the seasonality of tourist flows and the unbalanced distribution of tourists across the Greek regions &amp; Puglia Region constitute a major challenge. The fascination of restored buildings, the capacity to regenerate the historical aura of places, the need for innovative ways to engage the local community &amp; attract tourists are additional challenges. The creation of an "Adriatic - Ionian Coastal Route" will link important heritage monuments and buildings on both sides of the Adriatic &amp; Ionian Seas, will enhance visitors' experience and bring the areas' history alive. The planned interventions will greatly improve the current condition of selected heritage sites and will facilitate access to visitors, while deepening their understanding of history and heritage's significance. On the Greek side, the four Ephorates will perform targeted interventions with "self supervision" on the following vestiges of the Byzantine, Venetian &amp; Frankish periods, with exceptional historical and archaeological value: Chiemoutsi Castle in Ilia; Nafpaktos &amp; Vonitsa Castles and Aktion Fortresses in Aitolioakarnania; Igoumenitsa and Margariti Castles in Thesprotia; the Old &amp; New Town of Corfu (UNESCO site), the Kassiope, Aggelokastro and Gardiki fortresses in Corfu. In Puglia Region, the interventions will focus on historical towers &amp; lighthouses, namely: the towers of San Felice (Vieste), Torre Calderina (Molfetta) &amp; the Lighthouses</p>		
<p>Tower of Bari, Punta Palascia (Otranto) and Torre Carlo V (Ugento). The project proposes innovative tools and managing schemes to reinforce cooperation and capacity building among the partners involved. The Adriatic-Ionian Coastal Route will be formulated through the application of 4 innovative actions included in the "Heritage Management Development Tool" which will improve the management &amp; promotion of the cross-border area's heritage. Furthermore, the local communities will be involved in participatory processes and will be called to co-create the promotional material of the project, thus raising their level of cultural understanding and participation in decision-making. Lastly, the project will build a strong partnership and ensure long-term cooperation of competent public authorities and the private sector from across the maritime border. The project is consistent with the objectives of the INTERREG Programme Greece-Italy 2014-2020 and the scope of Priority Axis 2, Thematic Objective 2.1, Investment priority 6c. Its goals are in full complementarity with EUSAIR, with Europe 2020 strategy and in line with the 2014 Communication "Towards an integrated approach to cultural heritage for Europe." The project will benefit a wide array of target groups, including local communities, professionals in the fields of cultural heritage and tourism, young audiences, public authorities at all levels of governance, tourists, as well as local and international tourist operators.</p>		
<b>B.1.2 Objectives of the Project</b>		
<p>What is the overall objective of the project and how does it link to the programme's objective? Specify one project main objective and describe its contribution to the programme priority specific objective.</p> <p>The maximum number of characters is 2000 (please do not exceed 1000 characters in each box)</p>		
		Number of characters 1778
<p>Fulfilling the Priority Axis 2, SO 2.1, the main objective of the project is to increase the attractiveness of cultural heritage by establishing a new management model for it and by implementing participatory processes capable to recognize the challenges of cross-border cooperation and define the opportunities and strengths of the areas involved. Considering cultural heritage as a territorial sustainable growth factor and as a key resource for development, the following specific objectives have been defined, taking into account the problems addressed: a) protection and</p>		

promotion of the cultural heritage of the cross border area b) creation of a more attractive and competitive destination for cultural tourism by defining a common heritage management development tool, c) development of long-term cooperation with stakeholders across the maritime border with the involvement of the local authorities, the private and tourism sectors and the student community,

d) enhancement of the visitor's experience by regenerating the historical aura of the involved areas, e) placement of heritage at the heart of communities to understand its intrinsic value, as well as its contribution to local development, f) promotion of the cross-border area's cultural heritage through cooperation opportunities, networking and opinion makers to ensure the project's sustainability. Taking into account the above objectives, the project is compatible with the specific objectives of the Programme, acting as a policy driver to tackle common challenges and needs in cultural and natural heritage of the cross border area. Furthermore it aims at exploiting in a sustainable way the heritages' potential and promotes integration and connectivity of cultural heritage in the cross border area.



### B.1.3 Expected outputs of the project (tangible and visible outputs or products relating to project activities)

Please describe project main outputs that will be delivered based on the activities carried out in the project. Please provide a short explanation on the defined specific objectives and their link with the project main outputs. Describe your project main output and its contribution to project specific objectives.

The maximum total number of characters is 2000

(Please do not exceed 1000 characters in each box)

Number of characters 1691

The need to create cross-border cooperation schemes for tackling jointly challenges related to heritage enhancement and management and for the development of attractive and competitive destinations for cultural tourism in both sides of the Adriatic & Ionian, in order to address the seasonality of tourist flows and the unbalanced distribution of visitors and tourists will bring tangible and visible results. Hence main outputs are: a) the development of a management toolkit that will comprise the reporting and financial management procedures and will ensure the project's sound coordination and management, b) the creation of the Communication Plan that will include the project's dissemination and communication strategy, the information and publicity tools, the target groups, the time plan and the milestones, c) the development of a common Heritage Management Development Tool that will enhance the valorization of involved monuments and buildings.

contributing to the creation of the Adriatic - Ionian Coastal Route, d) the creation of a participatory process tool that will be defined through co-planning processes with local stakeholders. This will comprise information exchange and feedback between the PBs and stakeholders, in order to co-create the project's promotional material in a comprehensible and enjoyable way because active participation increases ownership and broadens cultural knowledge e) the restoration and enhancement of 17 heritage monuments (11 in Greece and 6 in Region of Puglia) f) analysis of the monuments' identity in order to appraise them in relation to their surrounding environment. These outputs will be integrated in all PB's activities.

### B.1.4 Expected results (direct and immediate effects resulting from the project) What are the project results? Describe their contribution and link (if applicable) to the result indicators of the Programme.

The maximum total number of characters is 2000

(Please do not exceed 1000 characters in each box)

Number of characters 1269

The project's expected results are: 1. Increase of the tourism flow throughout the entire year in the Ionian and Adriatic coasts, 2. Protection, rehabilitation and enhancement of the cross-border area's cultural heritage and selected monuments, 3. Increase of knowledge and awareness in cultural heritage development and opportunities, 4. Improvement of the administrative and management capacity of the institutions involved, 5. Strengthening of the participatory approach and ownership at a local level, 6. Promotion of the cross-border's area common historical elements, 7. Production of new tools to include in local cultural strategies, 8. creation of new employment opportunities in the cross border area.

In particular, results 3, 5 and 7 contribute directly to the Programme's result indicator as they focus on the increase of the local stakeholder's level of capacity to sustainably valorize cultural heritage as a growth asset through the participatory process tool that will be co-developed by them and the PBs. The workshops implemented by PBs on awareness raising, cross-innovation, content development and strategies aimed to support the creation of services undertaken and managed by private enterprises, also satisfy the Programme's result indicators.



**B.2 METHODOLOGICAL APPROACH****B.2.1 Project methodology/Roles - Tasks of Beneficiaries**

- Describe the methodological approach of the project and provide a brief description of all the work packages composing the project and their objectives. Please also identify activities' interlinks (sequence, combination, interrelation between activities-deliverables).
- Please include explanation of how will Beneficiaries be involved in the project (who will do what).

The maximum total number of characters is 5000  
(Please do not exceed 1000 characters in each box)

Number of characters 4797

The project's methodology is based on the following pillars: 1) in-depth knowledge of the cross-border's area cultural heritage in order to develop a common Heritage Management Development Tool that will lead to the formation of the Adriatic - Ionian Coastal Route, 2) participation of stakeholders to increase awareness to co-define a sustainable participatory tool for the promotion of cultural heritage and to support the creation of new services, 3) interventions on the monuments to protect and render them more functional & accessible. These 3 factors define the logic of the project's methodology. Specific objectives are directly consistent with WP's activities running in parallel. WP1 includes the project management actions that extend throughout the duration of the programme & cover all operations and management actions, including the managing & monitoring of the physical & economic object of the project, meetings for project coordination, project timeline & milestones, expenditure

controls and audits, reporting and internal evaluation. A management toolkit, created by the LB will guide all PBs through the project's coordinating & managing procedures. WP2 regards the participation of all the partners in the Communication & dissemination activities on the basis of a Communication Plan that will direct them to a sound strategy throughout the project's lifetime. The promotional actions (info days, conference, publications, album & leaflets, etc) will aid in the dissemination of the project's aims, outputs & results. Also the elaboration of informative - educational tours of opinion makers & the development of web pages will make the heritage of the cross-border area known widely. Project-related content will spread in original ways through social media. WP3 includes the necessary research & documentation and comprises historical, architectural, archaeological and other relevant studies, that will support & guide the project's outcomes. The 4 coordinated

actions (WP3 & WP4) will be implemented by all PBs: 1. identification of the Adriatic-Ionian Coastal Route, 2. design of a Coastal Creative Programme, 3. dissemination actions for the Route & 4. transnational & interregional workshops for enhancing the cooperation for the Routes' development. These actions will constitute the Heritage Management Development Tool. The content & services development activities of WP3 will determine the museographic contents for the planned exhibitions, the Coastal Creative Program to support coastal heritage valorization and a benchmark analysis related to the Route. The actual restoration, protection, enhancement of the selected monuments as well as the realization of museum exhibits will take place in WP4. An innovative game application will promote the contents of the Route. The educational material (booklet & board game) will educate the student community. The 2 workshops of WP2 & WP3 will involve stakeholders in effective processes of co-planning

the project's promotional material and will lead to the development of the participatory process tool. The workshops in WP4 will support the creation of new services realized & managed by private enterprises related to the Route (PB5). Workshops will also promote the development of the Route as a whole (all PBs). In addition, a transnational and interregional workshop for enhancing the cooperation for the development of the Route will be implemented. A Cooperation Agreement for the development of the Adriatic-Ionian Coastal Route Network will be signed among PBs for its application and continuation. All PBs will be involved in the implementation of all WPs while each one will be responsible for the sound implementation and coordination of a WP providing the rest PBs with the WP's timetable and guidelines.

The LB will be responsible for the implementation of WP1 where qualitative & on time planning, monitoring, reporting & organization of meetings as well as financial management are key tasks. All management & coordination rules & guidelines will be provided to PBs by the LB. PB5 will be responsible for the right implementation of WP2, with the objective to promote & disseminate information to all interested parties, according to the communication plan. PB3 will lead WP3 & will provide PBs with the WP's timetable & rules to follow. PB4 is the responsible partner for the sound execution of WP4 where all major works & pilot activities will take place. WP3 and WP4 consist of activities that promote key project outputs (Heritage Management Development Tool, Participatory Process Tool) & results. Finally, PB2 will be in charge of the structure of the educational material. Responsibilities & activities have been assigned to PBs on the basis of related capacities, needs & resource availability.

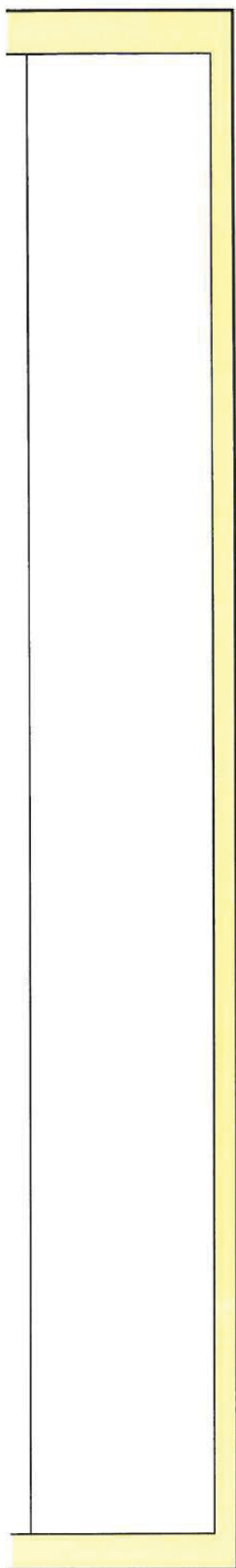


<b>B.2.2 Roles - Tasks of Associated Partners (if applicable)</b> In case of associated partner, determine the project partner to which the organisation is related to (if applicable) In case of associated partner, describe the organisation's role in the project (if applicable) The maximum total number of characters is 3000 (please do not exceed 1000 characters in each box) There are no associated partners involved in the project proposal.	Number of characters
	66

<b>B.2.3 Activities outside the programme area (if applicable)</b> Please list activities to be carried out outside the programme area. Describe how these activities will benefit the programme area. Please indicate the total budget of activities to be carried out outside the programme area (indicative) ERDF outside the programme area (indicative) : <... EUR> % of total ERDF (indicative) : <... %> The maximum total number of characters is 2000 (please do not exceed 1000 characters in each box) There are no activities implemented outside the program area.	Number of characters
	61





**B.3 MANAGEMENT****B.3.1 Lead Beneficiary and Beneficiaries' Competence (Experience, Structure, Personnel, Resources, etc.)**

- Which are the organisation's competences related to the project activities?
- Which is the institutional and financial capacity?
- Which are the experiences relevant for the project?
- Which is the organisation's capacity to directly or indirectly influence local/ regional/ national policies?
- What are the reasons for the selection of Lead Beneficiary?

(please do not exceed 1000 characters in each box)

Number of characters 3970

The Ephorates of Antiquities, as regional services of the Hellenic Ministry of Culture & Sports, play an important role in the development & implementation of national, regional & local policies related to cultural heritage. No interventions regarding historical & cultural monuments protected by Law can be implemented by any other public authority or third parties without the permission & license of the Ephorates. Their thematic competencies, experiences & exclusive responsibilities in cultural preservation are essential for the project's implementation & its promotion to local communities. Each Ephorate has designated headquarters & operate with a high degree of independence in the field of project implementation, as according to the Culture and Sports Minister's Decision ΥΠΠΟΑ/ΑΤΝΕΚΕ/115620/ 350/15-3-2018 (Gov. Gaz. 1255/Β/5-4-2018, Art. 1, par. Α9) the decision-making authority for the execution of archaeological works has been transferred to the heads of the Ephorates of

Antiquities. The works that each Ephorate of Antiquities will carry out will be implemented by the method of archaeological self-supervision as provided by Law No. 1958/91, Article 81, par. 1. The method is analysed in detail in the Handbook of Procedures for Archaeological Works, as amended & is currently in force. The provisions of Presidential Decree 99/92 as applicable, Laws 3028/2002 & 4412/2016 "Public Works, Supplies and Services" will be also applied. The work will be carried out by specialized scientific & technical staff that will be hired in the framework of the project. Each Ephorate will also contribute with its permanent staff as supervisors. They all have extensive experience from previous EU-funded projects (OP Culture, NSRF 2007-2013), including INTERREG for some & are competent for the management and sound implementation of the project. The necessary procurement and service contracts will be done in accordance with the provisions of Law 4412/2016. The LB has a

total staff of 91 employees & has accomplished remarkable projects in archaeological sites & monuments with funding from the 2nd & 3rd CSF & the 2007-2013 & 2014-2020 NSRF. It has also carried out extensive rescue archaeological excavations, in the framework of sub-projects in works carried out by Municipalities, the Region of Western Greece & the Ionian Islands & major public works. Finally, it executes contracts funded by Municipalities and Regions. The LB was chosen due to its long experience in restoration projects, the number & capacity of its personnel & its central location in the western coast of Greece. PB2 employs a total staff of 139 employees. During the last 20 years it has accomplished many restoration and enhancement projects with funding from the 2nd & 3rd CSF & 2007-2013 & 2014-2020 NSRF gaining great experience. PB3 has 17 staff members and possesses 15 years experience in restoration works funded from the 2nd & 3rd CSF & the 2007-2013 & 2014-2020 NSRF.

PB4s personnel is composed of 60 employees, qualified to undertake & supervise actions, regarding the preservation & valorization of cultural monuments. It has considerable experience in cross-border cooperation as it has implemented 2 INTERREG projects & is currently involved in 2 more. PB5 has been established by the regional act "Decreto del 31 luglio 2015, n.443 with functions in valorization of artistic, historic & architectural heritage, touristic valorization, territorial cooperation, promotion of culture & cultural events, increasing the attractiveness of Puglia sites & carrying on territorial marketing policies. It has been involved in several IPA & ENPI Projects in the 2007-2013 programming period & is currently involved in several projects. It is responsible for the Italian Regions IV Pillar Tourism in Macroregion Adriatic Ionian strategy & for the regional development & execution of tourism policies, strategies & action plans. It's also responsible for POR Puglia 2014/2020.

**B.3.2 Project management and coordination (structures, decision making procedures, internal communication, etc.)**

Describe how the management on the strategic and operational level will be carried out in the project, specifically:

- structure, responsibilities and procedures for the day-to-day management and co-ordination;
- communication within the partnership;
- reporting and evaluation procedures;
- risk and quality management

Number of characters 1997	
The maximum total number of characters is 2000 (please do not exceed 1000 characters in each box)	
<p>The overall management and coordination will be carried out by the LB on the basis of LB principles and by means of its scientific expertise and large experience in the coordination and management of ERDF-funded projects, observing the programme's implementation rules, the partnership agreement and the subsidy contract terms. To ensure the overall cross-border management, local coordination, the reporting and financial flows, two specific project structures will be set up by the PBs at the project's start: a) the Steering Committee (SC) that will be responsible for respecting the project's obligations and will give operational input to strategic decisions &amp; ensure quality control b) the Partner Board (PB) that will provide the operational guidelines and implement activities according to WPs. Both structures will meet 6 times throughout the project's duration in order to ensure its sound implementation. A management toolkit will be designed and delivered by the LB as an operative tool.</p> <p>to coordinate the PBs activities. Progress Reports will be elaborated and submitted by the LB with the cooperation of all PBs who will produce their own reports. The First Level Control (FLC) and the validation of expenditures will be ensured following the project's guidelines. The LB will also assess the compliance of expenditures with the approved application form. Each PB will be responsible for coordinating the activities conducted under one WP and will contribute consultatively to the management and coordination of that WP. The LB is responsible for WP1, PB5 of WP2, PB3 of WP3, PB4 of WP4 and PB2 will coordinate the implementation of the educational material of WP3 and WP4 (design and production). Internal communication will be conducted through teleconference, phone calls and e-mails to ensure the day-to-day management &amp; coordination. Minutes agreed between participants will be circulated after each meeting for approval. Regular internal reviewing will assess potential risks.</p>	



**B.4 B.4 INFORMATION AND COMMUNICATION****B.4.1 Information and Publicity Strategy**

Please describe i. the basic structure of the Project's Communication Plan (timetable, milestones etc), ii. the information and publicity measures to be carried out (website, events, publicity material etc), iii. the means of communication to be used to disseminate the Project's outputs, results and achievements (social media, brochures, promotional material etc) and iv. how the anticipated project results are going to be promoted at a national and/or at a regional level.

