

DELIBERAZIONE DELLA GIUNTA REGIONALE 16 dicembre 2019, n. 2365

Programma di Cooperazione Europea 2014-2020 - INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME. Approvazione progetto "Development and promotion of Mediterranean Sustainable Adventure Tourism - MEDUSA". Presa d'atto. Variazione di bilancio di previsione 2019 e pluriennale 2019-2021 ai sensi dell'art. 51 del D. Lgs. n. 118/2011 e ss.mm.ii..

Assente l'Assessore all'Industria Turistica e Culturale, Avv. Loredana Capone, sulla base dell'istruttoria espletata dai funzionari Marielena Campanale e Giuseppe Tucci del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio e confermata dal Direttore, dott. Aldo Patruno, riferisce quanto segue il Presidente:

- In coerenza con la nuova politica europea di coesione e gli obiettivi fissati nella strategia Europa 2020, e sulla scorta delle esperienze sviluppate nei precedenti periodi di programmazione, la Cooperazione Territoriale Europea 2014-2020 punta a raggiungere un maggiore impatto degli interventi sui territori ed un utilizzo ancora più incisivo degli investimenti. Il quinto periodo di programmazione di INTERREG ha un bilancio di 10,1 miliardi di euro investiti in oltre 100 programmi di cooperazione tra le regioni ed i partner territoriali, sociali ed economici. Questo budget include anche la dotazione del FESR per gli Stati membri per partecipare a programmi di cooperazione transfrontaliera esterna dell'UE sostenuti da altri strumenti (Strumento di preadesione IPA e Strumento europeo di vicinato ENI);
- nell'ambito dei programmi di cooperazione territoriale 2014-2020 la Regione Puglia è territorio eleggibile per il programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME che è stato istituito con l'intento di dare maggior forza alla cooperazione IPA nell'area del basso Adriatico, favorendo uno sviluppo intelligente, inclusivo e sostenibile. Il Programma intende facilitare lo scambio di conoscenze ed esperienze fra gli stakeholder regionali e locali dei tre Paesi, sviluppare e implementare azioni pilota, misurare la fattibilità di nuove politiche, prodotti e servizi, supportare gli investimenti nei settori di interesse. Esso sostiene iniziative progettuali riferite ai seguenti assi prioritari: Sostegno alla cooperazione transfrontaliera e alla competitività delle PMI; Gestione intelligente del patrimonio naturale e culturale per la valorizzazione del turismo transfrontaliero sostenibile e per l'attrattività dei territori; Protezione dell'ambiente, gestione del rischio e strategie per ridurre le emissioni di carbonio; Incremento dell'accessibilità transfrontaliera, promozione dei servizi di trasporto sostenibili, miglioramento delle infrastrutture pubbliche;
- il 18/07/2017 è stata lanciata la "First Call for proposal for standard projects" con scadenza il 09/11/2017, prorogata fino al 24/01/2018;
- la Regione Puglia – Dipartimento Turismo, Economia della Cultura e Territorio, ha partecipato al primo bando, candidando, in qualità di partner, il progetto "MEDUSA", nell'ambito dell'asse prioritario A.1.3, avente come capofila la Camera di Commercio di Barcellona (Spagna);
- il 01/02/2019 il progetto MEDUSA è stato ammesso a finanziamento, dall'Autorità di Gestione del Programma, per un importo complessivo di € 638.779,47 di competenza della Regione Puglia – Dipartimento Turismo, Economia della Cultura e Territorio;
- il 20/09/2018 il Partner Beneficiary (Regione Puglia - Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio – PP04) ha sottoscritto il Partnership Agreement tra il Lead Beneficiary (Cambra Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona (Spagna) e tutti i Partner di progetto;
- la partnership del progetto MEDUSA è composta dalla Cambra Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona (Spagna), che riveste il ruolo di partner capofila, dalla Regione Puglia - Dipartimento Turismo, Economia della Cultura e Territorio, Associació de Cambres de Comerç de la Mediterrània (Spagna), الوافدة للسياحة الأردنية الجمعية - Jordan Inbound Tour Operators Associatio (Giordania), Rene Moawad Foundation (Libano), The Royal Society for the Conservation of Nature (Giordania) e WWF Mediterranean North Africa (Tunisia) in qualità di partner di progetto;
- il progetto affronterà le sfide comuni attraverso lo sviluppo di capacità mirate e correlate e interventi

transfrontalieri per sviluppare e promuovere il turismo d'avventura (AT) nella regione. I principali risultati del progetto saranno percorsi e itinerari transfrontalieri, sotto forma di nuovi prodotti turistici, che proporranno la scoperta di destinazioni meno conosciute durante tutto l'anno. È prevista una strategia a lungo termine per la promozione e la gestione di queste destinazioni in modo sostenibile con la partecipazione di una vasta gamma di stakeholders interessati. I principali beneficiari sono le PMI (fornitori di servizi turistici, tour operator (TO), agenzie di viaggio, ecc.), autorità pubbliche, comunità locali;

CONSIDERATO CHE

- il progetto **MEDUSA** è dotato di risorse finanziarie pari ad € 3.317.314,46, mentre la quota spettante al partner Regione Puglia è pari ad € 638.779,47. Dette risorse finanziarie sono coperte per il 90% dai fondi Comunitari e per il 10% dal cofinanziamento nazionale che, a mente della Delibera CIPE n. 10/2015, per i partner italiani è coperto dal Fondo di Rotazione – ex L. 183/1987;
- per effetto di tale ripartizione, il cofinanziamento con Fondi Europei al progetto ammonta a complessivi € 574.901,52. In base alle regole che attengono all'implementazione delle attività di Programma, tali risorse verranno erogate ai partner di progetto nelle rispettive quote spettanti, previa erogazione in loro favore disposta dall'Autorità di Gestione del Programma, a cura del Lead Beneficiary di progetto;
- la restante quota di € 63.877,95 corrispondente al cofinanziamento nazionale (Fondo di Rotazione), sarà erogata alla Regione Puglia direttamente da IGRUE – Ministero dell'Economia e delle Finanze;
- spetta al Lead Beneficiary del progetto **MEDUSA** trasferire a ciascun partner di progetto la quota comunitaria di competenza, in misura corrispondente alle spese ammissibili, certificate dai singoli certificatori di primo livello nazionali previa presentazione del relativo progress report di progetto;
- il progetto prevede il trasferimento della quota complessiva di € 245.628,16. Tale somma è destinata per € 3.600,00 alla copertura delle spese delle missioni e per il resto alla copertura delle spese del personale già in servizio presso la Regione Puglia attribuito al progetto stesso relativamente alle ore/uomo impegnate per le attività formative. Le spese trasferite dal soggetto finanziatore a titolo di rimborso di spese di personale regionale, saranno oggetto di evidenza contabile attraverso opportuna operazione di regolazione tra i capitoli di spesa del bilancio vincolato all'uopo istituiti e il capitolo in entrata del bilancio autonomo 3064060 "Rimborsi per spese di personale sostenute per progetti finanziati da risorse UE". A tal proposito è stata inviata a mezzo PEC alla Sezione Personale, per le valutazioni di competenza in ordine al calcolo delle spese di personale e dei relativi tetti, apposita nota informativa da parte del Dipartimento turismo, Economia della Cultura, Valorizzazione del Territorio nn. AOO_004/0005010 del 30/09/2019 - AOO_004/0006435 del 06/12/2019 con il dettaglio degli importi che si prevede di recuperare a seguito di idonea rendicontazione;
- il Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio con mail del 14/10/2019 ha comunicato l'avvenuto pre-finanziamento di €206.964,55 da parte del Lead Partner- nota AOO_004/0005306 del 14/10/2019;

TUTTO CIÒ PREMESSO

- Visto il D. Lgs. 23 giugno 2011, n. 118, come integrato dal D.Lgs. 10 agosto 2014, n. 126 "Disposizioni integrative e correttive del D. Lgs 118/2011 recante disposizioni in materia di armonizzazione dei sistemi contabili e degli schemi di bilancio delle Regioni, degli Enti locali e dei loro organismi, a norma degli articoli 1 e 2 della Legge n. 42/2009";
- Rilevato che l'art.51, comma 2, del D. Lgs. 118/2011, come integrato dal D.Lgs. 10 agosto 2014, n. 126, prevede che la Giunta con provvedimento amministrativo, autorizza le variazioni del documento tecnico di accompagnamento e le variazioni del bilancio di previsione per l'iscrizione di entrate derivanti da assegnazioni vincolate e delle relative spese;
- Vista la L.R. del 28.12.2018 n. 67 "Disposizioni per la formazione del bilancio di previsione 2019 e bilancio pluriennale 2019-2021 della Regione Puglia (Legge di stabilità 2019)";

- Vista la L.R. del 28.12.2018 n. 68 “*Bilancio di previsione della Regione Puglia per l’esercizio finanziario 2019 e bilancio pluriennale 2019-2021*”;
- la DGR n. 95 del 22.01.2019 di approvazione del Documento tecnico di accompagnamento al Bilancio di previsione per l’esercizio finanziario 2019 e pluriennale 2019-2021 previsti dall’art. 39, co. 10 del D. Lgs. 23 giugno 2011, n. 118 e ss.mm.ii.;
- Vista la nota prot. AOO_116/8213 del 25/05/2018, con la quale vengono fornite specifiche sulla corretta contabilizzazione dei rimborsi effettuati dai soggetti finanziatori e riguardanti le spese di personale dipendente già in servizio presso l’Ente;
- Trattasi di progetto di cooperazione territoriale europea cofinanziato dal INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME 2014/2020 per il 90% e dal Fondo di Rotazione per il 10%, pertanto soggetto a rimborso a seguito di rendicontazione della spesa sostenuta;
- La variazione proposta con il presente provvedimento, assicura il rispetto dei vincoli di finanza pubblica vigenti garantendo il pareggio di bilancio di cui alla L.R. n. 68/2017 ed il rispetto delle disposizioni di cui ai commi 465-466 dell’articolo unico della Legge n. 232/2016 e ss.mm.ii. e del comma 775 dell’articolo unico della Legge n. 205/2017;