The maximum total number of characters is 3000.

The Information & Publicity Strategy will be defined and agreed early in the project under WP2 & will be included into the Project's Communication Plan. This will detail the strategy that will be used to communicate the project's objectives, define the information & publicity tools that will be used, & set the target groups, the time plan and milestones. It will set up the basic structure for a continuous updating of the stakeholders & the local communities involved about the activities conducted under the project. The Coordinating Partner (PB5) of WP2 is responsible for the consistent & timely implementation of the Communication Plan, as well as the achievements on the foreseen milestones. All partners are responsible to follow the dissemination guidelines of the Communication Plan & of the PB5s. The project will gain publicity with the organization of Info Days that each PB will implement. These will have as key objective the promotion of the project & the expected benefits for

the local communities, followed by presentation on the findings, identified challenges & opportunities of the conducted studies. PB5 will create a webpage on the existing website of his Institution & PBs will have a link in their websites for the promotion of the project's objectives, for including results, news & events of the project, the partnership as well as the Adriatic - Ionian Coastal Route. The project's activities & results will be disseminated regularly through the appropriate social media, as well as press releases in newspapers. The project's leaflet that will contain information regarding the aims, the outputs & the monuments of the network will aid in the dissemination of the project & the works carried out in each area of intervention. In the final conference to be held in Messolonghi, (seat of the LB) close to the project's completion date, all PBs & other relevant actors will participate for the dissemination of the project's overall outputs & results & for sharing

partner experiences among key stakeholders from the entire area of intervention. Other cultural and tourism organizations, local authorities, representatives of the civil society & other stakeholders will be invited. An album in English, Greek & Italian languages will be produced & distributed during the final conference to highlight the Adriatic-Ionian Coastal Route, the diverse territories of the cross-border area, the interventions to the historical monuments, their history and architecture. Tour operators will be invited to visit the areas of intervention where they will be given educational tours in order to see, experience and learn first-hand the cross-border area & use their influence to spread their experience as wide as possible. The leaflets and sign boards in Braille code will aid in the dissemination of the project to people with vision problems. PB5 will develop a Press Office for the efficient dissemination of the project's results & outputs.

**B.5 PROJECT READINESS****B.5.1 Preparatory and administrative activities undertaken**

Describe the maturity of the project in terms of completion of the administrative procedures that allow the implementation of the project i.e. licenses, designs, permits, land acquisition, tenders documents, etc. This information should be provided for all project activities (services, equipment, infrastructure).

The maximum total number of characters is 3000

(please do not exceed 1000 characters in each box)

The project is mature and ready to be implemented. The monuments included in the project, as far as the Ephorates of Antiquities (LB, PB2, PB3 and PB4) are concerned, are in public land. According to Law 3026/2002, Gov. Gazette 153/A/28-06-2002 they belong to the Hellenic Ministry of Culture and Sports. Therefore, the Ephorates have the authority to perform interventions on them. The monuments proposed by PB5 belong to the Cities of Council and according to Resolutions of the Cities of Council of Vieste, n. 280 of 17/12/2018, of Margherita di Savoia n. 18 of 3/01/2019, of Molfetta n. 372 of 27/12/2018, of Bari n.29 of 29/01/2019, of Otranto n.4 of 15/01/2019 & of Ugento n.14 of 28/01/2019, give the concession of the monuments to Puglia Region for more than 5 years for any utilisation, activity management & work. Regarding the maturity level of the LB, preliminary restoration studies exist for all monuments, approved by the relevant departments of the Ministry of Culture and Sports.

Number of characters 2686

<p>PB2, for the restoration of Hall A3 of the Chlemoutsi castle, has an approved preliminary study by the relevant department of the Ministry of Culture &amp; Sports (Directorate of Restoration of Byzantine and Post-byzantine Monuments). Recent architectural plans have also been prepared showing the state of the art of the proposed Hall. PB3 proposes the restoration of Igoumenitsa and Margariti castles, which are connected with the history of the area from the 15th century onwards. For the restoration of both monuments, preliminary studies have been approved by the relevant departments of the Ministry of Culture and Sports (Directorate of Byzantine and Post-byzantine Antiquities, Directorate of Restoration of Byzantine and Post-byzantine Monuments and 8th Ephorate of Byzantine Antiquities). Also an exemption from environmental compliance has been approved from the Directorate of Environment</p>	<p>and Spatial Planning of Epirus Region. PB4 is also the owner of the monuments that will be enhanced in the cooperation project and has the administrative capacity to efficiently carry it out with its personnel and structures. PB5 will perform all the necessary preliminary and implementation studies for the preparation of the tender documents during the start phase of the project and will obtain the required Antiquities Service Certification for the implementation study (before tender). The LB, PB2, PB3 and PB4 will prepare the tender documents for which templates are provided in the Handbook for Archeological Self Supervised Works by the Services of the Ministry, upon the project's approval and after the approval of the technical specifications for the external expertise services.</p>
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**B.6 SUSTAINABILITY OF RESULTS****B.6.1 Sustainability, durability and transferability of main outputs delivered in the project**

How will the project main outputs be further used once the project has been finalised? Please describe concrete measures (including eg institutional structures, financial sources etc) taken during and after project implementation to ensure the durability of the project main outputs. If relevant, please explain who will be responsible and/or the owner of the output.

How will the project ensure that the project's outputs are applicable and replicable by other organisations/regions/countries outside of the current partnership? Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/countries outside of the current partnership.

The maximum total number of characters is 3000

(please do not exceed 1000 characters in each box)

*Number of characters* 1751

The long-term sustainability of the project is ensured by the intensive work that the PBs will perform to arrive at a Cooperation Agreement for the development and promotion of the Adriatic - Ionian Coastal Route Network. The Cooperation Agreement that the PBs will sign will commit them after the project's completion to further promote the Route, in order to maintain the sustainability of the project's outputs and results. Furthermore, the creation of the participatory process tool will be in the disposal of the PBs, as well as to other regional and local institutions in order to use it in future consultations with local communities and appropriate stakeholders. In addition the "Coastal Creative Programme" will support coastal heritage valorisation through cultural activities such as theatre, narrative, visual arts, video-mapping, acrobatic and traditional dances, photography, educational programmes, etc..

The goal is to make these activities long term events to be continued after project completion. The activities foreseen for sustainability, durability and transferability of the project outputs and results will be examined and agreed between the partners during the transnational and interregional workshop that will be organised to solidify the cooperation for the development of the Adriatic - Ionian Coastal Route. All the tools to be developed will be available for use to all the areas involved. The project aims at producing sustainable results that can be applied and transferred in other similar contents in both countries. The Ministry of Culture and Sports and its Regional Services and the Region of Puglia will contribute to the sustainability and durability of the project's main outputs beyond the end of the project.

**B.7 CROSS-BORDER COOPERATION & ADDED VALUE****B.7.1 Cross Border cooperation**

How is the cross border cooperation demonstrated in order to achieve the project's objectives and results? Please explain why the project objectives cannot be efficiently reached acting only on a national/regional/local level and/or describe what benefits the project Beneficiaries/target groups/project area/programme area gain in taking a cross border approach.

The maximum total number of characters is 2000  
(please do not exceed 1000 characters in each box)

*Number of characters* 1388

Σ ελόν 12 από 18



<p>The cross-border cooperation among the various regions involved in Italy and Greece is essential so as to achieve the specific project objectives. Each region has competitive advantages with regard to their cultural heritage assets, as well as in the tourism sector. Therefore, they join forces in order to achieve mutual benefits and unleash the regions' potential. The cooperation is proven in practice with the joint development of the Heritage Management Development Tool which, through a series of actions and processes will aim at identifying the Adriatic - Ionian Coastal Route and the signing of the Cooperation Agreement of the Adriatic - Ionian Route Network. The cross-border cooperation is also proven with the involvement of all PBs in all 4 Work Packages.</p>	<p>This cooperation will have multiplying effect in both countries for the transferring of best practise and know how. Furthermore the two countries will benefit with the promotion of common historical trajectory and strong cultural links. The achievement of the project objectives will be implemented efficiently and effectively through the common efforts of all partners, by exploiting the potential and competitive advantages of both Greek and Italian heritage and arriving at a "win-win" situation. Lastly, the stakeholders that will collaborate and will be supported through the network will benefit significantly.</p>
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**B.7.2 Intensity of Cross-Border Cooperation**

According to Art.12 from 1299/2013 par.4 "Beneficiaries shall cooperate in the development and implementation of operations. In addition, they shall cooperate in the staffing or the financing of operations, or in both. Please select the applied cooperation with X and describe how this is achieved.

The maximum total number of characters is 500

- ☒ Joint Development  
☒ Joint Implementation  
☒ Joint Staffing  
☒ Joint Financing

Number of characters 500

PBs will collaborate for the implementation of the project's actions & jointly develop deliverables following the guidelines set by responsible partners for each WP. They will jointly develop the Heritage Management Tool aiming to give substance to the Adriatic-Ionian Coastal Route, linking all heritage buildings & monuments, enhancing the valorisation actions of PBs by giving them the opportunity to integrate management & communication activities & cooperate for long-lasting results

**B.7.3 Capitalisation**

In which way does the project capitalize previous cooperation and experience (if applicable), especially in the Programme area?

- Capitalization of Beneficiaries' know-how experience
- Capitalization of Beneficiaries' experience in Cross border Cooperation activities
- Capitalization of previous cooperation among current Beneficiaries
- Capitalization of previous relevant projects

The maximum total number of characters is 1000

Number of characters 999

All PBs capitalize on experience and know-how gained by their previous participation in cross-border cooperation & other activities. Cohen project will proceed to extend the know how and experiences gained from previous projects to the PBs from both sides of the cross border area. Starting from the results of an INTERREG II, Greece - Italy, of the LB that highlighted & promoted the fortification architecture in Greece and the thematic forms of tourism attracting the interest of specialized groups and PB4s capitalization on its experience in the coordination and participation of cross-border Greece - Italy programmes. Continuing with PB5s large experience in "INTERREG Europe II Call 2014/2020", Greece-Italy 2007/2013 and INTERREG IPA 2007/2013 Programmes, regarding the management and protection of cultural heritage as well as the other PBs participation in several EU funded projects. The capitalization of all this knowledge and experience will be used to lead to sound project results.

**B.8 COMPATIBILITY WITH EU/NATIONAL POLICIES AND PROGRAMME'S CROSS CUTTING ISSUES****B.8.1.A Consistency of the project with EU horizontal principles**

Please describe if applicable, the effect of the project to each one of the horizontal principles. Please select with an X only one option per principle and provide the justification.

**Equal opportunities and non-discrimination (including provision of accessibility of disabled persons)**

Please state if the project will :

The maximum total number of characters is 750

- ☒ Consistent  
☐ Neutral  
☐ Non Consistent

Number of characters 594

The proposed project is consistent with and respects equal opportunities and non-discrimination. The participatory process that will be implemented through the involvement of various stakeholders in the workshops and the network of Adriatic - Ionian Coastal Route will ensure the involvement of different groups of people. More specifically, the project will target people who are usually excluded from the decision-making process. They will be given the opportunity to express their ideas and needs. Furthermore the project will produce information material accessible and usable by everybody.

**Sustainable Development**





<p>Please state if the project will :</p> <p>The maximum total number of characters is 750</p> <div style="border: 1px solid black; padding: 5px;"> <input checked="" type="checkbox"/> Consistent  <input type="checkbox"/> Neutral  <input type="checkbox"/> Non Consistent         </div>	<p style="text-align: right;"><i>Number of characters</i> 431</p> <p>The project is consistent with the EU horizontal policy on sustainability as its actions are directly linked to protecting and managing the natural and cultural environment as a basis for social and economic development. The Adriatic - Ionian Coastal Route will link the monuments of the cross-border with respect to the environment and the visitor, meeting the diverse needs of all people, promoting social cohesion and inclusion.</p>
<p><b>Equality between men and women</b></p> <p>Please state if the project will :</p> <p>The maximum total number of characters is 750</p> <div style="border: 1px solid black; padding: 5px;"> <input checked="" type="checkbox"/> Consistent  <input type="checkbox"/> Neutral  <input type="checkbox"/> Non Consistent         </div>	<p style="text-align: right;"><i>Number of characters</i> 619</p> <p>CoHEN project takes into account and defends gender equality. In order to ensure and promote equality between men and women, the project will respect the provisions of the European Community Law, the European Union Resolutions, the conventions of the International Organizations, the directives and the recommendations. All the workshops of the Participatory Process will ensure the widest and most diverse participation taking into account the gender perspective. Therefore, the approach adopted by "CoHEN" is a clear example of how it is possible to promote and support equal opportunities, through cultural heritage.</p>
<p><b>B.8.1.B Consistency of the project with cross-cutting themes</b></p> <p>Please describe if applicable, the effect of the project to one or more cross-cutting themes. Please select with an X only one option per theme and provide the justification.</p>	
<p><b>Investing in education, skills and lifelong learning by developing education and training infrastructure (TO 10).</b></p> <p>Please state if the project will :</p> <p>The maximum total number of characters is 750</p> <div style="border: 1px solid black; padding: 5px;"> <input checked="" type="checkbox"/> Consistent  <input type="checkbox"/> Neutral  <input type="checkbox"/> Non Consistent         </div>	<p style="text-align: right;"><i>Number of characters</i> 446</p> <p>The "CoHEN project" aims at increasing the knowledge and awareness of the student community in the cross-border area in cultural heritage valorization and protection, as well as developing a lasting cooperation through the planned workshop on the creation of the educational material content. The active participation in this co-planning/co-creating process will provide them with new skills for the formulation of a participatory process tool.</p>
<p><b>Enhancing institutional capacity and an efficient public administration by strengthening of institutional capacity and the efficiency of public administrations and public services related to implementation of the ERDF, and in support of actions in institutional capacity and in the efficiency of public administration supported by the ESF (TO 11).</b></p> <p>Please state if the project will :</p> <p>The maximum total number of characters is 750</p> <div style="border: 1px solid black; padding: 5px;"> <input checked="" type="checkbox"/> Consistent  <input type="checkbox"/> Neutral         </div>	
<p style="text-align: right;"><i>Number of characters</i> 389</p> <p>The project contributes to the enhancement of the institutional capacities through the development of the Heritage Management Development Tool where new institutional capabilities, related to the integrated management as well as the communication and cooperating activities regarding the heritage, will be introduced and applied by the PBs aiding to the achievement of the project results.</p>	



<input type="checkbox"/> Non Consistent	
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<p><b>B.8.2 Contribution to other EU, National, Regional and Local policies.</b> Please describe the project's contribution or achieved synergies and complementarities with relevant EU/regional/national strategies, instruments and policies; in particular, those concerning the project or programme area. The maximum total number of characters is 2000 (Please do not exceed 1000 characters in each box)</p>	<p><i>Number of characters</i> 921</p> <p>Keeping in line with the European Agenda for Culture, the project will contribute to one of its key priorities, namely promoting culture as a catalyst for creativity and economic growth of the area. It will enhance cultural cooperation among national and local authorities and organisations, will enhance participation, transfer of know-how and development of the management of cultural heritage. The Ministry of Culture and Sports wants to promote cooperation on cultural heritage involving communities from all eligible areas. The project activities will contribute to the improvement of slow tourism in the cross-border area. The Coastal Route to be developed uses as its reference the Cultural Routes of the Council of Europe. These constitute an invitation to all people to travel and discover the rich and diverse heritage of Europe by bringing people and places together in networks of shared history and heritage.</p>
<p><b>B.8.3 Synergy with EUSAIR strategy</b> Please describe the project's contribution or achieved synergies, with the EU Strategy for the Adriatic and Ionian Region (EUSAIR). The maximum total number of characters is 2000 (Please do not exceed 1000 characters in each box)</p>	<p><i>Number of characters</i> 561</p> <p>The proposed project is in line with the EU Strategy for the Adriatic and Ionian Region (EUSAIR) because, through the principal joint actions of the project, such as the Heritage Management Development Tool through which the Adriatic-Ionian Coastal Route will be formulated, or the Participatory Process Tool, economic and social prosperity and growth will be achieved. The Coastal Route network will extend the visitors' experience giving them more opportunities, services and facilities and will turn the cross-border area into more attractive and prosperous.</p>

Lead Beneficiary Confirmation	
By signing the Application Form the Lead Beneficiary hereby confirms that	
	- the project has not neither will receive any other EU funding (except for the funding indicated in this Application form) during the whole duration of its implementation.
	- the project is in line with the relevant EU and national legislation and policies of the countries involved.
	- all Beneficiaries in the Partnership receiving funding from the programme are eligible bodies as defined in the programme
	- all Beneficiaries described in Section C of the Application Form are committed to taking part in the projects' activities
	- the information is accurate and true to the best knowledge of the Lead Beneficiary
	- The project budget and costs are in line with the limits set in the Call for proposals

Signature of the Lead Beneficiary		Official Stamp of the Lead Beneficiary's Institution if available	
			
Name of the Institution		Olympia Vikabu	
Title of the signatory		Director	
Lead Beneficiary's Institution		Ephorate of Antiquities of Aitolioakarnania and Lelkada (Hellenic Ministry of Culture and Sports)	
Date of signature		31/1/2019	





Project Acronym: ALICE  
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## PART A – Project summary

### A.1 Project identification

Project title	Animation League for Increased Cooperation in Europe			52 / 300 characters	
Project acronym	ALICE			5 / 22 characters	
Name of the lead partner organisation in English	Wallimage				
Specific objective	2.1. Improving SMEs competitiveness policies				
Project duration	Phase 1	Duration	24 Months	Project start date	01/08/2019
	Phase 2	Duration	12 Month		
	Total No. months	36			

### A.2 Project abstract

ALICE intends to seize the opportunity presented by the current boom in the animation sector in a bid to build up its capacity to contribute to growth and job creation in Europe. This fits in perfectly with the Animation Plan for Europe published by the European Commission in September 2017 as part of preparations for the next Creative Europe Media programme.

While some European films such as 'Ma vie de courgette' and 'Tortue rouge', supported by regional funds, were nominated for Oscars, others like 'Sammy's Adventures 1 & 2', 'Paddington' and 'Tarzan' have each been seen by over 5 million people. TV series like Mouk, Peppa Pig, spin-off series from films like Shaun the Sheep have not been left out of the picture either – over the last 5 years we have witnessed the emergence of animation studios capable of providing stiff competition on the world stage. Thanks to digitisation and changing consumption habits (tablets, smartphones, internet, applications), their product catalogues are today being consumed on the many different platforms available by a young audience and one that is always looking for something new. We are seeing the emergence of European SMEs holding high added-value intellectual rights.

Given this opportunity, ALICE plans to make the partner regions drivers of this growth.