Con il presente provvedimento si propone alla Giunta Regionale:

- Di prendere atto dell’avvenuta approvazione e ammissione a finanziamento con le risorse a valere sul INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME 2014/2020 – 1 Call per progetti standard, del progetto **MEDUSA** del quale la Regione Puglia - Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio – è Partner;
- Di prendere atto che le attività da porre in essere da parte della Regione Puglia - Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, relative al progetto **MEDUSA** prevedono un budget di **€ 638.779,47**, e che lo stesso è finanziato al 100% (dal FESR per il 90% dell’importo finanziato pari ad **€ 574.901,52** e per il restante 10%, pari ad **€ 63.877,95** dallo Stato, secondo quanto disposto dalla Delibera CIPE n. 10/2015 del 28.10.2015, pubblicata sulla GURI – Serie Generale n. 111 del 15.5.2015) e che, pertanto, per quanto riguarda la Regione Puglia - Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, il progetto **MEDUSA** è finanziato al 100% senza alcun onere a carico dell’Ente;
- Di autorizzare il Direttore del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, responsabile dei competenti capitoli di spesa istituiti con il presente atto, ad adottare i conseguenti provvedimenti di accertamento e di impegno e liquidazioni delle spese a valere sull’esercizio finanziario 2019 e inerenti il progetto **MEDUSA**, approvato e ammesso a finanziamento sulle risorse di cui al programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME 2014/2020;
- Di procedere alla variazione di Bilancio, ai sensi del D. Lgs. n. 118/2011 e ss.mm.ii., nella parte entrata e nella parte spesa in termini di competenza e cassa per l’esercizio finanziario 2019, come riportato nella parte relativa alla copertura finanziaria, mediante l’istituzione di n. 2 (due) C.N.I. di Entrata e di n. 12 (dodici) C.N.I. di Spesa;
- Di apportare, ai sensi del combinato disposto dell’art. 51, comma 2, punto a) del D. Lgs. n. 118/2011 e dell’art. 42 della L.R. n. 28 del 16 novembre 2001, le seguenti variazioni al Bilancio di Previsione 2019-2021, al Documento Tecnico di Accompagnamento, al Bilancio Gestionale approvato con la D.G.R. n. 95 del 22.01.2019, relative all’esercizio finanziario 2019 in termini di competenza e cassa, con l’iscrizione della somma di **€ 638.779,47**, nei seguenti Capitoli di Nuova Istituzione:

COPERTURA FINANZIARIA ai sensi del d.lgs. n. 118/2011 e ss.mm.ii.

Il presente provvedimento comporta l'istituzione di nuovi capitoli di spesa e la variazione al bilancio di previsione bilancio 2019 e pluriennale 2019-2021, Documento tecnico di accompagnamento e al Bilancio gestionale approvato con DGR n. 95 del 22/01/2019, ai sensi dell'art. 51 comma 2 del D.Lgs. n. 118/2011 e ss.mm.ii.

BILANCIO VINCOLATO

Si dispone la variazione la bilancio regionale per le maggiori entrate derivanti dal Partnership agreement stipulato il 20/09/2018 (All. "A" composto da 18 pagine) e dall'estratto da Application Form del progetto (All. "B" composto da n. 8 pagine).

C.R.A.	63 - DIPARTIMENTO TURISMO,ECONOMIA DELLA CULTURA E VALORIZZAZIONE DEL TERRITORIO
	01 - DIREZIONE DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA E VALORIZZAZIONE DEL TERRITORIO

VARIAZIONE IN AUMENTO

Parte Entrata - Ricorrente

Codice UE: 1 – Entrate destinate al finanziamenti dei progetti comunitari

CRA	capitolo	Declaratoria	Titolo, Tipologia, Categoria	Codifica piano dei conti finanziario	Stanziamiento di maggiori entrate			
					e.f. 2019	e.f. 2020	e.f. 2021	e.f. 2022
					Competenza e Cassa	Competenza	Competenza	Competenza
63.01	C.N.I. 2052216	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020- quota programme funding 90% da Cambra Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona per il progetto MEDUSA	2.105	2.1.5.2.1 Altri trasferimenti correnti dal resto del mondo	206.964,55	123.637,50	89.607,95	154.691,52

Si attesta che l'importo di € 574.901,52, relativo alla copertura del presente provvedimento, corrisponde ad obbligazione giuridicamente perfezionata, con debitori certi: Cambra Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona, Av. Diagonal, 452-454 08006 Barcelona, VAT Number: ESQ0873001B, Spagna - è esigibile secondo le regole dei "contributi a rendicontazione".

Titolo giuridico: Partnership agreement stipulato il 20/09/2018 e estratto da Application Form del progetto.

CRA	capitolo	Declaratoria	Titolo, Tipologia, Categoria	Codifica piano dei conti finanziario	Stanziamiento di maggiori entrate			
					e.f. 2019	e.f. 2020	e.f. 2021	e.f. 2022
					Competenza e Cassa	Competenza	Competenza	Competenza
63.01	C.N.I. 2101016	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - quota FdR 10% da Ministero dell'Economia e delle Finanze - IGRUE per il progetto MEDUSA	2.101	E.2.1.1.1.1 Trasferimenti correnti da Ministeri	22.996,06	13.737,50	9.956,44	17.187,95

Si attesta che l'importo di € 63.877,95, relativo alla copertura del presente provvedimento, corrisponde ad obbligazione giuridicamente perfezionata, con debitori certi: Ministero dell'Economia e delle Finanze - IGRUE - è esigibile secondo le regole dei "contributi a rendicontazione".

Titolo giuridico: Delibera Cipe 10/2015 avente ad oggetto "Definizione dei criteri di cofinanziamento pubblico nazionale dei programmi europei per il periodo di programmazione 2014-2020 e relativo monitoraggio. Programmazione degli interventi complementari di cui all'articolo 1, comma 242, della legge n. 147/2013 previsti nell'accordo di partenariato 2014-2020. Si dispone l'accertamento della medesima entrata ai sensi del principio contabile di cui all'allegato 4/2, par.3.6, lett. C), riferito ai "contributi a rendicontazione".

VARIAZIONE IN AUMENTO**Parte Spesa - Ricorrente**

Missione: 19 - Relazioni internazionali

Programma: 02 - Cooperazione territoriale

CRA	Capitolo di Spesa	Declaratoria	Codice UE	Missione Programma P.D.C.F.	Variazione bilancio di previsione anno 2019 Competenza e Cassa	Variazione bilancio di previsione anno 2020 Competenza	Variazione bilancio di previsione anno 2021 Competenza	Variazione bilancio di previsione anno 2022 Competenza
63.01	C.N.I. 1160380	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Organizzazione eventi, pubblicità e servizi per trasferta - quota UE 90% per il progetto MEDUSA	3	U.19.2.1.3.2.2	1702,38	990,00	547,62	0,00
63.01	C.N.I. 1160880	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Organizzazione eventi, pubblicità e servizi per trasferta - quota FdR 10% per il progetto MEDUSA	4	U.19.2.1.3.2.2	189,15	110,00	60,85	0,00
63.01	C.N.I. 1160381	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Altri beni di consumo - quota UE 90% per il progetto MEDUSA	3	U.19.2.1.3.1.2	472,50	10237,50	12600,00	14300,38
63.01	C.N.I. 1160881	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Altri beni di consumo - quota FdR 10% per il progetto MEDUSA	4	U.19.2.1.3.1.2	52,50	1137,50	1400,00	1588,93
63.01	C.N.I. 1160382	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Spese per compensi di staff - quota UE 90% per il progetto MEDUSA	3	U.19.2.1.1.1.1	2.039,38	44186,63	57102,71	61200,62
63.01	C.N.I. 1160882	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Spese per compensi di staff - quota FdR 10% per il progetto MEDUSA	4	U.19.2.1.1.1.1	226,60	4909,63	6344,75	6800,07
63.01	C.N.I. 1160383	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Contributi sociali effettivi a carico dell'ente per lo staff - quota UE 90% per il progetto MEDUSA	3	U.19.2.1.1.2.1	487,27	10557,51	13643,56	14622,67

63.01	C.N.I. 1160883	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Contributi sociali effettivi a carico dell'ente per lo staff - quota FdR 10% per il progetto MEDUSA	4	U.19.2.1.1.2.1	54,14	1173,06	1515,95	1624,74
63.01	C.N.I. 1160384	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Spese per IRAP staff - quota UE905% per il progetto MEDUSA	3	U.19.2.1.2.1.1	173,35	3755,86	4853,73	5202,05
63.01	C.N.I. 1160884	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Spese per IRAP staff - quota FdR 10% per il progetto MEDUSA	4	U.19.2.1.2.1.1	19,26	417,32	539,30	578,01
63.01	C.N.I. 1160385	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Altri servizi diversi n.a.c.- quota UE 90% per il progetto MEDUSA	3	U.19.2.1.3.2.99	202089,67	53910,00	860,33	59365,80
63.01	C.N.I. 1160885	Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN 2014/2020 - Altri servizi diversi n.a.c.- quota FdR 10% per il progetto MEDUSA	4	U.19.2.1.3.2.99	22454,41	5990,00	95,59	6596,20
TOTALE					229.960,61	137.375,00	99.564,39	171.879,47
TOTALE COMPLESSIVO					€ 638.779,47			

Con determinazione del Direttore del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio si procederà ad effettuare il relativo accertamento delle entrate e impegno di spesa a valere sull'esercizio finanziario 2019 e seguenti ai sensi di quanto previsto al punto 3.6, lett. C) del "Principio contabile applicato concernente la contabilità finanziaria" di cui all'Allegato 4/2 al D. Lgs. n. 118/2011 e ss.mm.ii. concernente i "contributi a rendicontazione".