To achieve this objective, ALICE will study options available in order to:

- Adapt the current policy instruments so as to enable the development or creation of financial instruments capable of generating scale-up change in the activities of SMEs in the sector.
- Discuss ways to both train (through public/private partnerships) and retain talented animators by changing the eligibility rules of existing or soon to be created support fund rules.
- Identify innovative methods for distributing animated content.
- Examine the possibility of grouping together into clusters in order to help internationalise the SMEs concerned.

1,938 / 2,000 characters

### A.3 Project budget summary

Programme Funding			Partner Contributions			Total Budget	
	Amount	Funding Rate	Public Contribution	Private Contribution	Total Contribution		
ERDF	955,931.25	83.51 %	146,092.50	42,691.25	188,783.75	Total eligible to ERDF	1,144,715.00
Norway	0.00	0.00 %	0.00	0.00	0.00	Total Norway	0.00
INTERREG Europe	955,931.25	83.51 %	146,092.50	42,691.25	188,783.75	Total INTERREG Europe	1,144,715.00
						Other Funding	0.00
						Grand Total	1,144,715.00



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#### A.4 Overview of project partners

N°	Organisation	Country	Partner Budget		
			Programme Funding	Partner Contribution	Total
1-LP	Wallimage	BE	373,722.05	65,950.95	439,673.00
2-PP	Pictanovo	FR	108,366.50	19,123.50	127,490.00
3-PP	PROA, Audiovisual Producers Federation	ES	128,073.75	42,691.25	170,765.00
4-PP	Puglia Region	IT	139,966.95	24,700.05	164,667.00
5-PP	Ministry of Culture of the Slovak Republic	SK	113,407.00	20,013.00	133,420.00
6-PP	Rzeszow Regional Development Agency	PL	92,395.00	16,305.00	108,700.00

#### Lead partner confirmation

By submitting the application form the lead partner hereby confirms that:

- The information provided in this application is accurate and true to the best knowledge of the lead partner.
- The project is in line with the relevant EU and national legislation and policies of the countries involved.
- The lead partner and the project partners will act according to the provisions of the relevant national and EU regulations, especially regarding structural funds, public procurement, state aid, environment and equal opportunities, as well as the specific provisions of the programme.
- No expenditure related to the above mentioned project has been, is or will be funded by any other EU funded programme, except for partners that do not receive funding directly from the Interreg Europe programme.



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## PART B – Partnership

### B.1 Partner's details

#### Partner 1

Partner role in the project	Lead partner		
Name of organisation in original language	Wallimage		
	9 / 200 characters		
Name of organisation in English	Wallimage		
	9 / 200 characters		
Department/unit/division (if applicable)			
	0 / 200 characters		
Legal status	Public body or body governed by public law	Type of partner	Business support organisation
Address	rue du Onze Novembre, 6		
	23 / 200 characters		
Town	Mons	Postal code	7000
	4 / 200 characters		4 / 200 characters
Country	Belgium (BELGIQUE-BELGIË )		
NUTS 1 level	RÉGION WALLONNE		
NUTS 2 level	Prov. Hainaut		
NUTS 3 level	Arr. Mons		
Legal representative	Philippe Reynaert		
	17 / 200 characters		
Contact person 1	Philippe Reynaert		
	17 / 200 characters		
Phone office	+32 (0) 65 40 40 33	Mobile (optional)	
	19 / 200 characters		0 / 200 characters
Email	phr@wallimage.be	Website (optional)	http://www.wallimage.be
	16 / 200 characters		23 / 200 characters
Contact person 2 (optional)			
	0 / 200 characters		
Phone (optional)		Email (optional)	
	0 / 200 characters		0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		
Partnership from	01/08/2019	Partnership until	31/07/2022





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Partner 2			
Partner role in the project	Partner		
Name of organisation in original language	Pictanovo		
	9 / 200 characters		
Name of organisation in English	Pictanovo		
	9 / 200 characters		
Department/unit/division (if applicable)			
	0 / 200 characters		
Legal status	Public body or body governed by public law	Type of partner	Agency (different from business support organis
Address	21 rue Edgar Quinet		
	19 / 200 characters		
Town	Tourcoing	Postal code	59333
	9 / 200 characters		5 / 200 characters
Country	France (FRANCE)		
NUTS 1 level	NORD - PAS-DE-CALAIS		
NUTS 2 level	Nord - Pas-de-Calais		
NUTS 3 level	Pas-de-Calais		
Legal representative	Malika Ait Gherbi Palmer		
	24 / 200 characters		
Contact person 1	Catherine Droubais		
	19 / 200 characters		
Phone office	+33 (0) 3 20 28 26 63	Mobile (optional)	
	23 / 200 characters		0 / 200 characters
Email	cdroubaix@pictanovo.com	Website (optional)	http://www.pictanovo.com/
	23 / 200 characters		25 / 200 characters
Contact person 2 (optional)			
	0 / 200 characters		
Phone (optional)		Email (optional)	
	0 / 200 characters		0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		
Partnership from	01/08/2019	Partnership until	31/07/2022



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Partner 3			
Partner role in the project	Partner		
Name of organisation in original language	PROA, Productores Audiovisuales Federados		
	41 / 200 characters		
Name of organisation in English	PROA, Audiovisual Producers Federation		
	39 / 200 characters		
Department/unit/division (if applicable)			
	0 / 200 characters		
Legal status	Body governed by private law (only non-profit!)	Type of partner	Business support organisation
Address	Carrer Provença 281, 2n2a		
	25 / 200 characters		
Town	Barcelona	Postal code	08037
	9 / 200 characters		5 / 200 characters
Country	Spain (ESPAÑA )		
NUTS 1 level	ESTE		
NUTS 2 level	Cataluña		
NUTS 3 level	Barcelona		
Legal representative	Montserrat Bou i Sala		
	21 / 200 characters		
Contact person 1	Mar Sáez Pedrero		
	16 / 200 characters		
Phone office	+34 93 201 04 77	Mobile (optional)	
	16 / 200 characters		0 / 200 characters
Email	msaez@proafed.com	Website (optional)	
	17 / 200 characters		0 / 200 characters
Contact person 2 (optional)			
	0 / 200 characters		
Phone (optional)		Email (optional)	
	0 / 200 characters		0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		
Partnership from	01/08/2019	Partnership until	31/07/2022



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Partner 4			
Partner role in the project	Partner		
Name of organisation in original language	Regione Puglia		
	15 / 200 characters		
Name of organisation in English	Puglia Region		
	13 / 200 characters		
Department/unit/division (if applicable)	Department Tourism, Economy of Culture and Valorization		
	55 / 200 characters		
Legal status	Public body or body governed by public law	Type of partner	Regional public authority
Address	VIA GOBETTI 26		
	14 / 200 characters		
Town	BARI	Postal code	70100
	4 / 200 characters		5 / 200 characters
Country	Italy (ITALIA )		
NUTS 1 level	SUD		
NUTS 2 level	Puglia		
NUTS 3 level	Bari		
Legal representative	Aldo Patruno		
	12 / 200 characters		
Contact person 1	Anna Introna		
	12 / 200 characters		
Phone office	+39 0805406416	Mobile (optional)	
	14 / 200 characters		0 / 200 characters
Email	a.introna@regione.puglia.it	Website (optional)	
	27 / 200 characters		0 / 200 characters
Contact person 2 (optional)			
	0 / 200 characters		
Phone (optional)		Email (optional)	
	0 / 200 characters		0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		
Partnership from	01/08/2019	Partnership until	31/07/2022





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Partner 5			
Partner role in the project	Partner		
Name of organisation in original language	Ministerstvo kultúry Slovenskej republiky		
	41 / 200 characters		
Name of organisation in English	Ministry of Culture of the Slovak Republic		
	42 / 200 characters		
Department/unit/division (if applicable)	Odbor rozvoja kultúry a kreativity		
	34 / 200 characters		
Legal status	Public body or body governed by public law	Type of partner	National public authority
Address	Námestie SNP 33		
	15 / 200 characters		
Town	Bratislava	Postal code	813 31
	10 / 200 characters		7 / 200 characters
Country	Slovakia (SLOVENSKO)		
NUTS 1 level	SLOVENSKO		
NUTS 2 level	Bratislavský kraj		
NUTS 3 level	Bratislavský kraj		
Legal representative	Minister		
	8 / 200 characters		
Contact person 1	Michaela Biskupič		
	17 / 200 characters		
Phone office	+421 2 20 48 29 03	Mobile (optional)	
	20 / 200 characters		0 / 200 characters
Email	michaela.biskupic@culture.gov.sk	Website (optional)	
	32 / 200 characters		0 / 200 characters
Contact person 2 (optional)	Daria Hamajova		
	14 / 200 characters		
Phone (optional)		Email (optional)	daria.hamajova@culture.gov.sk
	0 / 200 characters		29 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		
Partnership from	01/08/2019	Partnership until	31/07/2022



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Partner 6			
Partner role in the project	Partner		
Name of organisation in original language	Rzeszowska Agencja Rozwoju Regionalnego S.A.		
	44 / 200 characters		
Name of organisation in English	Rzeszow Regional Development Agency		
	36 / 200 characters		
Department/unit/division (if applicable)	Not applicable		
	14 / 200 characters		
Legal status	Public body or body governed by public law	Type of partner	Other
Please specify other type	Regional development agency		
Address	Szopena 51		
	10 / 200 characters		
Town	Rzeszów	Postal code	35-959
	7 / 200 characters		6 / 200 characters
Country	Poland (POLSKA)		
NUTS 1 level	REGION WSCHODNI		
NUTS 2 level	Podkarpackie		
NUTS 3 level	Rzeszowski		
Legal representative	Mariusz Bednarz – President of the Board		
	40 / 200 characters		
Contact person 1	Beata Hulina		
	13 / 200 characters		
Phone office	0048178676214	Mobile (optional)	
	13 / 200 characters		0 / 200 characters
Email	bhulina@rarr.rzeszow.pl	Website (optional)	www.rarr.rzeszow.pl
	24 / 200 characters		19 / 200 characters
Contact person 2 (optional)	Marek Duda		
	10 / 200 characters		
Phone (optional)	0048178676215	Email (optional)	mduda@rarr.rzeszow.pl
	13 / 200 characters		21 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		
Partnership from	01/08/2019	Partnership until	31/07/2022



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#### B.2 Policies addressed and territorial context

Number	Name	Structural funds link	Letter of support required	Responsible Body Name	Country
1	Regional Operational Programme Investment in Growth and Jobs ERDF 2014-2020, Regional (ERDF)	Yes	Yes	Minister of Economy of the Walloon Government	BE
2	Pictanovo's own fund dedicated to animation	No	No	Pictanovo	FR
3	ERDF Operational Programme of Catalonia 2014--2020	Yes	Yes	Government of Catalonia. Directorate-General for Economic Promotion, Competition and Regulation	ES
4	Regional Operational Programme ERDF/ESF Puglia 2014/2020	Yes	No	Puglia Region	IT
5	Regional Operational Programme of Podkarpackie Voivodeship 2014-2020	Yes	Yes	Marshal Office of the Podkarpackie region	PL
6	Strategy for Creative Industries Development in the Slovak Republic (2015)	No	No	Ministry of Culture of the Slovak Republic	SK





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## B.2.1 Policy instrument 1

## B.2.1.1 Definition and Context

## Definition

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

Regional Operational Programme Investment in Growth and Jobs ERDF 2014-2020, Regional (ERDF)

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

TO3 – aims to strengthen the competitiveness of Walloon businesses and improve work productivity (differentiation by quality) – PI TO3c improve SME competitiveness by supporting the creation and expansion of high-tech capacities with a view to developing products and services – Measure 1.2.1 Advanced support service for SMEs – proactive economy. Wallonia is facing a high number of business failures that is only just being counterbalanced by new businesses being set up. Having a source of SMEs active in high-tech sectors, financially sound and ready to embark on a growth phase is therefore one of the objectives identified in this policy instrument. This measure notably aims to encourage entrepreneurship, by facilitating the economic exploitation of new ideas, by supporting the creation of new businesses, etc. More than a reactive approach, a proactive step has to be taken in terms of target businesses, the most likely to turn public support into a contribution to the overall objectives of creating added value, growth and jobs. This is the context that SMEs active in the animation sector are operating in. They use innovative technologies and creativity, and need international markets so that they can expand. Once in hand, the value chain of the animation sector leads to the creation of high added value intellectual property rights. The adaptation of the instrument should look to adapt its means of intervention in favour of the SMEs active in this sector.

1,477 / 1,500 characters

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

Yes

Is the body responsible for this policy instrument included in the partnership?

No

Please name the responsible body and provide a support letter from this body

Minister of Economy of the Walloon Government

46 / 300 characters

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

If the European animation sector wants to continue developing in the face of competition from North American and Asian global powers, many barriers need to be brought down so that we can put together genuine European co-productions. This essentially rests on the free movement of talent, portability of copyrights and encouragement of co-funding and training across Europe. There is an urgency to really examine these different challenges in detail, as we have recently been witnessing a mass exodus of our young talent to Canada, the United States and soon China! Making the different regions attractive options depends on both the removal of these barriers and also the capacity of their stakeholders to organise themselves on a cross-border basis, in order to cover the entire production chain for animation projects, namely 2D and 3D animation projects, special effects, image and sound post-production, etc. All of these challenges linked to funding methods and support for innovative businesses and training can only be taken up through a structural change to PI 1. The exchanges between partners will provide an opportunity for making the eligibility rules compatible so that co-productions are made easier. It will therefore be about giving the impetus for reviewing the financial support measures for the animation sector that its partners have in place, and examining areas of improvement for them in terms of both eligibility rules and the introduction of new lines of support.

1,488 / 1,500 characters

Proposed self-defined performance indicator (in relation to the policy instrument addressed)

Number of financing and co-productions support mechanism rules adapted

70 / 200 characters

## Territorial context

What is the geographical coverage of this policy instrument?

regional



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What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

Following the high-profile bankruptcies of the two biggest animation studios in Wallonia in 2002 and 2006, the sector was devastated and the businesspeople traumatised. To restore their confidence, the Walloon Government decided to invest EUR 1.5 million a year specifically in animation film via Wallimage. Furthermore, a subsidiary of Wallimage and of the Walloon Regional Investment Company (SRIW) called Wallimage Entreprises was set up to enable studios to access the funds necessary to take on long-term projects, still made up of feature-length films and animation series. Today, the sector has built itself around 3 studio service providers (DreamWall, Waooh, Mikros Liège), recently joined by the start-up Wazabi Anim.

. Two production companies have specialised in animation (Belvision and Panique), but several others are also heading down this road (Nexus, U-Media, etc.) leading to Wallonia becoming a partner in commercial and artistic successes such as 'Asterix: The Mansions of the Gods', 'The Red Turtle', 'Zombillenium'... and internationally broadcast television series like Billy and Buddy, Sammy & C" and Young Spirou...

Wallimage invests between 150 000 - 350 000 € per project.

Having achieved this minor feat, our view is that it is becoming vital to concentrate efforts (financial in particular) on expanding productions internationally by looking for complementary aspects between the tools that Wallonia has to offer and those found in European regions that would like to become part of a joint inventory. It should be pointed out that animation is without any doubt the film genre most suited to such task-sharing. Conversely and by virtue of reciprocity, we have our hearts set on producing at least one predominantly Belgian production per year.

1,772 / 2,000 characters

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

Yes

If yes, how?

Priority axis to improve smart specialisation to consolidate industrial value chain and fostering the emergence of innovative ones. Greater focus on innovation and cross-sectorial collaboration. Focus on high potential SMEs and exploiting new possibilities emerging from creative economy.

289 / 500 characters



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#### B.2.1.2 Partner relevance for policy instrument 1

##### Partner Relevance 1

1-LP Wallimage

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

Wallimage is an investment fund set up to develop and support the audiovisual sector in Wallonia by funding productions whose expenses we ask to be partly localised. It has a dialectical and fertile relationship with Wallimage Entreprises which takes shareholdings in or provides loans to audiovisual service companies. In terms of the animation sector, Wallimage has, so far, financed 51 productions of animation films or series while Wallimage Entreprises is a shareholder in one animation studio (Dreamwall). Wallimage therefore has all the credentials to contribute to improving this policy instrument.

608 / 1,000 characters

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

Wallimage is a public ltd. company wholly owned by the Walloon Region. Its Board of Directors is composed of 6 people appointed by the Regional Government. These directors, whom we meet every two months, play an active part in getting the information to the Minister for Economy, Industry, Innovation, Digital Matters and Training who is our supervisory authority. In addition, two of them are special envoys ("Commissaires du gouvernement") of the Minister-President who has the general supervision of this instrument in co-ordination with the Minister of Economy. As a result, Wallimage can directly influence their decision in relation to the OP. In relation with the creative industries/cluster/smart specialization part of ALICE's activities, Wallimage will seek the active collaboration of SPW/DGO6/DPE which is the administration in charge of the design and monitoring of the Creative hubs policy, in support to the Walloon Minister for Economy, Industry, Innovation and Digital Matters.

996 / 1,000 characters

How will the partner contribute to the content of the cooperation and benefit from it?

LP will fully devote itself to running and coordinating the exchanges of good practice specific to the policy instruments inherent to each of the partners. In a sector where questions of animator training, their mobility in Europe, the harmonisation of financial intervention methods, and account being taken of the market's globalisation are both crucial and interdependent aspects, Wallimage will strive to produce the best possible review of this in order to implement a comprehensive action plan

499 / 500 characters

#### B.2.1.3 Stakeholder group relevant for policy instrument 1

Please provide the indicative list of stakeholders to be involved in the project

Anim.be (group of animation producers), TWIST Cluster of service providers (Image, Sound and Text Technologies of Wallonia), Haute Ecole Albert Jacquard, TechniFutur and TechnoCité (Training Centres), Forem (Unemployment), RTBF (Public Television Service), Creative Wallonia, Digital Wallonia, and R/O Institute

311 / 1,000 characters

Role of these stakeholders in relation to the above policy instrument? (e.g. in the decision making process)

The group of stakeholders will help in addressing the policy instrument through their knowledge of the different facets of the animation sector. This will result in a 360° view of complex issues which, in the animation sector, combine funding and production methods, innovation, creativity and training, all at the same time.

- Funding – production methods: Anim.be, DreamWall, Waooh, Mikros Liège
- Innovation – creativity: TWIST, Creative Wallonia, Digital Wallonia, RTBF
- Training – entrepreneurship – creativity:

Haute Ecole Albert Jacquard: This school trains virtually all animators employed in Wallonia and struggles to keep up with the needs of studios such as the high demand.

R/O Institute. This has just launched storytelling training which connects narration processes with new technologies such as virtual reality and augmented reality where animation techniques play a pivotal role.