BILANCIO AUTONOMO

La contabilizzazione delle entrate rivenienti dal rimborso delle spese di personale impiegato nel presente progetto finanziato da risorse UE, da sostenersi a carico del Bilancio Autonomo della Regione per gli esercizi 2019, 2020, 2021 e 2022 avverrà sul capitolo di entrata 3064060 "Rimborsi per spese di personale sostenute per progetti finanziati da risorse UE" distinto per ciascun e.f., piano dei conti finanziario 3.05.02.01 "Rimborsi ricevuti per spese di personale".

Ai successivi atti di regolarizzazione contabile tra i capitoli di spesa che vengono istituiti con il presente provvedimento e il citato cap. 3064060, si provvederà con successivi provvedimenti dirigenziali del Dipartimento Turismo, Economia della Cultura, Valorizzazione del Territorio.

Si dà atto di aver inviato opportuna informativa a mezzo PEC da parte del Dipartimento Turismo, Economia della Cultura, Valorizzazione del Territorio prot. AOO_004/0005010 del 30/09/2019 - AOO_004/0006435 del 06/12/2019 alla Sezione Personale e Organizzazione, per le valutazioni di competenza, con il dettaglio degli importi che si prevede di recuperare a titolo di spese di personale regionale impiegato nel presente progetto a seguito di idonea e dettagliata rendicontazione da sottoporre all'approvazione della Cambra

Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona, quale Lead Beneficiary. Dell'avvenuta effettiva riscossione dei citati importi, il Dipartimento Turismo, Economia della Cultura, Valorizzazione del Territorio darà comunicazione alla Sezione Personale e Organizzazione.

Tutto ciò premesso l'Assessore proponente, sulla base delle risultanze istruttorie e delle motivazioni innanzi espresse, propone alla Giunta l'adozione del conseguente atto finale che rientra nelle competenze della Giunta Regionale ai sensi dell'art. 4 comma 4° lettera k, della L.R. n. 7/97.

LA GIUNTA

Udita la relazione e la conseguente proposta del Presidente;

Viste le sottoscrizioni posta in calce al presente provvedimento;

A voti unanimi espressi nei modi di legge

DELIBERA

- **Di prendere atto** di quanto espresso in narrativa e che qui si intende integralmente riportato;
- **Di prendere atto** dell'avvenuta approvazione e ammissione a finanziamento con le risorse a valere su INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME 2014/2020 del progetto **MEDUSA** del quale la Regione Puglia - Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio - è Partner di Progetto, come evincesi dal Partnership agreement stipulato il 20/09/2018 (All. "A" composto da 18 pagine) e dall'estratto da Application Form del progetto (All. "B" composto da n. 8 pagine), quale parte integrante e sostanziale alla presente Deliberazione;
- **Di prendere atto** che le attività da porre in essere da parte della Regione Puglia- Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, relative al progetto **MEDUSA** prevedono un budget di € **638.779,47**, e che lo stesso è finanziato al 100% (dal FESR per il 90% dell'importo finanziato pari ad € **574.901,52** e per il restante 10%, pari ad € **63.877,95** dallo Stato, secondo quanto disposto dalla Delibera CIPE n. 10/2015 del 28.10.2015, pubblicata sulla GURI – Serie Generale n. 111 del 15.5.2015) e che, pertanto, per quanto riguarda la Regione Puglia - Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, il progetto **MEDUSA** è finanziato al 100% senza alcun onere a carico dell'Ente;
- **Di dare atto** che la partecipazione della Regione Puglia al progetto **MEDUSA** non comporta oneri a carico dell'Amministrazione regionale e che con il progetto si farà fronte alle spese relative ai costi del personale retribuito a carico del bilancio regionale autonomo e impiegato nelle attività del progetto stesso, da contabilizzare a titolo di recuperi al capitolo di entrata del bilancio autonomo 3064060, come indicato nella Sezione copertura finanziaria;
- **Di incaricare** il Dipartimento Turismo, Economia della cultura, Valorizzazione del Territorio di trasmettere la presente Deliberazione alla Sezione Personale per le valutazioni di competenza, unitamente alle consequenziali informative riferite ai rimborsi delle spese di personale effettivamente riscossi negli esercizi finanziari;
- **Di autorizzare** il Servizio Bilancio e Ragioneria ad apportare, ai sensi e per gli effetti di cui all'art. 42, della L.R. 28/2001 e ss.mm.ii. e dell'art. 51 del D. Lgs. n. 118/2011, le variazioni a valere sul bilancio vincolato così come espressamente riportato in Copertura Finanziaria;

- **Di dare atto** del mantenimento degli equilibri di bilancio;
- **Di approvare** l'allegato E/1 nella parte relativa alla variazione al bilancio, parte integrante del presente provvedimento;
- **Di dare atto** che con le suddette variazioni, si intendono modificati, il Bilancio di Previsione 2019-2021 nonché il documento tecnico di accompagnamento e Bilancio Finanziario Gestionale 2019;
- **Di incaricare** il Servizio Bilancio della Sezione Bilancio e Ragioneria, di trasmettere al Tesoriere regionale il prospetto E/1 di cui all'art. 10, comma 4 del D. Lgs. n. 118/2011 conseguentemente all'approvazione della presente deliberazione;
- **Di autorizzare** il Direttore del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, responsabile dei competenti capitoli di spesa istituiti con il presente atto, ad adottare i conseguenti provvedimenti di impegno e liquidazioni delle spese a valere sull'esercizio finanziario 2019 e seguenti e inerenti il progetto **MEDUSA**, approvato e ammesso a finanziamento sulle risorse di cui al Programma INTERREG ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME 2014/2020;
- **Di autorizzare** per gli effetti di cui ai punti precedenti il Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio, responsabile dei competenti capitoli di spesa istituiti con il presente atto, ad approvare le eventuali variazioni del bilancio gestionale compensative fra i capitoli di spesa del medesimo MACROAGGREGATO;
- **Di notificare** il presente provvedimento al Direttore del Dipartimento Turismo, Economia della Cultura e Valorizzazione del Territorio;
- **Di pubblicare** il presente provvedimento nel Bollettino Ufficiale della Regione Puglia ai sensi della normativa vigente.

IL SEGRETARIO DELLA GIUNTA
SILVIA PIEMONTE

IL PRESIDENTE DELLA GIUNTA
MICHELE EMILIANO

Allegato n. 8/1
al D.Lgs 118/2011

Allegato E/1

Allegato delibera di variazione del bilancio riportante i dati d'interesse del Tesoriere

data: .../.../... n. protocollo
 Rif. Proposta di delibera del Consiglio Regionale n. 43

SPESA

MISSIONE, PROGRAMMA, TITOLO	DENOMINAZIONE	PREVISIONI AGGIORNATE ALLA PRECEDENTE VARIAZIONE - DELIBERA N. ESERCIZIO 2019	VARIAZIONI		PREVISIONI AGGIORNATE ALLA DELIBERA IN OGGETTO - ESERCIZIO 2019
			in aumento	in diminuzione	
MISSIONE	Cooperazione territoriale				
19	Amministrazione, gestione e funzionamento delle attività commesse alla realizzazione dei progetti regionali di cooperazione transfrontaliera (inclusi quelli di cui all'obiettivo 3) finanziati con le risorse comunitarie.				
Programma	Spese Correnti				
TITOLO			206.964,55		206.964,55
			206.964,55		206.964,55
Totale Programma			206.964,55		206.964,55
			206.964,55		206.964,55
TOTALE MISSIONE					
			206.964,55		206.964,55
TOTALE VARIAZIONI IN USCITA					
			206.964,55		206.964,55
TOTALE GENERALE DELLE USCITE					
			206.964,55		206.964,55

ENTRATE

TITOLO, TIPOLOGIA	DENOMINAZIONE	PREVISIONI AGGIORNATE ALLA PRECEDENTE VARIAZIONE - DELIBERA N. ESERCIZIO 2019	VARIAZIONI		PREVISIONI AGGIORNATE ALLA DELIBERA IN OGGETTO - ESERCIZIO 2019
			in aumento	in diminuzione	
TITOLO	TRASFERIMENTI CORRENTI				
II	Trasferimenti correnti dall'Unione Europea e dal Resto del Mondo				
Tipologia					
105			175.919,87		175.919,87
			175.919,87		175.919,87
Tipologia					
101			31.044,68		31.044,68
			31.044,68		31.044,68
TOTALE TITOLO					
II			206.964,55		206.964,55
TOTALE VARIAZIONI IN ENTRATA					
			206.964,55		206.964,55
TOTALE GENERALE DELLE ENTRATE					
			206.964,55		206.964,55

Responsabile del Servizio Finanziario / Dirigente responsabile della spesa

TIMBRO FIRMA DELL'ENTITÀ

REGIONE PUGLIA

1

Allegato n. 8/1
al D.Lgs 118/2011

Allegato E/1

Allegato delibera di variazione del bilancio ripartente i dati d'interesse del Tesoriere

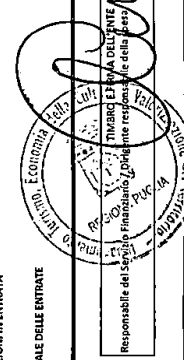
data: 2020/01/28 n. protocollo: 1000/2020
Rif. Proposta di delibera del 10/04/2019/000 43

SPESA

MISSIONE, PROGRAMMA, TITOLO	DENOMINAZIONE	PREVISIONI AGGIORNATE ALLA PRECEDENTE VARIAZIONE - DELIBERA N. - ESERCIZIO 2020	VARIAZIONI		PREVISIONI AGGIORNATE ALLA DELIBERA IN OGGETTO - ESERCIZIO 2020
			In aumento	In diminuzione	
MISSIONE	Cooperazione territoriale				
19	Amministrazione, gestione e funzionamento delle attività connesse alla realizzazione dei progetti regionali di cooperazione transfrontaliera (inclusi quelli di cui all'obiettivo 3) finanziati con le risorse comunitarie.				
Programma	2				
Titolo	1				
	Spese Correnti				
	residui presunti	137.375,00			137.375,00
	previsione di competenza	137.375,00			137.375,00
	previsione di cassa				
	residui presunti				
	previsione di competenza	137.375,00			137.375,00
	previsione di cassa				
Totale Programma	2				
	Amministrazione, gestione e funzionamento delle attività connesse alla realizzazione dei progetti regionali di cooperazione transfrontaliera (inclusi quelli di cui all'obiettivo 3) finanziati con le risorse comunitarie.				
	previsione di competenza	137.375,00			137.375,00
	previsione di cassa				
TOTALE MISSIONE	19				
	Cooperazione territoriale				
	residui presunti	137.375,00			137.375,00
	previsione di competenza	137.375,00			137.375,00
	previsione di cassa				
TOTALE VARIAZIONI IN USCITA					
TOTALE GENERALE DELLE USCITE					