TechniFutur, TechnoCité and FOREM are all organisations that link training to what is happening in the animation sector. Given that there is almost no labour shortage in this sector, their involvement is particularly important for the evolution of this policy instrument.

- SPW/DGO6/DPE which is the administration in charge of the design and monitoring of the Creative hubs policy, in support to the Walloon Minister for Economy, Industry, Innovation and Digital Matters.

1,375 / 1,500 characters

How will this group be involved in the project and in the interregional learning process?

ALICE will respect the diversity of the approaches of contributors gathering together in the group by inviting them to contribute to relevant different meetings organised and through the surveys and studies that will be arranged. Regular "catch-ups" will be organised so that we can take stock, in full transparency, of the state of progress in the works, notably while preparing the action plan.

396 / 1,500 characters





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## B.2.2 Policy instrument 2

### B.2.2.1 Definition and Context

#### Definition

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

Pictanovo's own fund dedicated to animation

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

Pictanovo's actions to help and finance animation started in the 2010s. In 2018, Pictanovo structured a fund entirely dedicated to this specific field to address its particular aspects and issues: animation projects are much longer (4 to 8 times) and more expensive (for a mid-budget film, at least twice as expensive) than live projects. Four times a year, a call for projects is published on Pictanovo's website. Production companies respond to these, asking for up to €330 000 to help carry out their animation projects. To be eligible, projects have to meet administrative and legal criteria. They are then forwarded to a committee composed of independent professionals from the sector who meet three times a year to evaluate all files from an artistic and financial point of view. Pictanovo thus becomes a co-producer of the projects selected. To this day, Pictanovo has helped more than 50 projects through its animation fund. But Pictanovo still has difficulty attracting projects and companies, and needs to create a virtuous circle involving companies and talented professionals. Part of the reason is that once those professionals finish their studies in Hauts-de-France they leave for Canada, the US or Japan because of a lack of long-term projects and job security. As a result, this policy instrument needs to be improved in order to increase the number of European co-productions.

1,397 / 1,500 characters

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

No

Is the body responsible for this policy instrument included in the partnership?

Yes

Name of this responsible body

2-PP Pictanovo

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

Through this project, Pictanovo envisages improving its policy instrument through structural change. The main objective is to facilitate European co-productions, which would serve to increase SME competitiveness (producers, broadcasters, studios) and retain talented professionals, thereby creating a virtuous circle for European animation. This goal can be achieved through the exchange of best practices between partners, resulting in the establishment of common guidelines making it easier to engage in co-productions. Co-productions are often impossible because policy instruments have rules that are not compatible. Structural changes making it necessary to comply with common guidelines will facilitate co-productions. Each partner could then negotiate with its regulation body to change the rules and make them compatible. These meetings would also provide an opportunity for discussing national particularities and assets. Each region has its specialist areas when it comes to animation and techniques. By sharing experiences of these, co-productions would be smoother: a win-win situation.

1,099 / 1,500 characters

Proposed self-defined performance indicator (in relation to the policy instrument addressed)

Number of co-productions carried out in Hauts-de-France as a result of shared experiences and expertise related to ALICE.

123 / 200 characters

#### Territorial context

What is the geographical coverage of this policy instrument?

regional



Project Acronym: ALICE  
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What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

The Hauts-de-France region has transited from an industrial- and mineral-based economy to a new service and digital economy. In 1985, Pictanovo (previously CRRV, Regional Center for Audiovisual Resources) launched its campaign to promote audiovisual in the region. Its mission is to finance all types of audiovisual content and promote SMEs linked to the sector throughout the territory. The region aims to be the reference company for audiovisual creation, after Ile-de-France (Paris) which devoted €4.5 million to the sector in 2017 and accounts for 67% of all national actors from the sector. The region also aims to become a major player in Europe. Pictanovo puts the emphasis on animated contents and its line of production, as they follow different timetables than other audiovisual contents: writing, development and production are much longer processes and involve more funds and workers. This particular feature is a real asset for a region, as it requires economic and technological inputs to stay competitive and attractive. For this reason, 2018 has seen Pictanovo create a special fund of €2.2 million dedicated to animation. What needs to be improved is the support given to entrepreneurship and SMEs, so as to make the Hauts-de-France region a strong, industrious player in European animation (establishing studios, production companies, post-production specialists).

1,383 / 2,000 characters

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

Yes

If yes, how?

Pictanovo is the project leader of Digital Images and Creative Industries, one of the 6 Strategic Activity Domains (DAS) established by the Hauts-de-France Region. This domain covers more than 200 companies employing more than 30 000 people. Animation is one of the 4 sectors stated as a priority in this policy instrument. As a regional leader, Pictanovo has leeway to promote animation through different channels: creation, production, broadcasting and innovation.

466 / 500 characters



Project Acronym: ALICE  
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#### B.2.2.2 Partner relevance for policy instrument 2

##### Partner Relevance 1

2-PP Pictanovo

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

Pictanovo's mission has always been to support all forms of audiovisual contents and companies in its region. While in the 1990s animation was still a blank page to be written on, in 2018, animation in Hauts-de-France is: 7 different training programs with 3 000 students, 13 producers, more than 3 000 artists and technicians, 1 000 selections for specialized festivals, and 27 hours of programs per year. Pictanovo is linked with more than 95% of those actors and has helped more than 50 projects so far. In 2018, with an entire fund dedicated to animation, Pictanovo goes one step further in its commitment to this sector: €2.2 million allocated to this field. With its knowledge of all actors from the development phase to the post-production phase, and its support for schools, Pictanovo has gained considerable experience and expertise in this sector; so much so that recognized events like the Emile Awards, Cartoon Springboard and 360 have chosen its region to host their European events.

996 / 1,000 characters

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

Pictanovo is the managing authority of a dedicated fund to promote animation. This fund, among other funds also managed by Pictanovo, comes from the Hauts-de-France Region and the Centre National du Cinéma (CNC) on a multi-year basis. For every €2 given by the Region, the CNC gives €1. A multi-year agreement is signed between the CNC and the Hauts-de-France Region. The Region then signs a multi-year agreement with Pictanovo for a period of 4 years; this agreement is discussed every year.

An amount of €7.6 million has been allocated for 2018. Pictanovo designs the way the funds are used and so has a direct impact on the implementation of this policy. Depending on the stage of the project (writing, development or production) and the sector (animation, short movies, long features), up to €330 000 is allocated to help projects. Committee meetings are held with professionals from the sector in question, professionals who are independent of any public authority.

972 / 1,000 characters

How will the partner contribute to the content of the cooperation and benefit from it?

Pictanovo wishes to present partners with its fund and strategy for animation. It will collaborate in working groups on issues surrounding eligibility criteria for regional spending, opportunities for investment in small-scale co-productions, and policies for stimulating entrepreneurship. This project will be of great added value for Pictanovo, as Pictanovo is not used to working with the other partners, except for the project leader, Wallimage.

450 / 500 characters

#### B.2.2.3 Stakeholder group relevant for policy instrument 2

Please provide the indicative list of stakeholders to be involved in the project

Five different types of stakeholders will be involved in the project:

- Public authorities: Hauts-de-France Region and CNC.
- Association of professionals: NORANIM, which brings together all actors from the animation sector in the region.
- Private sector: Luciano LEPINAY, artistic director of Tchack, a studio in Lille, linked to all SMEs in the animation field.
- Schools and bodies providing training in animation: ESAT, SupinfocomRubika and Pole 3D are key participants.
- Emile Awards, festival in Lille dedicated to European animation: association represented by Peter Lord, co-founder of Aardman studios in partnership with Pictanovo and Hauts-de-France Region.

This group (except Emile Awards) usually meets 4 times a year, when necessary or desired, during Pictanovo's board meetings. These meetings could be combined with a special section added to discuss ALICE and its progress.

899 / 1,000 characters

Role of these stakeholders in relation to the above policy instrument? (e.g. in the decision making process)

Each of the five stakeholders will have a particular role in the project, serving as a driving force behind proposals and the decision-making process.

- Public authorities will be involved in the project from a legal, political and financial point of view.
- The involvement of professional bodies such as NORANIM, which brings together the animation industry in the region, including producers, animation studios, schools and professionals, will help ensure that the instrument matches the needs of professional practices.
- The involvement of the private sector will incorporate the field dimension into discussions, and highlight SMEs' particular needs in order to stay competitive.
- Schools and training programs can make the link between the professional world and young talents, avoiding the brain drain to other continents.
- Finally, the European Animation Awards and its network of European producers will serve to help raise awareness about ALICE's works and disseminate its results among a wide, high-level professional audience.

1,048 / 1,500 characters



Project Acronym: ALICE  
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How will this group be involved in the project and in the interregional learning process?

The group will be extensively involved in the activities of the project during the interregional learning process. Regular consultations (4 times a year) will also be organized according to the themes as a way of getting these different partners to meet and consult with each other.

Through meetings, project partner Pictanovo will provide information on and discuss ALICE's progress:

- Before meeting other partners, a meeting will be held to discuss previous progress and to document stakeholders' concerns, questions and issues regarding the theme of the meeting with foreign partners.

- After meeting other partners, a report will be written and made accessible to all stakeholders as a way of giving them feedback.

When Pictanovo and Hauts-de-France Region host an ALICE event (probably during the European Animation Awards, and also during Cartoon Springboard and Cartoon 360), all stakeholders will be invited and group discussions organized depending on each partner's concerns. These are critical meetings for the sector and ideal opportunities for gathering stakeholders and partners together. The stakeholder group will be involved in writing the action plan to ensure that it is truly in line with the needs of the region.

1,239 / 1,500 characters





Project Acronym: ALICE  
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### B.2.3 Policy instrument 3

#### B.2.3.1 Definition and Context

##### Definition

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

ERDF Operational Programme of Catalonia 2014-2020

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

Investment Priority 3.4: Support the capacity of SMEs to grow in regional, national and international markets and innovation processes.  
Specific Objective 3.4.1: Promoting the growth and consolidation of SMEs, in particular by improving their financing, technology and access to advanced support services.  
This instrument includes the support for and promotion of SME innovation (both technological and non-technological) through different financing formulae (as international cooperation agreements or other new forms that facilitate access to finance). As the animation sector is at a junction point between technological and creative innovation, a financial instrument specifically dedicated to this growing sector could be put in place to raise funds to create high-value Intellectual Property Rights (IPR).  
As this industry must deal with complex innovation processes as well as the need to reach international markets through cooperation with similar entities, an alignment with the RIS3CAT strategy (objectives of improving innovation and the internationalisation of companies and promoting job creation) seems necessary.  
The Capital barrier is a key factor in terms of enabling SMEs to resize, internationalise and adopt innovations. The animation sector should be recognised as a significant player among the CCI industries and benefit from special measures taken in this area to improve their competitiveness and strengthen their international expansion.

1,467 / 1,500 characters

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

Yes

Is the body responsible for this policy instrument included in the partnership?

No

Please name the responsible body and provide a support letter from this body

Government of Catalonia. Directorate-General for Economic Promotion, Competition and Regulation

97 / 300 characters

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

The need to access international markets is a question of survival for the Catalan producers. The best way to reach out to other geographical regions is to engage in co-productions with foreign partners. The fact that animation works travel well offers a lot of collaborative opportunities with foreign partners in terms of exchanging creative ideas and talent.  
As a consequence, the policy instrument should be improved through: (1) setting up a financing instrument which would allow the Catalan animation producers to gain access to specific support to build up the IP assets in an international context; (2) searching and studying the current needs of the sector (reports on Catalan animation industry / directory of digital talent in Catalonia; (3) developing support instruments for animation industries to improve the co-productions (research on tools and/or platforms that can favour/facilitate co-productions / co-production forums and workshops); and (4) improving governance (looking for ways to improve public aid policies, seeking the involvement of other public institutions, improving policies that favour private investment in the production of animations, and promoting exchanges between TV channels in the partners' local areas in order to explore opportunities for future collaboration through a financing instrument or other ways of collaboration).

1,369 / 1,500 characters

Proposed self-defined performance indicator (in relation to the policy instrument addressed)

Number of co-productions set up by Catalan producers

52 / 200 characters

#### Territorial context

What is the geographical coverage of this policy instrument?

regional



Project Acronym: ALICE  
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**What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?**

The Catalan industry is increasingly linked to the services sector mostly through SMEs. The economic crisis has impacted not only the Catalan animation producers but also animation studios and post-production facilities. Margins have been reduced due to the slowdown in business and also due to competition on prizes which has been intensified on the international level.

However, the CCI and the animation sector represent significant potential for economic growth. More than the 30% of all Spanish animation companies are located in Catalonia. The animation industry is extremely young and dynamic. Half of the companies active today did not exist 10 years ago. And only 13% of all companies are over 20 years old. The animation industry represents just 4% of the number of companies in the audiovisual sector, however it already generates 20% of employment and 9% of total turnover in the sector, which highlights the high potential of animation in terms of business and employment generation. It is also important to emphasize the representation of the female gender in this industry, 35%, which exceeds the average of all technological sectors.

Its current sources of funding are television channels (private and public) and, to a lesser extent, public aid, especially regional aid (highlighting the support of ICEC for development, production and internationalisation). Private capital is almost exclusively represented by banking, while access to risk capital represents a major challenge.

Therefore, it is extremely important to promote international co-productions for our companies and to work to redefine the model of public and private aid. We also believe that it is very important to link animation with other digital sectors, because we firmly believe that the future of audiovisual productions is a crossover sector.

1,835 / 2,000 characters

**Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?**

Yes

**If yes, how?**

Cultural and experience based industries (creative and cultural industries and key services for Catalonia, such as tourism and sport).

One of the leading sectors of the RIS3CAT strategy for smart specialisation in Catalonia is within the creative industries, namely the audiovisual industry, which is composed of more than 2 000 enterprises and 14 000 direct jobs and represents more than EUR 1.6 billion of turnover.

417 / 500 characters



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### B.2.3.2 Partner relevance for policy instrument 3

#### Partner Relevance 1

3-PP PROA, Audiovisual Producers Federation

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

PROA, the Audiovisual Producers' Federation, was founded in 2008; formed by 7 associations, one of them is ProANIMATS, dedicated to the animation sector. PROA acts as the audiovisual sector representative, both at a national and at an international level, and its main objective is to defend the interests of the Catalan, Balearic and Valencian audiovisual producers, helping them reach their full potential. This is the reason why PROA is at the forefront of the issue addressed by the policy instrument.

PROA is actively in touch with public institutions, broadcasters and political parties to consolidate the strategic role of the audiovisual industry improving at the same time, the producers' working conditions. PROA is committed to its members and organizes workshops, seminars and training sessions searching to improve the producers' skills and knowledge. At the same time, PROA aims at improving its own public visibility by organizing specific events in the main film festivals and markets.

1,000 / 1,000 characters

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

PROA is actively involved in the design and implementation of the PI through its involvement with the following bodies:

A. - GENERALITAT - ICEC - Catalan Institute of Cultural Industries

As an ICEC's Board of Directors member, PROA has the opportunity to meet on a monthly basis, at the Board meetings, other departments of Generalitat including the Department of Economy which is in charge of the OP.

Furthermore, PROA has also the opportunity to discuss several times a year with its representatives at ICEC's General Council meetings.

B. - GENERALITAT - DEPARTMENT OF ECONOMY AND FINANCE

PROA has been actively involved in the reshaping of the tax system to support the audio-visual industry ("Levy on Telcos") and the VAT regulation giving a regulatory certainty to the sector.

C. - GENERALITAT - GENERAL DIRECTORATE OF MEDIA

PROA has worked with this department to establish a framework agreement between all the agents involved in the sector under the name of "National Audio-visual Pact"

995 / 1,000 characters

How will the partner contribute to the content of the cooperation and benefit from it?

PROA has already tackled issues which are directly connected to the policy instrument.

PROA will launch all the necessary actions to research and study the current needs of the animation sector, and will coordinate the development of tools to support the animation industries. PROA will be the interlocutor with the decision makers, proposing improvements in governance.

Knowing the current needs of the sector, PROA can anticipate planning the next useful step for Catalan animation.

484 / 500 characters

### B.2.3.3 Stakeholder group relevant for policy instrument 3

Please provide the indicative list of stakeholders to be involved in the project

REGIONAL LEVEL

Ministry of the Vice-Presidency and of the Economy and Finance, Government of Catalonia (Managing Authority)

ICEC – Catalan Institute for Cultural Companies, Government of Catalonia

197 / 1,000 characters

Role of these stakeholders in relation to the above policy instrument? (e.g. in the decision making process)

The Ministry of the Vice-Presidency and of the Economy and Finance as Managing Authority will be present to support the project at the political level.

They can serve as the link between producers, public television channels and other political representatives.

ICEC is a public regional agency under the Catalan Ministry of Culture. Its mission is to support the development of cultural and creative industries. ICEC is responsible for audiovisual public aid and also (through CF&TV) for promoting the internationalisation of Catalan companies. They will be supporting PROA's initiatives by and for the industry.

PROA-PROANIMATS' members will be actively involved

665 / 1,500 characters

How will this group be involved in the project and in the interregional learning process?

We plan to set up periodic meetings with the stakeholders group, some of them focused on different thematic issues depending on their specific expertise.

PROA expects to create different specialised work groups, with regular meetings, to focus the efforts on finding the most effective results. We also expect to create a pool of players that will offer a diverse point of view about the present and future of the animation industry.

We will also involve representatives of SMEs (PROA associates) to foster business collaborations with other regions' companies.

PROA also plans to be supported by the stakeholders group in the implementation phase: to disseminate the conclusions and to apply the innovative initiatives that will be suggested after drawing up the action plan

775 / 1,500 characters



Project Acronym: ALICE  
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## B.2.4 Policy instrument 4

## B.2.4.1 Definition and Context

## Definition

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

Regional Operational Programme ERDF/ESF Puglia 2014/2020

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

Thematic Objective 3; Investment Priority 3.b) Develop and implement new business models for SMEs, especially for internationalisation, Specific Objective: RA 3.3 Consolidate, modernise and diversify the local production systems, Action 3.4 Support for SMEs in the cultural, touristic, creative and performing arts.  
Until now, the work carried out to draw attention to the cultural sectors has not taken into account the CCIs' strategic sectors, such as animation and video games.  
This work (measure) does not currently include arranging interventions, despite the need for them, such as granting greater economic and financial independence to businesses in the sector, something that would enable the introduction of more effective management methods. This would see a better inter-generational exchange regarding management methods and the repositioning of activities in the market as well as their revival and diversification (as seen in a 2015-2016 survey conducted among those involved with cultural and creative operators in the region).  
Such an intervention would serve to improve the sector's ability to compete in the international market.

1,150 / 1,500 characters

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

Yes

Is the body responsible for this policy instrument included in the partnership?