ENTRATE

TITOLO, TIPOLOGIA	DENOMINAZIONE	PREVISIONI AGGIORNATE ALLA PRECEDENTE VARIAZIONE - DELIBERA N. - ESERCIZIO 2020	VARIAZIONI		PREVISIONI AGGIORNATE ALLA DELIBERA IN OGGETTO - ESERCIZIO 2020
			In aumento	In diminuzione	
TITOLO	TRASFERIMENTI CORRENTI				
Tipologia	105				
	Transferimenti correnti dall'Unione Europea e dal Resto del Mondo				
	residui presunti	0,00	116.768,74		0,00
	previsione di competenza	0,00	116.768,74		0,00
	previsione di cassa				
Tipologia	101				
	Transferimenti correnti da Amministrazioni Centrali				
	residui presunti	0,00	20.066,46		0,00
	previsione di competenza	0,00	20.066,46		0,00
	previsione di cassa				
TOTALE TITOLO	II				
	TRASFERIMENTI CORRENTI				
	residui presunti	0,00	137.375,00		0,00
	previsione di competenza	0,00	137.375,00		0,00
	previsione di cassa				
TOTALE VARIAZIONI IN ENTRATA					
	residui presunti	0,00	137.375,00		0,00
	previsione di competenza	0,00	137.375,00		0,00
	previsione di cassa				
TOTALE GENERALE DELLE ENTRATE					
	residui presunti	0,00	137.375,00		0,00
	previsione di competenza	0,00	137.375,00		0,00
	previsione di cassa	0,00	137.375,00		0,00

Responsabile del lavoro


Allegato n. 8/1
al D.L. n. 118/2011

Allegato E/1

Allegato delibera di variazione del bilancio riportante i dati d'interesse del Tesoriere

data: .../.../... n. protocollo ...

Ref. Proposta di delibera del AM 44 DEL/2019/000 43

SPESA

MISSIONE, PROGRAMMA, TITOLO	DENOMINAZIONE	PREVISIONI AGGIORNATE ALLA PRECEDENTE VARIAZIONE - DELIBERA N. - ESERCIZIO 2022	VARIAZIONI		PREVISIONI AGGIORNATE ALLA DELIBERA IN OGGETTO - ESERCIZIO 2022
			in aumento	in diminuzione	
MISSIONE	Cooperazione territoriale				
19	Amministrazione, gestione e funzionamento delle attività commesse alla realizzazione dei progetti regionali di cooperazione transfrontaliera (inclusi quelli di cui all'obiettivo 3) finanziati con le risorse comunitarie.				
Programma					
2	Spese Correnti				
1		residui presunti	171.879,47		171.879,47
		previsione di competenza	171.879,47		171.879,47
		previsione di cassa			
Totale Programma	Amministrazione, gestione e funzionamento delle attività commesse alla realizzazione dei progetti regionali di cooperazione transfrontaliera (inclusi quelli di cui all'obiettivo 3) finanziati con le risorse comunitarie.	residui presunti	171.879,47		171.879,47
		previsione di competenza	171.879,47		171.879,47
		previsione di cassa			
TOTALE MISSIONE	Cooperazione territoriale				
19		residui presunti	171.879,47		171.879,47
		previsione di competenza	171.879,47		171.879,47
		previsione di cassa			
TOTALE VARIAZIONI IN USCITA					
TOTALE GENERALE DELLE USCITE					

ENTRATE

TITOLO, TIPOLOGIA	DENOMINAZIONE	PREVISIONI AGGIORNATE ALLA PRECEDENTE VARIAZIONE - DELIBERA N. - ESERCIZIO 2022	VARIAZIONI		PREVISIONI AGGIORNATE ALLA DELIBERA IN OGGETTO - ESERCIZIO 2022
			in aumento	in diminuzione	
TITOLO	TRASFERIMENTI CORRENTI				
II	Trasferimenti correnti dall'Unione Europea e dal Resto del Mondo				
105		residui presunti	146.097,55		146.097,55
		previsione di competenza	146.097,55		146.097,55
		previsione di cassa			
101	Trasferimenti correnti da Amministrazioni Centrali	residui presunti	25.781,92		25.781,92
		previsione di competenza	25.781,92		25.781,92
		previsione di cassa			
TOTALE TITOLO	II	residui presunti	171.879,47		171.879,47
		previsione di competenza	171.879,47		171.879,47
		previsione di cassa			
TOTALE VARIAZIONI IN ENTRATA					
TOTALE GENERALE DELLE ENTRATE					

Responsabile del Servizio Finanziario / Dirigente responsabile

TIMBRO

REMAELLENTI

ALLEGATO "A"



Programme funded by the
EUROPEAN UNION



ENI
CBCMED
Cooperating across borders
in the Mediterranean

Partnership Agreement

Development and promotion of Mediterranean Sustainable Adventure Tourism « MEDUSA »

Disclaimer

This Partnership Agreement serves only as a template. There is no guarantee and no liability for completeness, correctness and full compliance with EU, national law and any other relevant provisions. As a model form it may be modified and adjusted to the Project Partners' individual needs according to their legal and administrative framework. However, the Partnership Agreement shall avoid any contradiction to the rules set out in the Call for proposals' documents.





Between

The **Cambra Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona**- Barcelona Official Chamber of Commerce, Industry, Services and Navigation, Av. Diagonal, 452-454 08006 Barcelona, represented by Ramon Rexach, hereinafter referred to as Lead Beneficiary.

On one hand,

And

Associació de Cambres de Comerç de la Mediterrània- Association of the Mediterranean Chambers of Commerce and Industry, Avinguda Diagonal, 452, Barcelona- 08006, represented by Xavier Carbonell, hereinafter referred to as Partner 1

الجمعية الأردنية للسياحة الوافدة- **Jordan Inbound Tour Operators Association**, Al Riyadh Street, 15, 1st floor, Amman- Jordan, represented by Najjar Ghada, hereinafter referred to as Partner 2

Rene Moawad Foundation, 844 Alfred Naccache Steet, Ashrafyeh, Beirut- Lebanon, represented by Moawad Nabil, hereinafter referred to as Partner 3

Regione Puglia- Dipartimento Turismo, Economia della Cultura, Valorizzazione Territoriale- Puglia Region- Department of Tourism, Economy of Culture and Valorisation of Territory, Via Gobetti 26, 70125, Bari- Italy, represented by Aldo Patruno hereinafter referred to as Partner 4

الجمعية الملكية لحماية الطبيعة- **The Royal Society for the Conservation of Nature**, Ubayd ben Thaalabah St. P.O Box 1215, Jubaiha 11941 Amman- Jordan, represented by Yehya Khaled, hereinafter referred to as Partner 5

WWF Mediterranean North Africa, Tour C-D, Building Saadi, Avenue Habib bourguiba, Tunis, 2082, represented by Faouzi Maamouri, hereinafter referred to as Partner 6

On the other hand

Having regard to:

- Regulation (EU, EURATOM) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002;





- Commission Delegated Regulation (EU) No 1268/2012 of 29 October 2012 on the rules of application of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council on the financial rules applicable to the general budget of the Union;
- Council Regulation (EC, Euratom) No 2988/95 of 18 December 1995 on the protection of the European Communities financial interests;
- ENI Regulation (EC) No 232/2014 of the European Parliament and of the Council 11 March 2014 establishing a European Neighbourhood Instrument;
- ENI Common Implementing Rules (Regulation (EC) No 236/2014) laying down common rules and procedures for the implementation of the Union's instruments for financing external Projects;
- ENI CBC Implementing Rules (Regulation (EC) No 897/2014) of 18 August 2014 laying down specific provisions for the implementation of cross-border cooperation programmes financed under Regulation (EU) No 232/2014 of the European Parliament and the Council establishing a European Neighbourhood Instrument;
- Regulation (EU) No 1299/2013 of the European Parliament and of the Council of 17 December 2013 on specific provisions for the support from the European Regional Development Fund to the European territorial cooperation goal;
- Regulation (EU) No 1407/2013 of the European Commission of 18 December 2013 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to de minimis aid;
- Regulation (EU) No 1303/2013 of the European Parliament and of the Council of 17 December 2013 laying down common provisions on the European Regional Development Fund, the European Social Fund, the Cohesion Fund, the European Agricultural Fund for Rural Development and the European Maritime and Fisheries Fund and laying down general provisions on the European Regional Development Fund, the European Social Fund, the Cohesion Fund and the European Maritime and Fisheries Fund and repealing Council Regulation (EC) No 1083/2006;
- ENI CBC Mediterranean Sea Basin Joint Operational Programme approved by the European Commission on 17/12/2015 (Decision No. C(2015) 9133), and its annexes;
- All manuals and guidelines issued by the Programme, in their latest version;
- Financing Agreements signed between the European Commission and the Mediterranean Partner Countries;
- National rules and guidelines applicable to the Lead Beneficiary and Partners and reported in the Document on Management and Control System.
- The Grant Contract and all its annexes, which will be signed between the Lead Beneficiary and the Managing Authority.





The contracting parties have agreed as follows:

Article 1: Subject of the Agreement

This Partnership Agreement sets out the modalities of the relations among the Lead Beneficiary and the partners of the project < **Development and promotion of Mediterranean Sustainable Adventure Tourism, MEDUSA, A_A.1.3_0267** > and the responsibilities of each party to ensure proper management and a joint and effective implementation of that project, in accordance with the description contained in the Application Form and the rules and conditions laid down by the regulations and documents above mentioned.