Yes

Name of this responsible body

4-PP Puglia Region

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

The animation sector is one of the key sectors identified by the Apulia Region as a factor of economic growth with high added value and carrying an inclusive youth employment policy potential. Puglia region, with the adopted framework Strategic Plan for Culture (PIIIL Cultura 2017-2026), is committed to consolidate and increase the presence of the cultural and creative industries (ICC) in regional economy, supporting innovative processes of networking and the evolution of cultural associations/voluntary work towards innovative forms of business and adequate trainings, in particular in the field of digital technologies, able to generate work and good employment. The aim is to design new cultural products based on cross-fertilisation of the different arts and sectors, focusing on storytelling, "cultural experiences" and multimedia (digital immersion) to attract new large targets. ALICE correspond to the identification of specific financial intervention paths in the animation sector as well as the lifting of barriers to promote training activities in the Region, e.g. for the latter by identifying among the partners the professional curricula and certification which give access to a long life learning certification in the field of animation.

1,257 / 1,500 characters

Proposed self-defined performance indicator (in relation to the policy instrument addressed)

Number of animation production and co-production implemented by Puglia producers

80 / 200 characters

## Territorial context

What is the geographical coverage of this policy instrument?

regional





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What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

In 2007 in the Puglia Region, a regional law promoted the establishment of the Apulia Film Commission Foundation in order to draw both domestic and international audio-visual productions to Puglia, by creating an industrial production chain of audio-visual media, developing professional expertise and competences throughout the region, encouraging the creation and development of companies operating in the field, carrying out audience development activities, coordinating the entire regional sector and promoting film culture in Puglia. Since 2007, the Apulia Film Commission has received 411 audio-visual works, funding (in cooperation with Puglia Region) 269 of them with over 14 million euros and an economic impact of more than 46 million euros: the financial effects, along with the economic impact generated within the region, amounts to over 90 million euros. Nowadays, the Apulia Film Commission manages 3 different types of funds (Apulia Film Fund, Apulia Promotion Film Fund and Apulia Regional Film Fund) and provides several free services to the production companies. At the same time, in recent years, Puglia Region has strongly promoted a cluster policy. There are currently 18 thematically driven clusters. Among them, the Puglia Creativa Cluster Association brings together 302 private and public partners (companies, foundations, consortia and associations as well as trade unions, centres for vocational training and research, industry associations, and handicraft and trade representatives). Cultural sectors are widely represented: visual art, audio-visual, dance, music, multimedia, design, etc. The cultural and creative sectors are a key strategic resource for Puglia, reporting significant results due to growth in the demand for cultural and creative products, with all creative and cultural industries reporting increased audiences and consumers – above national averages

1,899 / 2,000 characters

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

Yes

If yes, how?

It is linked with Smart Puglia 2020 and with the Puglia Digital Agenda 2020, promoting a close integration of 'transversal' policies for innovation, competitiveness and internationalisation, with the 'vertical' policies of the environment, cultural heritage, etc. Fundamental support consists of industrial research, training human capital and connection actions.

363 / 500 characters



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#### B.2.4.2 Partner relevance for policy instrument 4

##### Partner Relevance 1

4-PP Puglia Region

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

Puglia Region-Department of Tourism, Economy of Culture and Territory Valorisation has 80 people, divided into 3 sections (Tourism, Cultural and Natural Heritage, Cultural Activities), and is responsible for the regional development and execution of tourism and cultural policies, strategies and action plans. The Department is also responsible for specific objectives of POR Puglia ERDF/ESF 2014/2020 that concern valorisation of cultural heritage (museums, archaeological sites, libraries, etc.), support to cultural activities (theatre, music, performing art, events, etc.) and creative industry. It was involved, as a partner or lead partner, in several ETC projects within the programming period 2007-2013 (IPA Adriatic, ENPI MED and Greece - Italy). In these projects the Department acquired competences and skills in transnational working groups, project meetings, and best practice sharing. Moreover, the Department coordinates the Italian Regions for the IV Pillar Tourism in the EUSAIR strategy

1,000 / 1,000 characters

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

Through ALICE, the Department will interact with the EU decision makers at regional level to share best practices and to take up new methodologies for promoting local SMEs operating in the field of cinematographic and audio-visual productions. The Department, involving the regional stakeholders, can concretely adapt its policy tools to support the creative industry, according to its competence in the regional policies and in the management of the specific objectives of POR Puglia 2014-2020.

496 / 1,000 characters

How will the partner contribute to the content of the cooperation and benefit from it?

Apulia Film Commission Foundation  
Puglia Creativa Cluster Association  
Centro Sperimentale di Cinematografia

107 / 500 characters

#### B.2.4.3 Stakeholder group relevant for policy instrument 4

Please provide the indicative list of stakeholders to be involved in the project

Apulia Film Commission Foundation  
Puglia Creativa Cluster Association  
Centro Sperimentale di Cinematografia

107 / 1,000 characters

Role of these stakeholders in relation to the above policy instrument? (e.g. in the decision making process)

The Apulia Film Commission is the operative tool of Puglia Region for the implementation of its policies to support the cinematographic and audio-visual sector.  
The Puglia Creativa Cluster Association is the regional cluster that aspires to support innovation and to connect cultural and creative industries of Puglia with the European and global dimensions.  
The Centro Sperimentale di Cinematografia is the main training centre - located in Puglia - for the cinematography and audio-visual sector.

498 / 1,500 characters

How will this group be involved in the project and in the interregional learning process?

Puglia Region will have periodic meetings with the stakeholders during the project activities and plans to be supported by the stakeholders in the implementation phase.  
Moreover, the Puglia Creativa Cluster Association will be involved to foster business collaborations with other regions' companies

299 / 1,500 characters



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## B.2.5 Policy instrument 5

## B.2.5.1 Definition and Context

## Definition

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

Regional Operational Programme of Podkarpackie Voivodeship 2014-2020

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

Priority I: COMPETITIVE AND INNOVATIVE ECONOMY

Specific objective: Promoting entrepreneurship, in particular by facilitating the economic use of new ideas and fostering the creation of new businesses i.e. through business incubators.

This objective is oriented towards support provided for business networking through the creation and development of initiatives contributing to strengthening the competitiveness of SMEs actively participating in cooperation networks and strengthening their position.

It should be improved due to the fact that the IT industry is the second most dynamically developing branch of the Podkarpackie economy. A very important role is played by the Podkarpacka Information Technology Association which manages a cluster of 90 companies from five provinces of eastern Poland. In turn, the Rzeszów University of Technology is the key educational center, where it's possible to acquire knowledge also in the fields of computer graphics and animation. In the voivodship since mid-2016, the Podkarpackie Film Commission has been actively operating, which manages the Podkarpackie Film Fund and runs additional smaller funds and training activities to support film production. In addition, two of the largest companies operating in the computer animation industry, ie LK Avalon and G2A, specializing in computer game animations, have located their businesses in the region.

RRDA will closely cooperate with the Podkarpackie Film Commission during this project.

1,482 / 1,500 characters

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

Yes

Is the body responsible for this policy instrument included in the partnership?

No

Please name the responsible body and provide a support letter from this body

Marshal Office of the Podkarpackie region

41 / 300 characters

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

The n° of specialists working in the IT sector (including animation) in the region is growing, however many of young specialists leave the region and/or the country looking for better salaries and growth opportunities.

Those working in the animation sector have a chance to get a job and keep it in Poland. Many new animation and VFX studios have been created in the recent years in Poland. They all are generally in a state of growth and in the process of hiring specialists. SMEs operating in this sector are investing both in technological and human development, but their actions require external financing to provide high quality and be competitive. At the level of the Podkarpackie region, the challenge is to be competitive with other Polish regions, where activities in the audiovisual sector are concentrated in urban hubs. The latter goes through the ability to stimulate the creation of animation studios to be competitive both in terms of their talents and access to funding for productions. This involves the training of young people and the insertion into a wider fabric of activities grouped in the form of clusters.

We aim to improve the Policy instrument through supporting enterprises involved in animation sector in the region (indicator: number of supported enterprises) and improve the RIS3 by including in its Action plan activities oriented on supporting cluster undertakings for creative industries, i.e. for animation sector that combines the training and studio activities.

1,500 / 1,500 characters

Proposed self-defined performance indicator (in relation to the policy instrument addressed)

Number of SMEs from the animation sector engaged in projects related to development of this sector

98 / 200 characters

## Territorial context

What is the geographical coverage of this policy instrument?

regional



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What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

Podkarpackie is one of the regions with the lowest level of economic development. The number of specialists educated and working in the IT sector (including animation) in the region is still growing, which reflects national needs in this area, however many of young specialists leave the region and/or the country looking for better salaries and growth opportunities. Specialists working in the animation sector have a chance to get a job and keep it in Poland, which was confirmed by the report "Study of the Polish market of animation and VFX (special effects)" from 2015. According to this report in recent years many new animation and VFX studios were created, which caused that currently the ones operating on the Polish market are mostly young entities. They all are generally in a state of growth and in the process of hiring new specialists. Companies operating in this sector are investing both in technological and human development, but their actions also require external financing to provide high quality and be competitive in the process of obtaining orders. The competition in animation sector is played internationally at the level of the cost of services but also in terms of the granting of funding for productions. To meet this competition, there are 12 active audiovisual funds in Poland, including the "Podkarpackie Film Fund" created in 2017 and strong financial support is directed to the creators from the Polish Film Institute (PISF). At the level of the Podkarpackie region, the challenge is to be competitive with other Polish regions, where activities in the audiovisual sector are concentrated in large urban centers. The latter goes through the ability to stimulate the creation of animation studios to be competitive both in terms of their talents and access to funding for their productions. This involves the training of young people and the insertion into a wider fabric of activities grouped together in the form of clusters.

1,960 / 2,000 characters

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

Yes

If yes, how?

"ICT and telecommunication", indicated as a smart supporting specialisation in the RIS3, is described as a horizontal area that is important in each specialisation and sphere of life in the region.

197 / 500 characters





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#### B.2.5.2 Partner relevance for policy instrument 5

##### Partner Relevance 1

6-PP Rzeszow Regional Development Agency

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

RRDA is a public institution (non-profit unit of the regional government) established in 1993 by the Autonomous Government of Podkarpackie Region – Marshall Office (policy-maker – Managing Authority of the Regional Operational Programme of the Podkarpackie Region). RRDA is the largest institution supporting entrepreneurship in Podkarpackie Region. RRDA has vast, comprehensive experience in implementing various projects and schemes for entrepreneurs. This experience also includes developing an entrepreneurship ecosystem and infrastructure, including providing advice on access to finance and R&D, marketing, facilitating technology, and stimulating the creation of clusters. RRDA therefore has the knowledge, networks, access to tools and professionals needed to create the right conditions for entrepreneurship development.

RRDA has implemented, with positive results, more than 250 EU-funded projects worth nearly EUR 500 million.

946 / 1,000 characters

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

RRDA, in cooperation with the Marshall Office of Podkarpackie Region and local authorities, has participated in developing and advising on many important strategic documents at regional and trans-regional level under the new EU programme for 2014-2020, e.g. creating the final version of operational programmes and regional strategies.

RRDA directly assists and supports activities of the Marshall Office, and participates in implementing the Regional Operational Programme and Policy Instruments under Priority I (from the phases of defining and creating guidelines and indicators, to the selection of projects, support for potential applicants in preparing proposals, information and promotion activities, and participation in the steering committee, which is responsible for changes, improvements in the Regional Operational Programme and analysis of its implementation progress).

884 / 1,000 characters

How will the partner contribute to the content of the cooperation and benefit from it?

RRDA will share with project partners its experience and good practices in the initiation, creation, development and certification of clusters, start-up initiation and support for SME competitiveness. RRDA expects to gain new knowledge of successful methods/systems for supporting innovative SMEs and creating a support system for them. International cooperation also helps in supporting effective implementation of the RPO, RIS3 and plans for developing the Podkarpackie Region.

481 / 500 characters

#### B.2.5.3 Stakeholder group relevant for policy instrument 5

Please provide the indicative list of stakeholders to be involved in the project

- Marshal Office of the Podkarpackie Region
- Podkarpackie Science and Technology Park AEROPOLIS,
- Eastern Poland IT Company Cluster
- Podkarpackie Center of Innovation
- University of Rzeszów
- Rzeszow University of Technology
- Podkarpackie Film Commission

259 / 1,000 characters

Role of these stakeholders in relation to the above policy instrument? (e.g. in the decision making process)

- The Marshall Office of Podkarpackie Region is the Managing Authority of the Operational Programme (ROP) and is in charge of coordinating ROP
- Podkarpackie Science and Technology Park AEROPOLIS, the Technology Incubator and the Academic Pre-Incubator are managed by project partner RRDA
- Eastern Poland IT Company Cluster and Podkarpackie Center of Innovation support various sectors related to smart specialisations in the region
- The University of Rzeszow and Rzeszow University of Technology are renowned for their higher education in the areas that can support the IT sector and animation sector
- Podkarpackie Film Commission - its main area of activity is the full support of audio-visual productions

All stakeholders listed have been selected for their ability to contribute to improving the policy tool addressed by the partner. All these entities have actively participated in preparing and planning the strategy instruments for the Podkarpackie Region.

RRDA, as project partner, is part of the policy-making process in Podkarpackie Region due to the fact that it was established by the Autonomous Government of Podkarpackie Region in order to deal with regional development in different thematic areas, notably entrepreneurship competitiveness. RRDA is a unit of the Marshall Office (Autonomous Government of Podkarpackie) and strongly supports the policy-making process in Podkarpackie Region.

1,420 / 1,500 characters



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How will this group be involved in the project and in the interregional learning process?

All stakeholders invited to cooperate in this project, including RRDA, are partners in the process of creating and monitoring all strategy instruments in Podkarpackie Region, notably the Regional Strategy, Regional Innovation Strategy and Regional Operational Programme of Podkarpackie Region for 2014–2020. They meet together several times a year and will strengthen this cooperation during the project implementation. Regional meetings, study visits and the participation of each stakeholder's representatives in the project thematic working groups will see efficient cooperation resulting in reaching all project objectives and influencing other key regional actors. Furthermore, stakeholders can contribute to the project by using their networks and engaging with relevant actors from other regions or national institutions focused on boosting the growth of innovative SMEs in the IT sector (specialised in animation) as well as partners from other regions through: dissemination events, study visits and inviting experts to working group meetings.

1,052 / 1,500 characters



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## B.2.6 Policy instrument 6

### B.2.6.1 Definition and Context

#### Definition

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

Strategy for Creative Industries Development in the Slovak Republic (2015)

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

The Strategy as such covers the topic of CCIs as a multisector with its mutual features and needs, and thus does not address the specific features of the animation industry from a sector point of view. According to the growth potential identified in the Animation Plan for Europe and also the current state-of-play in the Slovak animation industry, it is necessary to set up new measures addressing the specific needs of this sector. According to statistical data available from 2017, the annual turnover of the animation industry and gaming industry is approximately 40 million euro. The Action Plan will enable the growth and development of the industry. The Strategy itself and all current and future Action Plans are based on the Manifesto of the Slovak Government: "In order to prepare and implement system-level and beneficial measures in the field of culture, the Government will continue an effective dialogue with experts on culture, local government representatives and other relevant stakeholders... At the same time, the Government will prepare new strategic documents, projects and action plans for the main cultural domains for the coming years... The Government will follow up and continue the changes in the funding of culture, gradually moving away from direct support from the State towards funding from public funds and local authorities."

1,358 / 1,500 characters

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

No

Is the body responsible for this policy instrument included in the partnership?

Yes

Name of this responsible body

5-PP Ministry of Culture of the Slovak Republic

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

Strategy for Creative Industries Development in the Slovak Republic is a strategic key document for regulating and implementing new mechanisms for creative industries, including the animation sector. The improvement in this policy instrument will result from Action Plan which will provide specific measures for animation industry such as improved legislation of financing animation including new financial instruments and new supporting mechanism on alternative distribution of animation content, operational framework for international co-productions, etc. Expected results supposed to be easier access to finance, raise public awareness, new distribution models for animated content, educated and internationalized young generation, increase of private and public investment activities in the Slovak animation industry.

824 / 1,500 characters

Proposed self-defined performance indicator (in relation to the policy instrument addressed)

Improved legislation of financing animation  
New supporting mechanism on alternative distribution of animation content

119 / 200 characters

#### Territorial context

What is the geographical coverage of this policy instrument?

national



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What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

#### STATE OF PLAY

The breakthrough in animation support was the establishment of the Slovak Audiovisual Fund in 2010, which has a separate animation support program. Another important milestone was the decision of RTVS to take part in co-productions of Slovak children's bed-time stories. Systematic support for the animation industry has been reflected in an increasing number of SMEs in recent years. Another important milestone for the animation industry was the establishment of the Slovak Arts Council, which supports video games.

Thanks to the new funds, the animation industry in Slovakia has experienced a new lease of life and is showing signs of growth and development. Animated projects are becoming increasingly ambitious. Slovak bed-time stories production has become part of the TV broadcasting of national broadcaster RTVS again (after 20 years), while the production of animated features is also progressing well. Slovak shorts are being screened in cinemas as prefilms.

There are two important associations in the Slovak animation industry: the Association of Animated Film Producers (APAF) and the Slovak Game Developers' Association.

#### NEEDS

One of the needs of the Slovak animation environment is an operational framework for international co-productions with Western Europe. Work on co-productions with Western Europe is currently limited as a result of several barriers. However, the environment has strong potential, as evidenced by the growing support from the Slovak Audiovisual Fund and Creative Europe.

Another need is to search for new distribution models for animated content. We need to find ways to distribute and promote content at a time when VOD platforms and online channels such as YouTube have completely changed production formats, intellectual property monetisation and the methods used to reach the public.

Finally, there is a need to research opportunities and suggestions for developing private and public investment activities in the Slovak animation industry.

2,000 / 2,000 characters

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

No





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#### B.2.6.2 Partner relevance for policy instrument 6

##### Partner Relevance 1

5-PP Ministry of Culture of the Slovak Republic

What are the partner's competences and experiences in the issue addressed by this policy? In case the partner is involved in several applications / projects, please justify this multiple involvement.

The Ministry of Culture of Slovakia is the national authority traditionally responsible for the national language, preservation of monument funds, national heritage and science libraries, art, copyright and copyright laws, extension service and artistic folk production, support for cultural innovation in ethnic minorities, presentation of Slovak culture and arts abroad, relations with churches and religious societies, media and audiovisual activities, and cultural and creative industries. Based on the arm's length principle, the Ministry of Culture manages the Slovak Audiovisual Fund and the Slovak Arts Council. The content of the A.L.I.C.E project will be managed by two departments of the Ministry of Culture: the Culture and Creativity Development Department (in charge of the Strategy for CCIs and the Action Plan for Cultural and Creative Industries) and the Media, Audiovisual and Copyright Department (in charge of copyright law and the digital single market).