This Partnership Agreement is part of the Grant Contract signed between the Managing Authority and the Lead Beneficiary. In case of conflict between the provisions of this Agreement and those of the Grant Contract, the latter prevail.

Article 2: Definitions

For the purpose of this Agreement the following terms shall have the meaning here specified:

- a) CBC: Cross-Border Cooperation;
- b) ENI: European Neighbourhood Instrument;
- c) MA: Managing Authority of the ENI CBC Mediterranean Sea Basin Programme;
- d) JTS: Joint Technical Secretariat of the ENI CBC Mediterranean Sea Basin Programme;
- e) Lead Beneficiary: the project Lead Beneficiary providing the leadership role and taking overall responsibility for the implementation of the project vis-à-vis the MA;
- f) Partner: any project co-Lead Beneficiary organization directly involved in the implementation of the activities described in the Application Form.

Article 3: Entry into force and duration of the Partnership Agreement

This Partnership Agreement shall entry into force on the same date on which the Grant Contract signed between the Lead Beneficiary and the MA entries into force. It shall remain in force until the Lead Beneficiary has discharged in full his obligations toward the MA according to the Grant Contract and its annexes, i.e. five years from the payment of the final balance of the Programme by the MA to the Lead Beneficiary.

Article 4: Objectives of the project

The Partners commit themselves to achieve the project objectives as outlined in the Application Form.

Article 5: Duration of the project

The duration of the implementation of the Project as stated in Article 2 of the Grant Contract is set to < **36 months** >. It starts on the same date specified in that article.

Article 6: Obligations of the partnership





The Lead Beneficiary and the Partners commit themselves to ensure proper and timely implementation of the project established, according to the obligations between the Lead Beneficiary and the MA.

In particular, in compliance with Article 4.3 of the Grant Contract the Lead Beneficiary alone shall be accountable to the MA for the implementation of the project, but the Partners undertake that the conditions applicable to the Lead Beneficiary under Articles 4, 6.6, 10.1, 11.2, 11.4, 12, 13, 15, 16, 18, 19, 20, 21, 22 and 24 shall also apply to them, and those applicable under Articles 4, 19, 20, 21, 22 to all subcontractors. In particular, the Lead Beneficiary undertakes that the conditions applicable to it under Article 17 on the recovery procedure shall also apply to its Partners.

Article 7: Obligation of the Lead Beneficiary

According to the Grant Contract, the Lead Beneficiary is responsible for the overall coordination, management and implementation of the project. The Lead Beneficiary shall assume the sole responsibility for the entire Project vis-à-vis the MA and shall fulfill all the obligations arising from the related Grant Contract and its annexes.

In addition to the obligations set out in the Grant Contract the Lead Beneficiary is obliged, in particular:

- a. to appoint a Project Manager responsible for the overall coordination and implementation of the project, and, as the case may be, to appoint a Communication Manager and a Financial Manager in charge of financial monitoring, book keeping, financial reporting, distribution and verification of the ENI funding to the Partners, as well as of implementing measure to ensure the eligibility of expenditures. The financial officer is expected to work in close cooperation with the Project Manager and the Partners in order to ensure a sound financial management,
- b. to ensure the start-up of the project and its compliance with the milestones set in the Application Form based on Partner's contribution,
- c. to guarantee the sound financial management of the funds allocated to the project, including the respect of the rules which guarantee the recovering of amounts unduly paid,
- d. to ensure that the expenditures included in the project accounts have been made for the purposes of implementing the project and correspond to the activities included in the approved and agreed budget among all Partners,
- e. to ensure that the expenditures included in the project accounts have been incurred during the Project implementation period as mentioned in Article 2 of the Grant Contract,
- f. to prepare and submit to the MA progress, interim and final reports concerning the technical and financial implementation of the project according to art. 6 of the Grant Contract,
- g. to regularly communicate with the JTS on relevant news and issues and timely report to it, especially in case of problems and delays in the implementation of the project, modifications of the budget, activities or Partners,





- h. to receive the payments from the MA and to transfer them to the Partners according to the agreed amounts and deadlines,
- i. to transmit to the Partners copies of all relevant documents concerning the project, in particular the signed Grant Contract and its annexes, any amendments to it approved by the MA, and the reports on the implementation of the Project and to keep them regularly informed of all relevant communication between the Lead Beneficiary and the MA.

Article 8: Obligations of the Partners

Each Partner is responsible for carrying out the activities described in the work packages of the Application Form in close cooperation with all Partners and it commits itself to deliver the Project expected results.

The Partners commit themselves to accept the technical, administrative and financial coordination of the Lead Beneficiary in order to allow the latter to fulfill entirely its obligations to the MA as set out in the Grant Contract and its annexes. To this end, they authorize the Lead Beneficiary to sign the contract with the MA and they entitle it to represent them towards the MA and the Joint Technical Secretariat as far as the project implementation is concerned.

More specifically, each project Partner is obliged to:

- a. implement its part of the project according to the description of the Project in the Application Form and the requirements set in the Grant Contract,
- b. provide the Lead Beneficiary with all the information and documents required for the coordination and regular monitoring of the technical and financial progress of the project,
- c. provide the Lead Beneficiary with all the information and documents required for the preparation of the progress, interim and final reports concerning the part of the project under its responsibility,
- d. keep separate accounts or use an appropriate accounting and double-entry book-keeping system through which expenditures and receipts relating to the project are easily identifiable and verifiable, in accordance with the indications of Article 16 of the Grant Contract,
- e. ensure that the expenditures have been incurred for the purpose of implementing the project and correspond to the activities agreed by the Partners as described in the Application Form,
- f. ensure that the expenditures included in the Project accounts have incurred during the project implementation period as mentioned in Article 2 of the Grant Contract,
- g. guarantee the sound financial management of the funds allocated to the part of the project implemented under its responsibility, including the commitment to recover the amounts unduly paid,
- h. timely submit to the Lead Beneficiary the expenditure verification report for the part of the project implemented under its own responsibility,
- i. react promptly to any request of the Lead Beneficiary, the MA, JTS or Branch Offices, in particular concerning requests related to the coordination and implementation of the project,





- j. notify the Lead Beneficiary immediately of any event that could prevent, jeopardize, lead to a termination of or temporary delay the implementation of the project,
- k. allow the European Commission, the European Anti-Fraud Office, the European Court of Auditors, the MA, the Audit Authority, the Control Contact Points and any external auditor carrying out verifications required by the Grant Contract, as per Article 33 of Regulation no. 897/2014 to verify, by examining the documents and to make copies thereof or by means of on-the-spot checks, the implementation of the project and conduct a full audit, if necessary, on the basis of supporting documents for the accounts, accounting documents and any other document relevant to the financing of the project. These inspections may take place up to five years after the payment of the Programme balance,
- l. comply with national regulations, where applicable,
- m. to reimburse the National Authority in the event it has paid back the Programme due to irregularities as referred in art. 74.4 or according to the provisions set in the Financing Agreement,
- n. to provide the Lead Beneficiary with a financial guarantee to cover the pre-financing installments (*suggested for private organizations*),

Article 9: Project budget and eligible expenditures

The total project budget as detailed in the project Budget amounts to < 3.317.314,46 EURO >. The total contribution of the ENI CBC MED Programme amounts to < 2.985.583,01 EURO > (a maximum of 90% of the total project cost).

The Lead Beneficiary and the Partners commit themselves to the respect of the list of eligible costs as described in Article 14 of the Grant Contract, and shall be held responsible for financial management of their budget.

Any amendment of the project budget and financial plan shall be performed by the Lead Beneficiary under prior agreement among the Partners.

Article 10: Co-financing of the project

The Lead Beneficiary and the Partners will co-finance the project, as follows:

The Lead Beneficiary undertakes to co-finance the implementation of the project with < 70.080,33 EURO > with its own resources.

Partner 1 undertakes to co-finance the implementation of the project with < 15.979,49 EURO > with its own resources.

Partner 2 undertakes to co-finance the implementation of the project with < 25.963,92 EURO > with its own resources.

Partner 3 undertakes to co-finance the implementation of the project with < 66.177,15 EURO > with its own resources.





Partner 4 undertakes to co-finance the implementation of the project with < 63.877,95 EURO > with resources from the Ministry of Economy and Finance - I.G.R.U.E. - National Rotation fund - CIPE resolution 10/2015 as a co-financer.

Partner 5 undertakes to co-finance the implementation of the project with < 40.270,52 EURO > with its own resources.

Partner 6 undertakes to co-finance the implementation of the project with < 49.382,09 EURO > with its own resources.

The Lead Beneficiary and the Partners shall follow the State Aid rules where applicable.

Article 11: Payment to the Partners

All contribution for implementation of the Project will be transferred in Euro to the bank account of the Lead Beneficiary as indicated in the Financial Identification Form.

The Lead Beneficiary shall be responsible for the administrative and financial management of these funds. The Lead Beneficiary takes responsibility for distributing the funds among the Partners as well as the pre-financing payment in accordance with their expenditures incurred in Project activities and on the basis of requests for payment. The funds will be distributed by bank transfer within < 30 calendar days > from the date of receipt of the pre-financing/final balance of the grant, and in proportion to each partner's contribution to the implementation of activities¹. The final balance will be transferred in accordance with Article 7 of the Grant Contract.

The transfer of project funds from the Lead Beneficiary to the different Partners is made via bank transfer to the accounts given by the Partners and officially communicated to the Lead Beneficiary.

Any modifications of the bank account details of the Partner shall be timely notified to the Lead Beneficiary and communicated to the MA.

Any interest accruing from pre-financing paid by the Lead Beneficiary to the Partners shall be mentioned in the interim and final reports and deducted from the payment of the balance of the amounts due.