978 / 1,000 characters

What is the capacity of the partner to influence the above policy instrument 1? (e.g. in case the partner is not the policy responsible organisation, what are its links with this organisation? How is the partner involved in the design and implementation of the policy instrument?)

The Ministry of Culture of the Slovak Republic has full capacity to influence the policy instrument. The Department of Culture and Creativity Development is in charge of the Strategy on CCIs and its related action plans. The Department of Media, Audiovisual and Copyright Law is in charge of creating legislation for the sector.

331 / 1,000 characters

How will the partner contribute to the content of the cooperation and benefit from it?

The Ministry of Culture of the Slovak Republic will contribute to the content of the cooperation as regards the latest methods used for distributing and promoting content, at a time when VOD platforms and online channels such as YouTube have completely changed production formats, intellectual property monetisation and the methods used to reach the public. In this general context, the working group will examine ways of implementing territorial strategies to help develop new business models.

496 / 500 characters

#### B.2.6.3 Stakeholder group relevant for policy instrument 6

Please provide the indicative list of stakeholders to be involved in the project

Ministry of Culture of the Slovak Republic, Ministry of Finance of the Slovak Republic, Ministry of Education, Science, Research and Sport of the Slovak Republic, Slovak Audiovisual Fund, Slovak Arts Council, Radio and Television Slovakia, The Association of Animated Film Producers, The Slovak Game Developers' Association, Academy of Performing Arts in Bratislava, Academy of Animation in Bratislava, Private Secondary Film School in Košice, International Animation Festival Fest Anča, Biennial of Animation in Bratislava, Union of Film Distributors in the Slovak Republic, Association of Banks.

601 / 1,000 characters

Role of these stakeholders in relation to the above policy instrument? (e.g. in the decision making process)

The stakeholders will be involved in the process of mapping competences and existing support measures for animation in Slovakia and identifying best practices. They will also participate in the process of establishing new measures to develop initiatives with the goal of fostering cross-collaboration and implementing actions.

326 / 1,500 characters

How will this group be involved in the project and in the interregional learning process?

The stakeholder group will take part in regular meetings held three times a year during the interregional learning process (2 years). The stakeholders will also contribute to the mapping phase and to defining objectives and measures.

233 / 1,500 characters



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## PART C – Project description

### C.1 Brief history of the project

The project began with discussions on the common issues that LP and PP2 may have in the field of animation due to the cross-border nature of the two support funds. Even though they share a common assessment of how the sector is evolving, they felt there was a clear need to forge relations with partners from other backgrounds, both geographic and in their nature, in order to compare their vision with other realities. The fact is that the digitisation of the sector, the increased number of distribution platforms, and its internationalisation, mean that the support funds and more widely the policy instruments underpinning them are having to completely rethink their approaches and their methods of intervention.

Both partners were notably involved in writing the sections of the proposal that related to funding and coproduction methods.

PP3 also helped write the sections covering these issues, adding a further point of view to those of LP and PP2.

PP3 was contacted notably through the excellent dialogue it has with local authorities.

PP4 is a "long-term" partner of LP, which as a result of the fruitful partnership under ECRIV-AV (Interreg IIIC) enabled it to set up the Apulia Film Commission which is the regional support fund for the audiovisual sector.

Development of the animation sector is currently a priority for PP4 as a vehicle for job creation and a driver of innovation through the upcoming creation of a dedicated cluster.

The desire has been to open the partnership up to regions representative of the issues specific to countries in the East countries, notably in terms of production costs, as well as to an organisation of producers that could bring its practical experience and contribute to the exchanges of good practices.

The opportunity to involve a leading partner from this region was presented during a meeting between the director of Wallimage LP and representatives from LP5 as part of CREADIS3 which is supported by I.E.. The latter were extremely interested in joining ALICE.

Several Skype meetings enabled LP to more clearly identify their priorities which relate mostly to new distribution methods that could enable animation productions to reach new audiences.

In fact, this country is itself a laboratory of the current issues facing the animation sector, namely the question of encouraging entrepreneurship among animators, their training, using new technologies, the need to look to new channels for distributing their programmes, and opening up to the international arena.

PP6 was identified after contact was made on several occasions with national and regional Polish authorities as well as the producers association KIPPA.

This enhances the Eastern Europe vision in the project especially regarding CCI-related industries where animation is a central driver of growth.

This link with CCI could clearly be further enhanced with the CREADIS3 project and also RCIA and CREATIVE-HUB with which collaborations could be formed in the future.

2,999 / 3,000 characters

### C.2 Issue addressed

The animation sector is the driving force of the CCIs. It is at the crossroads between creativity, technology and entrepreneurship. It's part of a globalised ecosystem worth USD 250 billion a year. Its low access costs combined with high demand for content worldwide have engaged European studios and content creators in fierce competition with players based in the USA, Canada and Asia. The growth of online content consumption offers enormous opportunities for digital content, and animation benefits from this as young audiences are the quickest to adapt and set new trends.

The European animation sector is essentially made up of highly competitive and innovative SMEs. They are at the forefront of the CCI contribution to the EU's GDP growth in creating multimedia intellectual property rights (IPR) with high benefit based on their multiplatform presence and international focus.

The Commission's Digital Single Market (DSM) Strategy adopted in May 2015 identified digital content as one of the main drivers of growth in the digital economy.

The animation sector was recognised by the EC for its growth potential and in the context of the Digital Single Market and the Copyright reform, the Commission proposed to discuss with the industry what action is needed to agree on a joint Animation Plan for Europe. This plan was published in September 2016.

It focuses on the need to support this growth through solid measures enabling producers to protect, locally and internationally, the intellectual property related to works produced, as well as measures aimed at keeping talent in Europe.

To achieve this, the plan proposes to undertake efforts to help SMEs in the sector gain access to both debt and capital funding, and support training as well as promotion and branding by using the different distribution platforms available.

As such, ALICE partners already contribute to the Europe 2020 strategy by supporting SMEs in the animation sector as they develop an economy based on knowledge and innovation in a globalised market.

However, the entire production of animated content, whether in the form of traditional TV series, TV 'specials' or more hybrid formats (including, for example, virtual or augmented reality) and on multiple platforms, is being disrupted due to the changing methods of consumption and the different mediums used.

The latter has an immediate impact on the public support schemes which need new approaches and updated tools to support the entire value chain of animated content in an era of digital technology and innovation. Moreover, training animators has become key to the competitiveness of animation studios, which face substantial talent volatility with many people pursuing their career in Canada and the USA.

Four out of the 6 policy instruments addressed by the project partners relate directly to objective 2.1 while the other two aim to use specific instruments to develop a similar objective.

As described in Section B.2, the project partners wish to improve the support policies in the animation sector to:

- Overcome barriers to collaboration and access to finance faced by SMEs in the framework of international co-productions by promoting new financial mechanisms
- Retain talent and promote innovative businesses by supporting entrepreneurship schemes for animation
- Support SME competitiveness on international markets by enhancing their IP value's assets through new investment schemes
- Better match labour supply and demand by promoting innovative training schemes
- Identify innovative methods for distributing animated content.
- Encourage clusters' initiatives as ways of tackling these issues through a holistic approach

Given the highly globalised and competitive sector driven by talent and innovation, the issues of access to finance, to knowledge and to international markets cannot be separated. They should be addressed in a coherent and coordinated manner through the partners' respective policy instruments.

3,993 / 4,000 characters

### C.3 Objectives



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<b>Programme priority specific objective the project will contribute to</b>	Improve the implementation of regional development policies and programmes, in particular programmes for Investment for Growth and Jobs and, where relevant, ETC programmes, supporting SMEs in all stages of their life cycle to develop and achieve growth and engage in innovation.
<b>Overall objective and sub-objectives</b>	<p>ALICE will contribute to objective 2.1 by reinforcing SMEs' capacity to build strong cross-media and innovative digital IP assets in a globalised market.</p> <p>It will therefore enable them to strengthen the animation sector as the key driver of growth for CCIs and in its role as central component of competition policy.</p> <p><b>ALICE'S OVERALL OBJECTIVE</b></p> <p>By improving the policy instruments related to SMEs in the animation sector (producers, animation studios, broadcasters), the goals of ALICE will be to enable them to collaborate more among themselves through co-productions, make access to funding and capital easier for them, and enable them to retain talent within their organisations by avoiding this talent leaving Europe. It will therefore boost their competitiveness on the international, globalised market along the entire production value chain.</p> <p><b>SUB-OBJECTIVES</b></p> <ul style="list-style-type: none"> <li>- Adapt the eligibility rules of the support instruments of partners with a view to making them compatible and making co-productions easier to set up.</li> <li>- Produce a mapping of specific features of animation practices and techniques used in the partners' territories.</li> <li>- Identify innovative methods for distributing animated content.</li> <li>- Set up innovative and inclusive support entrepreneurship schemes</li> <li>- Establish cooperation among its members regarding the set-up and management of financial support schemes specific to the animation sector to enable SMEs to create IP with a high added value on the market (capacity building).</li> <li>- Set up public or public-private financial mechanism partnerships which will be adapted to the new digital business models related to animation.</li> </ul> <p>Additionally, clusters' initiatives which are promoting innovation and cross-cultural exchanges will be ways of fostering cooperation between businesses and training institutions for innovation and R&amp;D following a holistic approach.</p>

1,883 / 2,000 characters



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#### C.4 Project approach

**Describe the project approach to achieve the project's objective and to produce the intended outputs and results.**

During the preparation phase, 4 main topics have been identified as key elements for running an efficient learning process. They correspond to those set out in the Animation Plan for Europe presented by the EC.

The work will be into working groups (WG) which will be chaired or co-chaired by one or two members with a particular interest in their subject matter:

- FINANCING WG (FI WG): it will aim to create or adapt the present public funding schemes to allow the SMEs to overcome barriers to collaboration and access to finance in the framework of international co-productions. It will specifically look to: (1) set up a common level playing field between less expensive and more expensive areas in order to guarantee producers a fair share of the equity and revenues in the context of co-productions; and (2) adapt the eligibility rules of existing support mechanisms or create new ones to facilitate access to funding for producers when it comes to international co-productions.

The question of talent "portability", which under the current rules prevents their services from being eligible for non-national/regional funds, will notably be raised.

This WG will be co-chaired by LP and PP2.

- ENTREPRENEURSHIP & TRAINING WG (E&T WG): it will aim to set up innovative and inclusive support entrepreneurship schemes through public-private cooperation, including innovative training schemes which can be implemented in the partners' local areas.

The WG will take a specific sector-driven approach to the general theme regarding employability in the digital age, e.g. how are self-employment and new business models emerging and getting public or public-private support in this context?

This WG will be chaired by PP4.

- PROMOTION & AUDIENCES WG (P&A WG): it will examine the latest methods used for distributing and promoting content at a time when VOD platforms and online channels such as YouTube have completely changed production formats, IP monetisation and the methods used to reach the public.

In this general context, the WG will examine ways of implementing territorial strategies in a bid to help develop these new business models.

This WG will be co-chaired by PP3 and PP5.

- CLUSTER/SMART SPECIALISATION WG (C/SS WG): it will examine how clusters and smart specialisation approaches can tackle the digital animation value chain. It will also examine ways of building up a favourable eco-system for innovation and growth in a very competitive international context.

This WG will be chaired by PP6.

Apart from these topics, during the preparation phase PP3 wishes to produce a MAPPING of activities related to the animation sector in its territory. The work will be carried out via direct exchanges of experience during bilateral meetings. It will notably look to establish a common methodology in such a way that it can later be used by other members when the action plan is implemented.

There will be 5 WG meetings during semesters 1-4.

They will see the involvement of staff members of the partners and also local stakeholders who will be invited to the meetings depending on the themes covered.

Ahead of each of the WG, a questionnaire will be sent out with the aim of identifying the practices and ideas of partners as well as any problems they face in relation to the theme chosen. At the end of each meeting, each WG will aim to identify issues to be further explored and analysed (legal, financial or more quality-based) by one or more external experts.

The minutes of the meetings and the conclusions of the thematic studies will be compiled into one INTEGRATED REPORT to be presented at the middle of semester 4 in preparation for a review during an interregional meeting (IRM) to be held in Lille (M21). It will consist of in-depth analysis of policies implemented (policy reviews) and will delve further into the directions indicated by the integrated report.

In total there will be 4 IRM during semesters 1-4: a "kick-off" meeting in Mons (M2), the Lille (M9 & M21) policy review meetings (WG) and a final "action plan" meeting in Mons (M24).

All meetings will be 2.5 days long and structured as follows: (1) presentation of issues and sharing of good practices and barriers encountered depending on the theme chosen; (2) study visit; and (3) Steering Committee meeting.

Throughout these exchanges and learning processes, local meetings with stakeholders will be held.

Staff exchanges (4) will be arranged from time to time, in an effort to further strengthen the process of sharing good practices.

By the end of phase I, 6 policy instruments will have been developed and set up regionally. Regional stakeholders, having participated in the project since the beginning in both local and interregional meetings, will be involved in them.

Similarly, the MA will be invited to actively take part in work connected with implementing the action plan. Welcoming external input will notably be aimed at other IE projects concerning the CCIs.

4,966 / 5,000 characters



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#### C.5 Communication strategy

Describe the communication strategy and the way it will contribute to achieving the project objectives.

In the table below, outline your communication objectives, summarise the main target groups and the kind of activities planned to reach each objective. Add line per objective and describe each separately.

ALICE's aim will be to persuade policymakers that the European animation sector has the opportunity to be a world leader in quality and creativity in different parts of the animation sector, from TV programming to feature films. Appropriate policy instruments can play a crucial role in providing animation SMEs with the capacity to build up stronger IPRs able to compete on the global market.

ALICE will focus on informing and involving all the relevant stakeholders and target groups. We want to involve them fully in the advocacy of the project. First, the stakeholders will be involved in the activities of the four thematic working groups from the beginning on.

We will gradually involve a larger but limited number of engaged people from outside, chosen for their entrepreneurial and communication capacities, e.g. business entrepreneurs, cluster representatives, chamber of commerce executives, art schools, training and business schools, etc.

They will serve as 'information channels' throughout the entire life of the project, testifying to the progress which has been made and to the final outcomes.

A focal dissemination point will be the regional dissemination events

This progressive integration will be supported by appropriate communication via the project's website, social media and an online newsletter. It will be coordinated by the LP's communication manager who will be constantly in touch with each partner to deliver the message properly and in a timely manner.

ALICE will also be present at trade fairs and events (MIFA at Annecy, Forum Cartoon, MIPJunior, etc.), since these bring together not only the entire profession but also representatives of relevant European bodies (Creative Europe, European Parliament, European Investment Fund). Large-scale local events aimed at promoting it will also serve as channels for dissemination, so to the closing high-level policy conference.

1,910 / 2,000 characters





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Objectives	Target group	Activities
<p>Make politicians aware of the issue relating to job creation through training establishments covering animation careers</p> <p>119 / 300 characters</p>	<p>Local politicians, regional public authorities</p> <p>46 / 500 characters</p>	<p>Study visits to places (training centres, schools, animation studios) where relevant good practices have been implemented and are showing tangible and replicable results.</p> <p>171 / 1,500 characters</p>
<p>Raise awareness among local/regional stakeholders of the issues surrounding the policy instrument concerned by ALICE</p> <p>116 / 300 characters</p>	<p>- Professionals (stakeholders): they include animation studios, producer associations and their individual members, business entrepreneurs, art schools and training centres. They are directly facing the innovation challenges in a very internationalised and competitive market. - Universities (stakeholders): they are at the forefront of innovation in areas such as IT, mobile apps, virtual reality, 3D R&amp;D, etc., all of which have a direct link and impact on the professionals active in this sector</p> <p>499 / 500 characters</p>	<p>A certain number of activities in the form of consultations (during meetings or through surveys), workshops and meetings will be organised in the regions with a wide variety of stakeholders, in such a way as to get them on-board the project. At least one larger-scale dissemination event will be held. It will potentially be incorporated, should the opportunity present itself, into a larger regional event (such as the 'Fiera del Levante' in the Apulia region or the Emile Awards in Lille). The activities will be promoted through the newsletters and social networks of each of the partners. Some of the stakeholders will be invited to interregional events so that they can be publicised in newsletters, websites and social networks managed by the partners. Finally, some of them will be invited to the closing event.</p> <p>824 / 1,500 characters</p>
<p>Raise awareness among European stakeholders of the issues surrounding the policy instrument</p> <p>91 / 300 characters</p>	<p>Creative Europe Media (DG Connect), Members of the European Parliament - Culture Committee, representatives of the European Investment Fund, the Committee of the Regions, regional and national MAs from the partner regions/countries, promoters of projects connected with the CCI, such as the RCIA, etc.</p> <p>301 / 500 characters</p>	<p>The European calendar will lend itself to raising awareness of the work undertaken by ALICE, after the publication in September 2017 by Creative Europe MEDIA (DG CONNECT) of the action plan for animation in Europe and also entering the preparation phase for the future Creative Europe MEDIA programme, in wide consultation with the sector, the announcement of this being made in Brussels in December 2019. The question of creating specific financial instruments for the sector, and notably animation, is being examined in partnership with the EIF. Indeed, in 2016 the EIF and EC jointly launched a new guarantee mechanism aimed at the sector. They are currently in the process of establishing its methods. ALICE must use this ideal period for consultations to raise awareness among European players at all levels of the issues surrounding the instrument used.</p> <p>860 / 1,500 characters</p>
<p>Internally, inspire a climate of confidence and sharing with the group of stakeholders, so that skills can be passed on the best way possible.</p> <p>142 / 300 characters</p>	<p>Project partners and stakeholders</p> <p>33 / 500 characters</p>	<p>Well-prepared meetings, encouraging people to truly listen during meetings, the use of social media (Facebook and LinkedIn), the use of mind mapping for more complex questions, the requirement to have clear and concise expert reports, good meeting follow-up and the quality of the minutes etc. should all serve to unite the contributors together to make a success of the project.</p> <p>382 / 1,500 characters</p>



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Objectives	Target group	Activities
<p>Build-up storytelling around ALICE' s acronym</p> <p>45 / 300 characters</p>	<p>general public, press, bloggers, etc.</p> <p>37 / 500 characters</p>	<p>Choosing 'Alice' as the acronym for this Interreg Europe Plan provides an ideal platform for some relevant storytelling as we work towards our objectives! 'Alice in Wonderland', as everyone knows is a European literature classic. What people don't know so well is that this legendary story was first adapted for film in Europe in 1949, including a lot of animation, before the film was commercially stifled by Walt Disney who went on to present his American version two years later! Choosing 'Alice' is therefore about reclaiming European creativity, its imagination and its right to exist against a background of a cultural diversity that, in the post-war period, has been relentlessly challenged in Europe by the Hollywood machine.</p> <p>738 / 1,500 characters</p>
<p>Raising awareness of the economical importance of the animation sector through a teaser showing ALICE' s achievements in a creative way</p> <p>135 / 300 characters</p>	<p>Project partners and stakeholders, professionals of the animation sector, press, bloggers</p> <p>89 / 500 characters</p>	<p>Production and delivery of a teaser showing ALICE' s achievement. ALICE will ask to the animation studio based in the partners' regions to contribute to it in providing excerpts of their productions. It will be shown not only at the dissemination events or local stakeholders meetings but also during the professional markets that some of our partners are attending and where they have both, e.g. Cannes film market, Annecy International Animation Film Market (MIFA), Emile Awards (Lille), etc.</p> <p>498 / 1,500 characters</p>



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## C.6 Expected results and outputs of the project

### C.6.1 Overview of the expected outputs and results

Describe in more detail the outputs and results the projects intends to produce. Provide qualitative and quantitative information regarding outputs and results of the project, including those related to management and communication activities.