In case the eligible costs related to the part of the project under the Partner's responsibility, at the end of the project, are different than the estimated costs, the Partner is reimbursed according to the amount approved by the MA for the respective part of the project.

Article 12: Verification of the expenditures

¹ The Lead Beneficiary will agree with Partners on the amount or percentage that should be transferred to the latter, on the basis of activities to be carried out each year.





The Lead Beneficiary and all Partners shall conduct the verification of the expenditures. An expenditure verification report is drawn up by an auditor whose choice needs to be sent to the respective Control Contact Point, according to the specific national provisions.

The report is annexed to any request for payment to be made in accordance with art 6, regardless of the amount of the Grant Contract or the type of Lead Beneficiary, with the exception of the initial pre-financing payment. The Lead Beneficiary and its Partners will have different auditors except in the case of partners with the same nationality (**in this case it shall be specified below which ones**). In any event, the expenditures of every Partner will be always verified by an auditor with a proper knowledge of the language and the legislation of the country. The Lead Beneficiary shall send a consolidated report including all auditors' conclusions. The report should specify the names of all the auditors and each individual report will be attached. In addition, each partner agrees to send the report by its auditor to the Lead Beneficiary within **1 month** to enable the auditor of the Lead Beneficiary to prepare the consolidated report.

The information concerning the reality and validity of actions and expenses eligible for funding provided by each Project Partner shall entail only its responsibility.

The Lead Beneficiary and the Partners shall make all the necessary arrangements to ensure that the verification will be properly carried out and to provide the auditors with any requested information on the Project, giving them access to accounting books, supporting documents and other documentation related to the Project.

Finally, the Lead Beneficiary and the partners agree to submit a copy of the report to the Control Contact Points, in order to allow them to carry out quality checks, as the case may be.

Article 13: Monitoring and Reporting

Pursuant to article 6 of the Grant Contract, the Lead Beneficiary shall provide the MA and the Joint Technical Secretariat with all necessary reports relating to the implementation of the Project. These reports shall consist of a narrative and a financial section.

Every Partner shall provide the Lead Beneficiary with their contribution to both the narrative and financial sections. The Partners commit themselves to meet the deadlines set by the Lead Beneficiary for the submission of the reports. The Partners are also aware that failure to comply with this commitment may result in suspension of any further transfer of resources from the Lead Beneficiary to the concerned Partners.

However, the Lead Beneficiary may ask the Partners additional information at any time.

Article 14: Procurement procedures

If the implementation of the Project requires procurement by the Lead Beneficiary or the Partners, the contract must be awarded according to articles 52-56 of Reg. (EU) 897/2014 as also reported in art. 15 of the Grant Contract. Moreover, where specified in the Financing Agreements, the Lead Beneficiary or a Partner from a Mediterranean Partner country will need to apply the relevant provision of its national legislation or any other condition specified in the agreement.





Article 15: Keeping of documents

In accordance with Article 16.6 of the Grant Contract, the Partners shall keep, for the period of five years from the date of the payment of the balance of the Programme, all project documents, in particular reports and supporting documents, as well as accounts, accounting documents and any other document relevant to the activities and/or the financing of the project.

The Lead Beneficiary and the Partners commit themselves to appoint a person in charge of keeping the documents until the end of the above mentioned period. The person in charge for the Lead Beneficiary will be informed of the contact details of all the corresponding people in charge for the Partners who commit themselves to notify every change of person or of contact details.

Article 16: Ownership and use of results of the project

According to art. 22 of the Grant Contract, ownership of, and title and intellectual and industrial property rights to, the project's results, reports and other documents relating to it will be vested in the Lead Beneficiary and its partners.

Article 17: Communication, publicity and dissemination of project results

In accordance with the Application Form, the Lead Beneficiary and the Partners shall ensure the visibility of all activities and results, both towards its final beneficiaries and towards the general public. In particular, they shall ensure a proper and up-to-date information and appropriate visibility measures, e.g. by way of graphic charts, data bases, publications, etc.

The Lead Beneficiary and the Partners undertake to follow the Guidelines for communication and visibility that will be laid down by the MA, and to provide any material useful to the publications at Programme level (brochures, newsletters, etc.) developed during the life cycle of the project.

Article 18: Recovery

The Lead Beneficiary shall be responsible for the recovery of any unjustified or ineligible expenditure and for the reimbursement to the MA of the whole amount recovered according to art. 17 of the Grant Contract.

Moreover, where ineligible expenditures already covered by a payment are identified on receipt of the final report or following a control or an audit, the Lead Beneficiary and the Partners commit themselves to follow the rules of Article 17 of the Grant Contract.

Where one partner fails to fulfill partially or entirely any of its obligations, including those under Article 6 of this Agreement, or commits a material error in the implementation of the Project activities, the concerned partner shall promptly **within a deadline of < 30 calendar days >** undertake to repay the Lead Beneficiary the amounts unduly received or unused.

In addition, if according to Article 74.4 of Commission Regulation (EC) No 897/2014, where the recovery relates to a claim against a Lead Beneficiary or a partner established in a Member State and the Managing Authority is





unable to recover the debt, the Member State in which this is established shall pay the due amount to the Managing Authority and claim it back from this Lead Beneficiary or partner. For Lead Beneficiaries and partners established in Mediterranean Partner Countries, specific responsibilities are set in the Financing Agreement. The Lead Beneficiary shall remain responsible to pay back the MA, for partners established in MPCs where the Financing Agreement does not foresee a specific financial responsibility of that country.

Article 19: Amendment of the Partnership Agreement

Any amendment to this Partnership Agreement must be set out in writing. An addendum signed by all Partners and subject to prior approval by the MA. This modification may not in any case relate to the nature of the project including its objectives and results, or to increasing the project budget. Changes of address, bank account and partners' auditors may simply be notified to the Lead Beneficiary and to the MA.

Article 20: Changes in the project partnership

The Partners agree to withdraw from the project only in case of exceptional and duly justified circumstances, for example in case of *force majeure*. Where a partner intends to withdraw from the Project, it shall officially send a written request to the Lead Beneficiary.

The Lead Beneficiary will immediately inform the MA and all Partners. The Lead Beneficiary and the remaining Partners undertake to find a rapid and efficient solution to ensure the further project implementation without any delay. Consequently, when a Partner withdraws from the project, the remaining Partners shall cover the contribution of the withdrawing Partner, either by assuming its tasks or by asking one or more new Partners to join the project partnership. Finally, the Lead Beneficiary will send an explicative report to the MA including technical and financial information on the causes of the withdrawal and the identified solution, if any. The MA will review the report and inform the Joint Monitoring Committee before its approval.

The Partner withdrawing from the Partnership has only right to the part of the grant corresponding to the partial execution of the project activities and to the expenditures verified until its withdrawal, which shall be included in a final report, without prejudice of the Lead Beneficiary's right to claim full or partial repayment of amounts already paid, if the withdrawal is unjustified.

Article 21: Dispute settlement

In case of dispute arising in the execution of this Partnership Agreement between the Lead Beneficiary and the Partners or among the Partners themselves, all parties shall do everything possible to settle amicably this dispute. To this end, they shall communicate their positions in writing and any solution that they consider possible.

The Lead Beneficiary shall immediately notify the MA of any disputes arising during the Project implementation.





In case of failure to reach an amicable agreement, the dispute shall be submitted to the courts of the country of the Lead Beneficiary and the applicable law is that of the country where the Lead Beneficiary is established.

Article 22: Annexes

The following documents are annexed to the Partnership Agreement:

- Annex 1: Application form
- Annex 2: Budget

Article 23: Working language

The working language of this Partnership agreement shall be English. This language is used during all the Project implementation period. Thus, all procedures, internal communication, communication with the MA and documents relating to the implementation of the Project will be in English. In case of translation into another language, the English version shall prevail.

Done in English in 3 originals.





For the Lead Beneficiary

Ramon Rexach Isarre, Director of Corporate Services

Date, place and signature

20/09/2018, Barcelona



Cambra Oficial de Comerç, Indústria i Navegació de Barcelona

Partner 1

Xavier Carbonell, Legal Representative

20/08/2018, Barcelona

Signature

Stamp



ASCAME





For the Lead Beneficiary

Ramon Rexach Isarre, Director of Corporate Services

Date, place and signature

20/09/2018, BARCELONA



Partner 2

Kawar Awni, General Manager Petra Tours

Tel. +962 6 5698003

E-mail 1: chairman@iitooa.org

E-mail 2: awni.kawar@petratours.com

Date: 13/9/2018
Place: Amman
Signature: *[Handwritten Signature]*

Stamp: الجمعية الأردنية للسياحة الوافدة
Jordan Inbound Tour
Operators Association





For the Lead Beneficiary

Ramon Rexach Isarre, Director of Corporate Services

Date, place and signature

20/09/2018, BARCELONA



Cambra Oficial
de Comerç,
Indústria i Navegació
de Barcelona

Partner 3

Nabil Moawad, General Director

Date, place and signature

Stamp

17 August 2018, Beirut 2018





For the Lead Beneficiary

Ramon Rexach Isarre, Director of Corporate Services

Date, place and signature

BARI, 10/09/2018

Partner 4

Aldo Patruno, Director.

Date, place and signature

Stamp

REGIONE PUGLIA
DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA
E VALORIZZAZIONE DEL TERRITORIO
IL DIRETTORE
ALDO PATRUNO

[Handwritten signature of Aldo Patruno]

20/09/2018, BARCELONA





For the Lead Beneficiary

Ramon Rexach Isarre, Director of Corporate Services

Date, place and signature

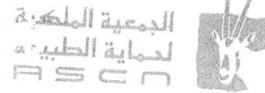
20/09/2018, BARCELONA



Partner 5

Yehya Khaled, Director General

3/9/2018, Jordan, Amman





For the Lead Beneficiary

Ramon Rexach Isarre, Director of Corporate Services

Date, place and signature

20/09/2018, BARCELONA

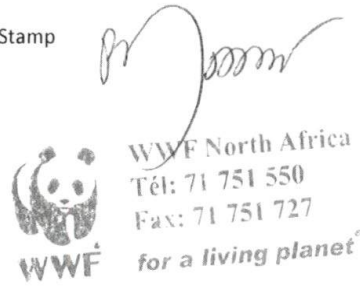


Partner 6

Fauzi Maamouri, President WWF Mediterranean North Africa

Date, place and signature Tunisia 04.09.2018

Stamp



ALLEGATO "B"



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B. Summary

Describe your project in a simple and appealing way as if you were trying to convince decision-makers and potential donors to support your proposal. In particular, the following elements should be highlighted:

- the joint challenges addressed at cross-border level;
- the expected change the project will make to the existing situation;
- the main deliverables/outputs and who will benefit from them (the final beneficiaries).

The Mediterranean (MED) region is one of the world's leading tourist destinations, which makes tourism a key driver for socio-economic progress & a key income source for many of its countries. Faced by growing competition & a deterioration of the political & security situation in the region, the destination has demonstrated symptoms of a slowdown, which makes the recovery of the sector an economic priority. This downturn may also present an opportunity to transform the tourism model into a sustainable & competitive one, addressing current sectorial challenges as the predominance of mass seaside tourism, dependence on the European market & territorial imbalances.

The hereby proposed initiative (MEDUSA project) is led by a mix of public/private/non-governmental organisations across the region with proven track record in the tourism & business development field. MEDUSA will tackle these joint challenges via targeted & inter-related capacity building & cross-border interventions to develop & promote Adventure Tourism (AT) in the region. Between 2010 & 2014, this tourism niche grew by 195%. The MED has every opportunity to become part of this international trend, which properly managed can make tourism more sustainable, providing a strong incentive for conservation, while creating jobs & more income for local communities. These major expected changes will occur in the medium/long-term. Also, the multiplier effect will be higher in comparison to other forms of tourism.

The main results of the project are cross-border routes & itineraries, in the form of new and/or improved AT products, revealing lesser-known destinations & attracting tourists throughout the year. A long-term (LT) strategy is envisaged for the promotion & management of these destinations in a sustainable way with the participation of a wide array of stakeholders. The main beneficiaries are SMEs (Tourism Service Providers, Tour Operators (TOs), Travel Agencies, etc.), public authorities & the communities

Project statistic information

Select the thematic field of interventions relevant to your project.

KEEP Key words

New products and services, Rural and peripheral development, Tourism

1 Relevance

1.1 Compliance with the Programme strategy

Include an analysis of the problems and needs at Mediterranean Sea Basin level explaining how the project will address them, in line with the Programme strategy (i.e. Overarching Objective, Thematic Objective and its expected contribution to address the corresponding Priority). Refer to the Programme socio-economic needs





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analysis available with the Joint Operational Programme and consider the territorial context in which the project is expected to be implemented.

The MED region, despite its many advantages, faces several problems. The economic slowdown accompanied by a high unemployment rate, especially in the rural areas, is very concerning. The drop in tourism income, which represents 6% of the GDP of the Programme area, has certainly contributed to it.

According to the JOP analysis, the most important challenge that MED tourism faces is improving its competitiveness & adapting to new demands. There is also a need to minimise the environmental impact of the '3S tourism' (Sea, Sand & Sun) model. Promoting alternative forms of tourism that will have less harmful impact on ecosystems is one alternative.

To this end, MEDUSA focuses on developing AT both in soft & hard category, which seeks to promote a more economically and environmentally sustainable form of tourism that improves peoples' livelihoods.

The Adventure Travel Trade Association (ATTA, ASSO7) defines AT as a trip that includes at least 2 of the following 3 elements: physical activity, natural environment & cultural immersion. The ATTA definition is also used for the purposes of this proposal.

AT's core values are based on respect and preservation of cultural and natural assets. Also, it mostly benefits local economies by generating employment & income, especially in the remote areas where its activities usually take place. There are 34 types of activities included under AT that can be operated throughout the year, which tackles the issue of seasonal jobs. In ATTA's Industry Snapshot 2014, it's estimated that 65.6% of the total trip cost from an AT package remains in the destination, as opposed to 20-35% from mass tourism tours.

The proposed action is in line with the Programme Strategy, specifically the OO related to promoting economic and social development. Moreover, all the involved countries – SP, JO, LB, IT & TN – boast the perfect natural & cultural conditions for further developing this type of tourism, which is aligned with the priority (A1. 3)

1.2 Cross border impact

Highlight the cross-border added value of your proposal in relation to the common challenges and particular needs of the involved territories. Your project has to clearly contribute to the chosen programme priority, addressing development needs and territorial challenges that are shared across the regions participating in the project. In particular, explain why the cooperation among partners is needed to achieve it.

The PPs have strong expertise in the tourism sector & bring forth diverse experiences into MEDUSA. Their regions, although in varying degrees, share some of the same problems: unemployment, resources & environmental problems, terror threats & refugee crises.

Tourism is an important pillar of the economy for all, but in the last years the sector has suffered as a consequence of terror threats, which have reduced the visitors' number to the area. This is particularly the case in SP&TN, but less so in IT, LB&JO. On the other hand, particular regions of SP&IT have a high tourist influx & they are facing considerable backlash from local population, especially in the cities.

In terms of developing more sustainable forms of tourism, SP&IT have already some experience & their respective regional governments have strategies & legislation in place that regulate the sector. Nonetheless, there is a need to further develop the AT offer, which can help equalise the flow of tourism over territory & seasons.

JO is in the process of approving the recently drafted legislation on tourism & is also working on guidelines/trainings for the relevant stakeholders. With the launch of the JO Trail in 2016, it hit the list of top destinations. LB&TN are slightly less experienced with AT: in the case of the 1st one, there is a need for developing more diverse products & better marketing & outreach inside & outside of the country, whilst the latter faces organisational challenges in terms of lacking structured federations, laws, regulations & strategies. In these aspects, both can greatly benefit from the experience of PPs from SP, JO&IT

Furthermore, cross-border cooperation will contribute to enhance sustainable tourism development, re





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disparities & enhancing social & cultural cohesion between the countries. Because tourism products raise visibility of destinations, the cross-border sustainable products & routes launched will jointly promote the MED as a responsible AT destination.

1.3 Expected change

Explain the change you want to bring to tackle the identified needs/challenges (mid and long term expected impact) and the main benefits. In particular, describe how the project will create new jobs to be foreseen as number of contracts to be signed as a result of the entire project.¹

ECONOMIC: Increased visibility of less known destinations, resulting in increased international tourist arrivals (MT). Increased profits from new touristic products in the targeted regions/countries (LT). More balanced income from tourism across seasons (LT). As a result, stable employment created (60 contracts signed in MT, in addition to indirect job creation in other economic sectors).

SOCIAL: Increased attractiveness of less known touristic destinations, leading to geographically more equal distribution of profits (MT). Local communities included in tourism business, thus more profits remain at the destination (LT). More women & youth, 2 of the groups with highest unemployment rate in the area, are benefiting from the jobs created as a result of new/improved AT products (LT).

ENVIRONMENTAL: Where lacking, sustainable tourism strategies safeguarding biodiversity, wildlife, natural resources & rural communities are developed &/or revised, in cooperation with public authorities (MT)

1.4 Institutional capacity building and people-to-people cooperation

Include a short description on how institutional capacity building and people-to-people cooperation - as defined in Joint Operational Programme - are expected to contribute to the achievement of your objectives.

The role of local institutions and civil society is crucial in achieving the objectives of this action. With regard to public authorities, besides creating a framework favouring sustainability, their other functions include management of public space and other aspects of tourism like maintenance or development of trails, heritage interpretation, development of orientation systems in destinations etc. Also, the private sector, NGOs, Heritage Protection Organisations, Park & Wildlife organisations etc. play an important role in developing and promoting sustainable tourism. Hence, a great part of this action is dedicated to providing space where all the stakeholders can come together for coordination, capacity building and exchange of experiences, that will take place at both local and cross-border level. Above all, participative planning underlines the whole action as a crucial element towards achieving sustainability and economic advancement that benefits all layers of the society.

1.5 Target groups, final beneficiaries and needs

Describe and quantify your target groups and final beneficiaries. Explain how and why they were identified and involved in the project preparation. Detail their needs and how they will be addressed by the project.

Public authorities - Tourism & Environmental Ministries, Reg/Nat. Governments, Municipalities, Tourism Boards & Associations (110)

Their main role is preparation, adoption & implementation of legislative framework, amendments & strategies, under which sustainable tourism can be planned. There is a need for better coordination with the other targeted

¹ Describe whether these contracts are full or part time and short or long term contracts. Short-term contracts are employment opportunities for specific technical expertise or to fill temporary staffing gaps. These positions are less than one year in duration. Long-term contracts are long-term employment for specific technical expertise to perform activities that will exceed a period of one year.





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groups from the private sector, NGOs & citizens and know-how in developing more sustainable forms of tourism. The project foresees activities where all groups will come together, benefit from capacity building activities, cross-border initiatives and co-creation programmes.

Private sector - TOs & Travel Agencies, Guides, SME's, Farmers, Hotel Developers (250) & International Tourism Businesses

They are one of the main target groups of this action, being the ones developing the touristic products, providing infrastructure & different services to the visitors. It is necessary to teach the entrepreneurs to think in advance, coordinate with the other groups and run their business in greener ways. They will benefit from capacity building, cross border exchanges & increased internationalisation of their products.

CSOs - Heritage organisations, Sports Associations, Park and Wildlife Organisations (62)

These entities play an essential role in preserving the environment, increasing awareness and also promoting sustainable tourism. They need to be part of the planning process, and hold the public authorities & private sector accountable. They will benefit from the institution-to-institution cross-border exchanges.

Local Communities in 135 Municipalities – are the final beneficiaries, as they will benefit from this action at the economic, social & environmental level. Also, they are instrumental in requiring participative planning from the public authorities and private sector, holding them accountable by playing the watchdog, so they protect the interests of the community & their natural environment.