The expected results will be in line with the objectives described in section C.3, namely, to give the partners involved the capacity to remain sufficiently attractive to locate productions and to maintain a highly volatile workforce on the spot because of the internationalization of the sector.

To this end, ALICE can claim to have achieved its objectives if:

- Partners agree among themselves bi-or multi-laterally on a SET OF COMMON RULES ensuring a friction-free LABOR MARKET allowing the animation professionals to move without barriers in the context of co-productions and in order to keep them in Europe
- it identifies specific FINANCIAL INTERVENTION PATHS in the animation sector with the aim to facilitate co-productions
- it identifies among the partners the professional curricula and certification which give access to a LONG-LIFE LEARNING CERTIFICATION in the field of animation.
- it gives the opportunity for some of its partners for the creation a SPECIFIC ANIMATION ACTION PLAN within the framework of existing or new support instruments
- Allows some of its partners to attract the ESTABLISHMENT of ANIMATION STUDIOS or PRODUCTION activity in their region
- It identifies new supporting mechanism(s) on alternative DISTRIBUTION of animation content

In total, 6 instruments will be addressed: 5 at regional level and 1 at national level.

Each of the 'self-defined indicators' will be monitored individually and reported on by each partner.

EXCHANGE OF GOOD PRACTICES:

(1) 4 interregional meetings – 5 thematic working groups meetings (WGs); (2) 3 policy reviews conducted; (3) 6 study visits; (4) 4 staff exchanges including a "mapping" bi-lateral staff exchange (between PP3 & PP5); (5) 24 stakeholder meetings; (6) 24 exchanges of good practices examined and shared; (7) 1 study encompassing the conclusions of the 3 policy reviews conducted; (8) 1 regional mapping report (9) 6 action plans

MANAGEMENT:

(1) 1 grant contract signed by the LP; (2) 5 partnership contracts signed by the PP and LP; (3) 8 SC meetings (phase I); (4) 4 half-yearly progress reports and 1 final report; (5) 4 payments made to the PPs during phase I

COMMUNICATION:

(1) 1 multilingual flyer; (2) 1 poster; (3) 1 roll-up; (4) 1 webpage on the IE platform; (5) 6 newsletters produced and distributed by the PPs; (6) 1 animation video clip distributed on social media; (7) 2 high-level public debates during professional fairs and festivals; (6) 12 presentations at external events (including those organized by the IE programme); (7) 8 press releases as well as content supplied to the media; (8) 4 press conferences; (9) continuous and updated presence on social media; (11) 24 appearances in media (including social media); (12) 1 final dissemination meeting with high-level policy makers

2,786 / 3,000 characters

### C.6.2 Indicators

Result indicators		Target
Number of Growth & Jobs or ETC programmes addressed by the project where measures inspired by the project will be implemented	100% of policy instruments addressed with structural funds link	4
Number of other policy instruments addressed by the project where measures inspired by the project will be implemented	100% of policy instruments addressed without structural funds link	2
Estimated amount of Structural Funds (from Growth & Jobs and/ or ETC) influenced by the project (in EUR)		3,000,000
Estimated amount of other funds influenced (in EUR)		2,000,000

Policies	Self-defined performance indicators	Target
Policy 1	Number of financing and co-productions support mechanism rules adapted	4
Policy 2	Number of co-productions carried out in Hauts-de-France as a result of shared experiences and expertise related to ALICE.	8
Policy 3	Number of co-productions set up by Catalan producers	8
Policy 4	Number of animation production and co-production implemented by Puglia producers	8
Policy 5	Number of SMEs from the animation sector engaged in projects related to development of this sector	10
Policy 6	Improved legislation of financing animation New supporting mechanism on alternative distribution of animation content	2



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Output indicators	Target
Number of policy learning events organised	38
Number of good practices identified	18
Number of people with increased professional capacity due to their participation in interregional cooperation activities	100
Number of action plans developed	6
Number of appearances in media (e.g. press)	24
Average number of sessions at the project pages per reporting period	1,000

#### C.6.3 Innovative character

Animation is the audiovisual sector that gains the most from the benefits of digital. The biggest section of the population using tablets, smartphones and applications is young people. Television, which has traditionally dominated in kids programmes, has rapidly taken note of this change and created multiplatform options for these programmes. The advent of augmented reality and virtual reality is resulting in original narration methods and bringing new players at the cutting edge of R&D into the sector. Consequently, the business models of the entire sector have been dramatically changed, worldwide. As such, there is a major opportunity for the European industry to take advantage of this.

It is not by chance that the European Commission, next autumn, is introducing its action plan for animation, a plan that has resulted from a wide consultation among professionals.

This is where ALICE comes into the picture. Local policies are one of the key ways that European action will make a real impact in this area.

ALICE will foster close relations with the CREADIS3, RCIA and CRE-HUB projects supported by IE. Indeed, these projects encompass more widely the CCIs that the animation sector is a part of. Their focal point is essentially the policy instruments concerning the Creative Hubs, which is not the case with ALICE. More generally, their policy of opening up to the wider economy, in a way that creates within it a specific CCI ecosystem, looks to be in our view particularly promising and beneficial for everyone involved in the sector.

1,557 / 2,000 characters

#### C.6.4 Durability of results

The partnership, despite having origins with different operating methods, is made up of members whose work is focused on the long term.

ALICE's work is in line with the policies implemented by the European Union.

214 / 2,000 characters



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#### C.7 Horizontal principles





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	Type of contribution	Description of the contribution
Sustainable development	Neutral	<p>ALICE's primary mission is not to address this subject. However, it should be noted that the audiovisual sector has chosen to head in a new direction to introduce sustainable productions. The digitisation of productions is contributing to this. This issue will continue to be part of discussions on policies to be implemented and which ALICE will be addressing. Travel will be restricted to the absolute necessity. Communication via Skype will also be encouraged for managing exchanges between meetings. Electronic means for communicating and disseminating results will also be the preferred choice, apart from the publication of flyers which remain an effective tool when it comes to taking part in fairs or conferences.</p> <p>723 / 1,000 characters</p>
Equal opportunities and non-discrimination	Neutral	<p>The animation sector itself offers untrained young people huge opportunities to get jobs. In fact, in many cases, the animator profession is learned in later years. Even though many animators come from art schools, others are recruited through job centre channels. Once trained, they have a greater chance of finding work. ALICE can therefore help overcome those barriers to employment that the unemployed are often faced with.</p> <p>427 / 1,000 characters</p>
Equality between men and women	Neutral	<p>The number of women employed in the animation sector, just as in the CCI sector, is higher than the staff average rate in the rest of the economy. Strengthening the animation sector can only contribute to this positive balance.</p> <p>227 / 1,000 characters</p>
Digital agenda for Europe	Positive effects	<p>The animation sector opens up new perspectives with respect to challenges and opportunities brought about by the digital revolution. The animation sector has shown the capacity to contribute to cultural diversity and boost jobs and growth while harnessing the full potential of digital technologies. In the light of the Commission's Digital Single Market Strategy it can contribute to enhance the competitiveness, visibility and innovation capacity of the European audiovisual sector.</p> <p>484 / 1,000 characters</p>



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## C.8 Project management

### C.8.1 Management arrangements

Project LP Wallimage Coproductions previously managed, under INTERREG III C, ECRIF-AV (European Coordination of Regional Investment Funds – Audiovisual). The project began with a select group of 5 partners; today it is an association with 46 member regional funds from 12 Member States. Wallimage has therefore proven its ability to not only manage an Interreg project but also make this operation sustainable and a cornerstone in terms of the audiovisual policies implemented by the regions.

Wallimage intends to surround itself with the same team that made the previous programme a success. Similarly, ALICE is seeking to attract more players and get them on-board its work by tapping into ever-expanding networks to reach them during different dissemination campaigns.

The LP will centralise the functions of general coordination, financial management and communication, both external and internal. The LP will notably be responsible for:

- Drawing up and signing a project partnership agreement (before M6) which will define the partners' responsibility, the Steering Committee's role, the financial and management rules and the day-to-day management guidelines
- Preparing, submitting and following up on progress reports
- Monitoring and controlling any expenditure incurred

The LP will also be required to organise the meetings of the Steering Committee (SC) whose tasks include deciding on the project's strategic directions, examining and approving work plans and approving any changes made to the project. The LP will also put a system in place for monitoring compliance with the timeline of the project and the forecast budget as well as a cost-benefit analysis for assessing the appropriateness of actions carried out.

The SC will be set up at the kick-off meeting just after the contract is signed by the LP with the JS. It will be made up of one member appointed by each of the PPs and one replacement.

The kick-off meeting will seek to clarify the expectations of each of the partners in the project.

It will meet 8 times during phase I of the project. These frequent meetings will see to it that there is close monitoring of the project, at the same time allowing the flexibility needed to advance it based on needs. A quorum of 4 votes out of 6 will be the minimum required for approval of decisions.

The LP will draft the 4 progress reports and the final report (phase II). The LP will report to the JS on all financial matters, in particular the timely delivery of all the audited reports of the PPs.

The LP will provide all the help necessary to the PPs so that they can write their progress reports. They will appoint their own internal person for this task along with a financial manager for the preparation and audit of the accounts.

Once the ERDF money is received, the LP will transfer it immediately to the PPs.

There will be an assessment of the extent to which the expectations set out during the kick-off meeting were met.

2,960 / 4,000 characters

### C.8.2 Project coordinator

Will project management be externalised?

Yes

### C.8.3 Finance manager

Will financial management be externalised?

Yes

### C.8.4 Communication manager

Will communication management be externalised?

No



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## PART D – Work plan

### D.1 PHASE 1 'Interregional learning' - Detailed work plan per period

#### Semester 1

##### a) Exchange of experience

INTER-REGIONAL KICK-OFF meeting in Wallonia in month 2 (M2) under the responsibility of the LP.  
Prior to that meeting, the LP will negotiate its contract with the JS.  
The following points will be on the meeting agenda:  
- Setting up the 'Road map' for each of the 4 thematic working groups based on the preliminary discussions which took place during the application phase.  
- Agreeing to the methodology for collecting information on good practices and exchanging them between partners ('internal communication').  
- Confirmation of the short-term planned activities.

The 1st FINANCING INSTRUMENTS (FI) WG meeting will be held in Mons, Wallonia (M2)  
Prior to the WG meeting, a survey prepared by the LP about the specific issues to be addressed on this theme by the WG as well as already identified good practices will be sent to the partners and to the short-listed stakeholders from each partner's region. Based on the 1st FI WG meeting report, additional expertise will be commissioned to provide a body of legal/financial analysis. A study visit will be organised on this occasion.  
1 regional LSG exchange meeting will take place in each partner region during each semester

1,178 / 3,000 characters

##### b) Communication and dissemination

The LP will hire a Communication Manager (CM) to coordinate all communication and branding elements for both the other partners and the head of communication for the IE programme. He/she will take part in meetings that the JS arranges on this subject.  
The visual identity of ALICE will be created based on the graphic charter of the IE programme and will be adapted for paper, banners suitable for social networks, presentation templates on Word and PPT, etc.  
The relevant elements as well as a text presenting the project will be sent to the IE programme so that it can add it onto the website.  
An initial press release will be published when the project is launched.  
Targeted messages will be drafted and tailored to the stakeholders' profiles (public authorities, schools, universities, professionals, etc.).  
The template of an electronic newsletter will be created. The content will be produced by the CM in cooperation with each of the partners.  
A database of the different stakeholders will be set up using data provided by the partners.  
A3 posters and roll-ups will be produced for display at events held in participating areas.

1,137 / 1,500 characters

##### c) Project management

- Negotiation by LP with JS and signing of the subsidy contract; project partnership agreement discussed and signed with partners.
- Each partner appoints its representative to the Steering Committee (SC), a coordinator and a financial manager.
- Each partner gets in touch with its First-Level Controller, and an appropriate contractual agreement is established according to the public procurement rules in force.
- On the occasion of the 1st SC meeting, LP organises a workshop on the reporting and financial control procedures.
- During the SC meeting, a time plan is presented by LP, and activity control procedures are discussed and agreed.
- All documents are shared on a cloud platform.

At the end of the 6 months:

- Preparation of partner reports
- Preparation of joint progress reports

795 / 1,500 characters



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**Main Outputs**

EXCHANGE OF EXPERIENCE  
1 inter-regional kick-off meeting  
1 thematic working groups meeting (WG) with minutes  
1 expert report commissioned (Legal & Financial)  
1 study visit with documentation  
1 detailed work plan  
6 local stakeholder groups formed  
6 Local Stakeholders meetings will take place  
6 local stakeholders group (LSG) meetings documented  
6 good practices shared

COMMUNICATION & DISSEMINATION  
1 detailed Comm. Strategy  
Upload of content on the IE website  
1 visual identity  
Presence on social media  
1 piece of newsletter content  
1 press release  
1 poster, 1 rollup printed by each partner  
6 inputs provided to external websites/media  
2 presentations at external events  
3 flyers distributed at trade fairs  
1 official PPT  
1 document on media presence  
1 press conference

MANAGEMENT  
1 subsidy contract signed  
1 partnership agreement signed by all partners  
1 SC meetings (incl. kickoff) with documentation  
6 FLC procedures of all 6 partners set up  
1 summary of partners' expectations

988 / 1,000 characters



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## Semester 2

### a) Exchange of experience

The ENTREPRENEURSHIP & TRAINING WG (E&T) meeting will take place in Puglia (M7)  
The same methodology as for the FI WG will be followed.  
As for the FI WG, an expert report will be commissioned to address specific issues raised in the framework of the E&T WG.  
A study visit will be organised on this occasion.  
Another study visit (M9) will be organised between P3 and P5 in order to have an exchange of views on the methodology for the sector mapping that P3 plans to lead and that P5 will carry out on its own cost.  
2nd INTER-REGIONAL meeting (IRM) in Lille (M9) under the responsibility of PP2.  
This meeting will be the first milestone of the project. On the basis of the previous thematic working groups discussions and the FI and E&T experts' reports, a set of policy reviews will be defined and put on the agenda of the next thematic working group meeting.  
P3 will report on its findings and approach regarding the "mapping" work to be commissioned by him. Its methodology will be discussed and approved.  
The work plan for the following semesters is then agreed.  
6 Local Stakeholders meetings will take place

1,119 / 3,000 characters

### b) Communication and dissemination

- A second newsletter is produced under the responsibility of P2 and disseminated through the partners' own newsletter tools.
- This newsletter content will be adapted for social media communication and used to feed into the IE website.
- Partners present the project's first results at 2 external events.
- A press conference is organised with renowned figures from the industry.
- Dissemination of flyers at the press conference and various other regional/national/international events.
- Use of social media.
- 1 dissemination event (PP6)

546 / 1,500 characters

### c) Project management

- Audits of the 1st progress report (activity and financial reports)
- Reports sent to the LP which consolidates them all (with the LP's own one)
- 1 "mapping" report commissioned to external experts (PP3)
- The LP submits the report to the JS and answers any questions that might need clarification
- Feedback from the LP to the PP, with an updated budgetary situation and a consolidated interim financial report
- After approval and receipt of the ERDF funding, the LP immediately transfers the money to the PP based on the audited figures
- 2 SC meetings (Puglia and Lille)

576 / 1,500 characters

### Main Outputs

EXCHANGE OF EXPERIENCE  
1 thematic WG project meeting with minutes  
1 Inter-regional meeting with minutes  
2 study visits including one between PP3 and PP5 on the mapping issue  
2 experts reports commissioned (based on the 2 themes addressed in the WG)  
Work plan for the future-focused 'policy WG' meetings (following the IRM meeting in Lille)  
6 Local Stakeholders meetings in all PP regions (including the public authorities)

COMMUNICATION & DISSEMINATION  
2 press releases  
1 press conference  
1 newsletter produced (n°2)  
IE website fed with content  
1 dissemination event (PP6)

PROJECT MANAGEMENT  
1 progress report submitted to the JS  
2 SC meetings documented  
ERDF payment transferred to the PP

693 / 1,000 characters





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## Semester 3

## a) Exchange of experience

The PROMOTION & AUDIENCES (P & A) WG will be held in Bratislava (M14)  
A study visit will be organised on this occasion.  
A first draft of the mapping findings will be presented by PP3 at this occasion.  
For each partner, feedback will be requested on the first conclusions of the WG meeting, in order to test their feasibility on the local level and get suggestions for improving the proposed mapping methodology in a realistic manner.  
A detailed report will be circulated among the PP.

2nd FINANCING WG meeting M17 (Barcelona)  
It will involve a limited number of stakeholders in order to be as efficient as possible.  
The final version of the FI WG expert report will be approved.  
The final mapping studies (PP3) and their findings will be presented.  
A study visit will be organised.  
Bi-lateral exchange of staff between the PP: 2 in total (involving 2-4 staff members): as the staff members had an opportunity to get to know each other during the WG and IRM meetings, these exchanges (2 days each) will be a good opportunity for exchanging and providing input for ideas. They will take place at a time when resolving concrete issues in a more in-depth way can take place.  
They will continue during semester 4.  
Local Stakeholders meetings in all PP regions (including the public authorities)

1,295 / 3,000 characters

## b) Communication and dissemination

3rd and 4th newsletters produced by the PP3 and PP5 and disseminated by the PP  
IE website and social media fed with content  
1 dissemination event (PP4)  
Distribution of flyers  
The work plan for producing an animated video clip will be put together. It will include teasers provided by the animation studios located in the partner's regions that we will be edited in a single package. The video will aim to mobilise the support of a large audience in favour of the European animation industry with a reference to ALICE' s achievements.