1.6 Cross-cutting issues

1.6.1 Brief description of the cross-cutting issues

Describe how your proposal addresses the cross-cutting issues outlined in the Programme (see section 2.6 of the JOP- available at <http://www.enpicbmed.eu/enicbmed-2014-2020/reference-documents>

In particular, refer to any outputs which may be relevant for gender issues.

Democracy & Human Rights is a cross-cutting issue which features prominently in the engagement of the community in sustainable tourism development processes. In particular, the community is taken into account in the analysis & consulted on its conclusions & recommendations (Out3.1), and its participation is meaningful & adequately supported by enabling structures and feedback processes (Out4.3). Gender aspects are also given special attention in project planning and will be respected during implementation. As women may need specific measures to guarantee their participation (e.g. in trainings, for employment, etc), the Applicant will check at the outset the project work plan for issues where the gender dimension might be relevant and will discuss the need to include a gender dimension with the PP leading the activity. Finally, fair treatment of people affected by HIV/AIDS will be ensured granting equality of treatment to all participants. Environmental sustainability is assessed below.

1.6.2 Environmental sustainability

a) List any project output(s) with a potential environmental impact

Since nature & biodiversity are essential tourism resources, the project robustly integrates environmental protection & conservation of natural heritage in its intervention logic (from tourism assessment, to capacity building & product development & commercialisation & policy review). By this means, the partnership intends to mitigate any potential environmental impact that could result from the exploitation of new/improved tourism products (Out5.1) & routes, itineraries and day trips (Out5.2)

b) Describe, if any, any potential negative effects (direct or indirect) on the environment





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Very damageable impacts on the environment - such as overuse of resources (water, energy, food, etc.), land degradation, and ecosystems' alteration - could be expected in an uncontrolled tourism development process. In order to ensure that potential negative effects on the environment are minimised, the project aims to roll out a proactive approach to the management of potential environmental impacts with the set up of sustainable stewardship councils in targeted destinations. Partner & collaborating expert environmental organisations of MEDUSA will guide & support these councils in their endeavour of assessing the environmental threats caused by the development of specific AT activities and to find ways to ensure their impact is mitigated (WP3), watching adherence to international standards on environmental protection & conservation of natural heritage (WP5), and monitoring the sustainability of products & holiday packages developed (WP1).

c) Describe, if any, potential positive effects (direct or indirect) on the environment

Critical components of MEDUSA approach are awareness raising, training & guidance, combined with the promotion of codes of practice & advice in environmental protection & natural heritage conservation (WP4). In this regard, the first positive effect to be expected is increased knowledge & understanding about the linkages between biodiversity, ecosystem services & tourism, of all stakeholders. These will in turn play a key role in providing environmental information & raising awareness among tourists of the environmental consequences of their actions. High levels of awareness can enhance the motivation for conservation activities, which coupled with adequate training & guidance can result in improved conservation management & sustainable destination planning, having further positive effects on the environment. Finally, subgrants, with which tourism providers will develop tourism products, will support environmentally-friendly activities and services, moving towards a greener economy.

1.7 Innovative approach

a) Describe the kind of innovation proposed (Product, Process, Marketing and Organizational²) and whether your approach evolved over time, based on lessons learned from experience (evolutionary approach) or if it is a completely new approach (or an approach borrowed from elsewhere) never tried before in the sector or context in question (revolutionary approach). Provide evidence of researches and benchmarks in the thematic area.

AT, as a tourism product, is described as being consistent with natural, social & community values allowing both hosts & guests to enjoy positive interaction through shared experiences. Public & private sector stakeholders understand that AT is intricately linked to human & nature capital; therefore, they understand the utmost need for the protection of these resources.

This form of tourism, compared to the more traditional forms of mass tourism prevalent especially in the MED, can still be considered as innovative although one that evolved over time. Also, the project will seek to learn from best practices that could be applicable to the project area (ex. Conservation Programs in Namibia or Zambia) and from other on-going international projects being implemented in the MED area with which concrete synergies are planned (at least 5 listed in Sect1.8).

In terms of process, tourism in general relies heavily on Information & Communication Technology (ICT). This applies even more so for AT travellers, with 56% of them organising their travels by themselves online. Equally important are competent service providers at the destination: when compared with non-adventure travellers,

² Source: Oslo Manual. www.oecd.org/sti/oslomanual





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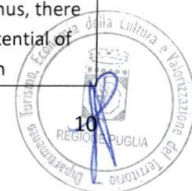
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<p>adventure travellers are more likely to use local professional services, such as guides and tour operators. Both of these elements are covered by the proposed action under WP3, WP4 & WP5.</p> <p>In terms of marketing, the focus is on promoting the Mediterranean as a year-round sustainable tourism destination by promoting AT cross-border & cross-sectorial products (ex. travel products covering JO&LB, or SP&TN that combine gastronomy/culture & nature) internally and internationally (WP5).</p> <p>In organizational terms, fostering of cooperation along the tourism value chain in different countries and among different stakeholders is a crucial element of the project. This collaboration is additionally reinforced with capacity building that will focus on AT market demands and sustainable destination management</p>
<p>b) Based on the established methods, techniques, international best practices, how will the project lead to innovative results for the respective territories?</p> <p>A significant emphasis in tourism literature is placed on collaborative and networking policies. Many researchers consider such measures as the most feasible way to foster productive innovations at destination. Similarly, the underlying concept of the proposed project is that of multi-stakeholder participation (public and private sector, local communities, CSOs) and cross-border collaboration. The project provides a great amount of space for co-creation programs that will result with concrete cross-sectorial AT products. Starting such a process will create a snowball effect. Also, it relies on cross-border strategic alliances to promote the products. Within this concept, there is a comprehensive plan for materialising the anticipated results through research, capacity building, financial assistance for MSMEs, and marketing and communication. Also, the PPs in this project bring diverse and great experience in tourism that will contribute to the achievement of the innovative results.</p>

1.8 Synergies

a) Include up to 5 amongst the most relevant international projects/initiatives starting from 2012 and/or ongoing to be considered for synergies and explain how these synergies will be implemented.

Project / Programme / date	Budget, if available	Involved countries	List of outputs to be exploited	Expected synergies to be implemented
<p>BleuTourMed_C3 project, INTERREG MED 2014-2020, Project start date: 2016-10 / Project end date: 2019-09</p>	€ 1,40	<p><i>Cyprus, Greece, Italy, Malta, Portugal, Spain</i></p>	<p>- Mediterranean Tourism Destinations Standards.</p> <p>- Monitoring system to assess the level of sustainability of tourism offer.</p> <p>- Tourism products.</p> <p>- Other knowledge generated by MED Sustainable Tourism Community.</p>	<p>The Barcelona Provincial Council (ASSO02) is a PP, and therefore synergies will be promoted at the outset. This project mobilises the MED Community on Sustainable Tourism, facilitating knowledge sharing & capitalisation of results of 14 cross-MED modular projects. Thus, there is great potential of synergies in</p>





			operators / € 897.997,00 / € 571.452,00	
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2.4 Budget per workpackage		WP0	WP1	WP2	WP3	WP4	WP5	Total
Name		Preparation	Management	Communication	TOURISM ASSESSMENT PROCESS	Tourism Capacity Building Process	TOURISM OFFER PROMOTION AND COMMERCIALISATION	budgeted direct cost per PP
Applicant	Cambra Oficial de Comerç, Indústria, Serveis i Navegació de Barcelona	€ 562,00	€ 188.526,10	€ 59.307,00	€ 55.806,88	€ 58.436,70	€ 292.317,69	€ 654.956,37
PP01	Associació de Cambres de Comerç de la Mediterrània	€ 0,00	€ 52.480,00	€ 42.835,00	€ 5.086,00	€ 14.590,00	€ 34.350,00	€ 149.341,00
PP02	الأردنية الجمعية الوافدة للسياحة	€ 1.258,00	€ 84.792,50	€ 11.362,50	€ 28.828,00	€ 37.937,50	€ 78.475,00	€ 242.653,50
PP03	Rene Moawad Foundation	€ 0,00	€ 121.018,00	€ 93.690,00	€ 52.400,00	€ 81.690,00	€ 269.680,00	€ 618.478,00
PP04	REGIONE PUGLIA – DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA,	€ 0,00	€ 134.450,00	€ 31.248,16	€ 85.788,00	€ 89.604,00	€ 255.900,00	€ 596.990,16





	VALORIZZAZIONE TERRITORIALE						
PP05	الملكية الجماعية الطبيعة لحماية	€ 0,00	€ 94.750,00	€ 17.420,00	€ 22.060,00	€ 60.650,00	€ 181.480,00 € 376.360,00
PP06	WWF MEDITERRANEAN NORTH AFRICA	€ 692,00	€ 112.153,50	€ 29.578,01	€ 37.530,33	€ 98.551,01	€ 183.010,01 € 461.514,85
Total budget per WP		€ 2.512,00	€ 788.170,10	€ 285.440,66	€ 287.499,22	€ 441.459,21	€ 1.295.212,70 € 3.100.293,88
Total direct costs EU and %							€ 1.401.287,53 (45%)
Total direct costs MPC and %							€ 1.699.006,35 (55%)

2.5 Total budget per sub-grants³

Specify how the sub grants procedure will be managed, the selection criteria assessment, who will benefit from it and what impact will it have. Include an indicative number of sub-grants the project will award.

³ Subgrants have to be included in the Budget heading "Other Costs" with the following limitations: a) maximum 30% of the total direct costs can be awarded as sub grants and b) maximum amount of sub grants per third party is € 60.000

REGIONE PUGLIA⁴⁷
DIPARTIMENTO TURISMO, ECONOMIA DELLA CULTURA
E VALORIZZAZIONE DEL TERRITORIO
IL DIRETTORE
ALDO PATRUNO

IL PRESENTE AUEGATO
E' COMPOSTO DA N. 30 FACCIATE
di cui:
AU. "A" - N. 18 FACCIATE
AU. "B" - N. 8 FACCIATE
AU. "EA" - N. 4 FACCIATE