534 / 1,500 characters

## c) Project management

2nd progress report prepared, audited and send to the JS (see above)  
Payments are made by the LP to the PP once the ERDF money has been paid  
Interim review by the SC of the commissioned studies, i.e. "Financial & Legal" and "Entrepreneurship & Training" studies

261 / 1,500 characters

## Main Outputs

EXCHANGE OF EXPERIENCE  
2 thematic working groups meetings (documented)  
2 study visits  
2 bi-lateral exchange of staff between the PP  
2 policy reviews (documented)  
1 FI study approved  
1 E&T study approved  
1 Mapping report completed  
2 staff exchanges (documented)  
6 Local Stakeholders meetings in all PP regions (including the public authorities)

COMMUNICATION AND DISSEMINATION  
2 newsletters  
1 presentations at dissemination event (PP4)  
1 video planned (development phase)

PROJECT MANAGEMENT  
2 SC meetings  
ERDF payment transferred to partners

544 / 1,000 characters



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#### Semester 4

##### a) Exchange of experience

CLUSTER & SMART SPECIALISATION WG meeting (C&SS WG) (PP6 - Rzeszow) (M19)  
It will involve local and international stakeholders such as start-ups, incubators, R&D applied science researchers (virtual reality, augmented reality) as well as 'traditional' animators.  
The training issue in a hybrid environment (reality and virtual reality) will be addressed.  
As PP4 is particularly interested by these themes preliminary bi-lateral staff exchanges will facilitate the exchange of good practices process during this WG.  
As for the other WGs, an expert report will be commissioned to address specific issues raised in the framework of the S/M WG.  
PP6 wishes to use the latter as a tool to shape its cluster's policy towards a specific action in the animation sector  
A study visit will also be organised.

##### 3rd INTER-REGIONAL MEETING (Lille) (M21)

This meeting will prepare the interregional meeting to take place in Wallonia during M24.  
Based on the conclusions of the previous Lille 2nd interregional meeting and on the consolidated experts' reports (FI, E&T and C&SS) a first agenda which will establish the basis of the future action plans will be drafted by the LP.  
A first draft of the action plans will be written and circulated among the partner members (including all stakeholders) to get their comments on it.

##### 4th INTER-REGIONAL MEETING in Wallonia (M24)

Based on the conclusions of the previous Lille meeting, the final study's findings and the hearings of the experts who wrote them, the PP will examine the different options in order to consolidate all of them into a coherent action plan.  
The Managing Authorities of the different partner regions will be invited to participate in the decision-making process which will lead to the set-up of the action plan.  
The Steering Committee will approve the action plan

6 Local Stakeholders meetings in all PP regions (including the public authorities)  
2 PP bi-lateral exchange of staff between  
3 SC meetings

1,972 / 3,000 characters

##### b) Communication and dissemination

5 dissemination events  
IE website and social media updated  
Exchange of staff between the PP (on a bilateral basis): 2 in total (involving 2-4 staff members)  
Editing of the video clip

182 / 1,500 characters

##### c) Project management

3rd progress report prepared, audited and sent to the JS (see above)  
Payments are made by the LP to the PP once the ERDF money has been paid

140 / 1,500 characters

##### Main Outputs

EXCHANGE OF EXPERIENCE  
1 study (C&SS) approved  
1 integrated report on Financial, Training and Innovation issues approved  
2 interregional meetings with minutes  
2 PP bi-lateral exchange of staff between  
3 SC meetings  
6 Local Stakeholders meetings in all PP regions (including the public authorities)  
6 action plans finalised

##### COMMUNICATION AND DISSEMINATION

5 dissemination meetings  
1 press release  
IE website and social media updated  
All media collected  
Presentation at external events  
1 animation video clip distributed on social media

##### PROJECT MANAGEMENT

1 progress report submitted to the JS  
ERDF payment transferred to partners

634 / 1,000 characters



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## D.2 PHASE 2 - Detailed work plan per period

### Semester 5

a) Action plan implementation follow-up	Each region starts the implementation of its action plan. The relevant stakeholders for the implementation are mobilised. Each partner monitors the action plan implementation by contacting the stakeholders and beneficiaries of the different actions.	249 / 3,000 characters
b) Communication and dissemination	The partners ensure regular updates of the project website with information on the action plan implementation.	110 / 1,500 characters
c) Project management	The lead partner coordinates, finalises and submits the progress report related to the previous reporting period to the joint secretariat.	138 / 1,500 characters
Main Outputs	Website updates 1 progress report (covering last semester of phase 1)	70 / 1,000 characters

### Semester 6

a) Action plan implementation follow-up	Each partner finalises the monitoring of the action plan implementation. Each partner discusses the results of this implementation with the relevant regional stakeholders and beneficiaries. All partners meet to exchange and draw conclusions on the action plan implementation. This last exchange of experience event is organised back to back to the final dissemination event.	374 / 3,000 characters
b) Communication and dissemination	The partners organise a final dissemination event gathering executives and policy makers from the regions and from other relevant institutions. The aim is to promote the project achievements and to disseminate the results of the action plan implementation to a large audience. The partners ensure regular updates of the project website with information on the action plan implementation.	387 / 1,500 characters
c) Project management	Each partner summarises the level of achievement of its action plan. The lead partner coordinates, finalises and submits last progress report to the joint secretariat.	167 / 1,500 characters
Main Outputs	1 project meeting (with participation of at least 90% of partners involved in phase 2) Website updates 1 high-level political dissemination event (with min number of participants) 1 annual progress report	204 / 1,000 characters



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## PART E – Project budget

### E.1 Budget breakdown per budget line and partner

Partner	Preparation costs	Staff costs	Office and administration	Travel and accommodation	External expertise and services	Equipment	Phase 2 lump sum	Revenues	Total partner budget
1-LP Wallimage	15,000	108,000	16,200	9,473	189,000	0	102,000	0	439,673
2-PP Pictanovo	0	68,640	10,296	8,472	40,082	0	0	0	127,490
3-PP PROA, Audiovisual Producers Federation	0	80,000	12,000	13,010	65,755	0	0	0	170,765
4-PP Puglia Region	0	41,000	6,150	13,202	104,315	0	0	0	164,667
5-PP Ministry of Culture of the Slovak Republic	0	88,872	13,330	12,662	18,556	0	0	0	133,420
6-PP Rzeszow Regional Development Agency	0	66,000	9,900	10,600	22,200	0	0	0	108,700
	1.31 %	39.53 %	5.93 %	5.89 %	38.43 %	0.00 %	8.91 %	0.00 %	
<b>Total</b>	<b>15,000</b>	<b>452,512</b>	<b>67,876</b>	<b>67,419</b>	<b>439,908</b>	<b>0</b>	<b>102,000</b>	<b>0</b>	<b>1,144,715</b>

### Net revenues after project end

Will any of the partners receiving funding from the programme generate net revenues from the project after the project has ended?

No

### E.2 External expertise and services

N°	Type of costs	Description	Contracting partner	Amount
1	Meeting costs: partner meeting	Organisation of the Interregional kick-off meeting (incl. SC meeting) (M2) in Mons - 40 participants (Room rental, catering, technical equipment, transportation, etc.) AND of the 1st Financing Instruments - FI WG (incl 1 study visit) (M2) in Mons-Wallonia (M2) AND Organisation of a 2-day interregional meeting in Wallonia (M24) - 50 participants (Room rental, catering, technical equipment, transportation, etc.) 414 / 500 characters	1-LP Wallimage	8,000
2	Meeting costs: dissemination event	Organisation of a regional dissemination event (SEM 4) (room rental, catering, technical equipment) 99 / 500 characters	1-LP Wallimage	3,000
3	Meeting costs: stakeholder group	Organisation of regional workshops for local stakeholder groups (room rental, catering, local transportation, etc.) 115 / 500 characters	1-LP Wallimage	5,000
4	Travel & accommodation costs: members of the stakeholder groups and other external bodies	Travel & accommodation costs for local stakeholders group members to the Interregional kick-off meeting (M2), 5 thematic working groups (WGs), 3 other Interregional meetings (M9, M21, M24) AND Travel & accommodation costs for experts and authorities to thematic WG and interregional meetings 289 / 500 characters	1-LP Wallimage	12,000



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5	External support for the exchange of experience process, in particular the development of the regional action plan	Content/expertise services related to the exchange of good practices: legal/financial analysis & study on financing/co-production which will establish the basis of the future action plan  186 / 500 characters	1-LP Wallimage	22,500
6	Publication and dissemination costs	Production, design of promotion materials (flyers, posters, roll-up). Production of an animated video clip (including copyright fees) Translation of documents.  160 / 500 characters	1-LP Wallimage	10,000
7	Project and/or financial and/or communication management	Project & financial management - 141 man/day - 24 months (80/20% split between PM & FM)  87 / 500 characters	1-LP Wallimage	120,000
8	FLC costs	Relates to costs for a partner's external first level cont  0 / 500 characters	2-PP Pictanovo	4,000
9	Meeting costs: partner meeting	Organisation of the 2nd Interregional partner meeting in Lille (including SC meeting and 1 study visit) (M9) and of the 3rd interregional partner meeting in Lille (including SC meeting) (M21)  192 / 500 characters	2-PP Pictanovo	4,000
10	Meeting costs: dissemination event	1 regional dissemination meeting (incl. room rental, catering, etc), sem. 4  74 / 500 characters	2-PP Pictanovo	3,000
11	Meeting costs: stakeholder group	Organisation of 3 stakeholder groups meetings (sem 2, 3 & 4)  60 / 500 characters	2-PP Pictanovo	4,000
12	External support for the exchange of experience process, in particular the development of the regional action plan	Content/expertise services related to the exchange of good practices: assistance in the framework of the FI thematic working group and in order to assist him in drafting the future action plan  191 / 500 characters	2-PP Pictanovo	10,000
13	Publication and dissemination costs	Flyers, posters, roll-up  24 / 500 characters	2-PP Pictanovo	3,000
14	Travel & accommodation costs: members of the stakeholder groups and other external bodies	Travel & accommodation costs for local stakeholders group members to the Interregional kick-off meeting (M2), 5 thematic working groups meetings, 3 other Interregional meetings (M9, M21, M24) AND Travel & accommodation costs for experts and authorities to thematic working groups meetings and interregional meetings  313 / 500 characters	2-PP Pictanovo	12,082





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15	FLC costs	Relates to costs for a partner's external first level cont  0 / 500 characters	3-PP PROA, Audiovisual Producers Federation	6,000
16	Publication and dissemination costs	Flyers, posters, roll-up  24 / 500 characters	3-PP PROA, Audiovisual Producers Federation	3,500
17	Travel & accommodation costs: members of the stakeholder groups and other external bodies	Travel & accomodation costs for local stakeholders group members to the interregional kick-off meeting (M2), 5 thematic working groups meetings (WGs) and 3 other interregional meetings AND Travel & accomodation costs for experts and authorities to thematic working groups meetings and interregional meetings  307 / 500 characters	3-PP PROA, Audiovisual Producers Federation	3,540
18	External support for the exchange of experience process, in particular the development of the regional action plan	Mapping incl. choice of relevant indicators along the main axis of digital talent, SMEs, co-production, training, financing and audience: I. Setting-up the methodology and exch. with partners: 17 days - audiovisual expert at a 850€/day rate (Sem.I: 55%, Sem.II: 25%, Sem.III: 10%, Sem.IV: 10%) - 14,450 € II. Mapping: - Activity management: 18 days at a 650€/day rate - 11,700 € - Data collection and processing: 45 days at a 417 €/day rate (Sem.I: 20%, Sem.II: 60%, Sem.III: 15%, S.IV: 5%) - 18,765 €  500 / 500 characters	3-PP PROA, Audiovisual Producers Federation	44,915
19	Meeting costs: partner meeting	Organisation of the 2nd meeting of the FI WG - Barcelona (including 1SC meeting and 1 study visit) (M17)  104 / 500 characters	3-PP PROA, Audiovisual Producers Federation	4,300
20	Meeting costs: stakeholder group	Organisation of 4 stakeholder group meetings  44 / 500 characters	3-PP PROA, Audiovisual Producers Federation	1,500
21	Meeting costs: dissemination event	1 regional dissemination meeting (incl. room rental, catering, etc), sem. 4  75 / 500 characters	3-PP PROA, Audiovisual Producers Federation	2,000
22	External support for the exchange of experience process, in particular the development of the regional action plan	Content/expertise services related to the exchange of good practices: E& T study:12,500€ ; other expertise support related to the CCS study: 7,500€; In house companies for a total of 53,000 € Progress reports: 45 m/d Thematic working group meeting organisation: 20 m/d Logistics: 50 m/d Local Stakeholders meetings' organisation (lists' constitution, invitations, follow-up, reports): 50 m/d Dissemination meeting organisation: 20 m/d Audiovisual expert: 11,250 €  469 / 500 characters	4-PP Puglia Region	73,000



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23	Publication and dissemination costs	Flyers, posters, roll-up  24 / 500 characters	4-PP Puglia Region	3,500
24	Travel & accommodation costs: members of the stakeholder groups and other external bodies	Travel & accommodation costs for local stakeholders group members to the interregional kick-off meeting (M2), 5 thematic working groups (WGs) and 3 other interregional meetings (M9, M21, M24) AND Travel & accommodation costs for experts and authorities to thematic WGs and interregional meetings  293 / 500 characters	4-PP Puglia Region	10,000
25	Meeting costs: partner meeting	Organisation of the Entrepreneurship & Training (E&T) WG (including SC meeting and 1 study visit) (M7) in Puglia  113 / 500 characters	4-PP Puglia Region	4,315
26	Meeting costs: stakeholder group	Organisation of 1 stakeholder group meeting per semester  56 / 500 characters	4-PP Puglia Region	4,500
27	Meeting costs: dissemination event	Organisation of a 1 regional dissemination event, sem.3(room rental, catering, technical equipment)  100 / 500 characters	4-PP Puglia Region	4,000
28	Travel & accommodation costs: members of the stakeholder groups and other external bodies	Travel & accommodation costs for local stakeholders group members to the interregional kick-off meeting (M2), 5 thematic working groups meetings (WGs) and 3 other interregional meetings (M9, M21, M24) AND Travel & accommodation costs for experts and authorities to thematic working groups meeting and interregional meetings  322 / 500 characters	5-PP Ministry of Culture of the Slovak Republic	6,756
29	Meeting costs: partner meeting	Organisation of the Promotion & Audiences WG - Bratislava (including 1SC meeting and 1 study visit) (M14)  105 / 500 characters	5-PP Ministry of Culture of the Slovak Republic	5,700
30	Meeting costs: dissemination event	Organisation of 1 dissemination event (sem.4)  45 / 500 characters	5-PP Ministry of Culture of the Slovak Republic	1,200
31	Meeting costs: stakeholder group	Organisation of 1 stakeholder group meeting per semester  56 / 500 characters	5-PP Ministry of Culture of the Slovak Republic	3,700
32	Publication and dissemination costs	Flyers, posters, roll-up  24 / 500 characters	5-PP Ministry of Culture of the Slovak Republic	1,200
33	Publication and dissemination costs	Flyers, posters, roll-up  24 / 500 characters	6-PP Rzeszow Regional Development Agency	4,500



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34	Travel & accommodation costs: members of the stakeholder groups and other external bodies	Travel & accommodation costs for local stakeholders group members to the interregional kick-off meeting (M2), 5 thematic working groups meetings and 3 other interregional meetings (M9, M21, M24) AND Travel & accommodation costs for experts and authorities to thematic working groups meetings and interregional meetings  316 / 500 characters	6-PP Rzeszow Regional Development Agency	8,200
35	Meeting costs: partner meeting	Organisation of the the Cluster/Smart Specialization WG -Rzeszow (including 1SC meeting and 1 study visit) (M19)  112 / 500 characters	6-PP Rzeszow Regional Development Agency	3,500
36	Meeting costs: stakeholder group	Organisation of 4 stakeholder group meetings  45 / 500 characters	6-PP Rzeszow Regional Development Agency	4,000
37	Meeting costs: dissemination event	Organisation of 2 dissemination events (SEM.2 & 4)  50 / 500 characters	6-PP Rzeszow Regional Development Agency	2,000
38	FLC costs	Relates to costs for a partner's external first level cont  0 / 500 characters	1-LP Wallimage	8,500
39	FLC costs	Relates to costs for a partner's external first level cont  0 / 500 characters	4-PP Puglia Region	5,000
Total				439,908.00



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## E.3 Equipment

N°	Type of costs	Description	Contracting partner	Amount
Total				0.00

## E.4 Budget breakdown per source of funding and partner

Partner	Country	TOTAL	Programme funds			Partner contribution		
			ERDF	ERDF/NO rate	Norwegian	Partner contribution from public sources	Partner contribution from private sources	Total partner contribution
1-LP Wallimage	BE	439,673.00	373,722.05	85.00 %	0.00	65,950.95	0.00	65,950.95
2-PP Pictanovo	FR	127,490.00	108,366.50	85.00 %	0.00	19,123.50	0.00	19,123.50
3-PP PROA, Audiovisual Producers Federation	ES	170,765.00	128,073.75	75.00 %	0.00	0.00	42,691.25	42,691.25
4-PP Puglia Region	IT	164,667.00	139,966.95	85.00 %	0.00	24,700.05	0.00	24,700.05
5-PP Ministry of Culture of the Slovak Republic	SK	133,420.00	113,407.00	85.00 %	0.00	20,013.00	0.00	20,013.00
6-PP Rzeszow Regional Development Agency	PL	108,700.00	92,395.00	85.00 %	0.00	16,305.00	0.00	16,305.00
Total		1,144,715.00	955,931.25		0.00	146,092.50	42,691.25	188,783.75



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## E.5 Spending plan

Phase 1						
Partner	Preparation	Semester 1	Semester 2	Semester 3	Semester 4	Total
1-LP Wallimage	15,000	73,225	73,725	82,137	93,586	337,673.00
2-PP Pictanovo	0	18,658	34,321	28,771	45,740	127,490.00
3-PP PROA, Audiovisual Producers Federation	0	37,390	53,122	43,015	37,238	170,765.00
4-PP Puglia Region	0	28,841	40,257	56,531	39,038	164,667.00
5-PP Ministry of Culture of the Slovak Republic	0	29,601	31,451	36,800	35,568	133,420.00
6-PP Rzeszow Regional Development Agency	0	24,775	29,575	23,975	30,375	108,700.00
<b>Total</b>	<b>15,000.00</b>	<b>212,490.00</b>	<b>262,451.00</b>	<b>271,229.00</b>	<b>281,545.00</b>	<b>1,042,715.00</b>
<b>% of Total (programme financed partners only)</b>	<b>1.31 %</b>	<b>18.56 %</b>	<b>22.93 %</b>	<b>23.69 %</b>	<b>24.60 %</b>	<b>100.00 %</b>
Phase 2						
Phase 2 lump sum	102,000.00					